

DAFTAR PUSTAKA

- Baron, R. A. (2008). The role of affect in the entrepreneurial process. *Academy of Management Review*, 33(2), 328-340.
- Bourdieu, P. (1993). *The Field of Cultural Production: Essays on Art and Literature*. New York: Columbia University Press.
- Campbell, A. dan Yeung, S. (1991). Creating a Sense of Mission. *Long Range Planning*, 24(4), 10-20.
- Carpenter, M.A., Sanders, W.G. and Gregersen, H.B. (2001). Building human capital with organizational context: the impact of international assignment experience on multinational firm performance and CEO pay. *The Academy of Management Journal*, 44, 493-512.
- Cassidy, A. (2006). *A Practiccal Guide to Information System Strategic Planning*, Florida: Auerbach Publication.
- Caves, R. (2003). Contract Between Art and Commerce. *Journal of Economic Perspectives*, 17(2), 73– 83.
- Collin, J. dan Porras, J. (1996). Building Your Company's Vision. *Harvard Business Review*, 65-77.
- Cooper, D. R. dan Schindler, P. S. (2014). *Business Research Methods. 12th Edition*. New York: McGraw-Hill.
- Creswell, J. W. dan Poth, C. N. (2013). *Qualitative Inquiry dan Research Design, 4th Edition*. California: Sage Publishing.
- Fitzpatrick, Darcie. 2018. AEIOU Observation Kerangka kerja. [https://openpracticelibrary.com/practice/aeiou-observation-kerangka kerja/](https://openpracticelibrary.com/practice/aeiou-observation-kerangka-kerja/), diakses pada 3 November 2022.
- Fore, S. (2007). Romancing the rotoscope: self-reflexivity and the reality effect in the animations of Jeff Scher. *Animation*, 2(2), 111-127.
- Gamble, J. E., Peteraf, M. A. dan Thompson, A. A. (2021). *Essentials of Strategic Management The Quest for Competitive Advantage, 7th Edition*. New York: McGraw Hill.
- Gray, D. (2017). Empathy Map. <https://gamestorming.com/empathy-mapping/>, diakses pada 2 November 2022.
- Hamel, G. dan Prahalad, C. (1990). The Core Competence of the Corporation. *Harvard Business Review*, 79-91.

- Hirschman, A. O. (1958). *The Strategy of Economic Development*. New Haven: Yale University Press.
- Hirschman, E.C. (1983). Aesthetics, ideologies and the limits of the marketing concept, *Journal of Marketing*, 47(3), 45-55.
- Hospers, J. (1954). The concept of artistic expression. *Proceedings of the Aristotelian Society*, 55(1), 313-344.
- Itami, H. (1987). *Mobilization Inviabile Assets*, Cambridge: Harvard University Press.
- Kirzner, I. (1979). *Perception, Opportunity, and Profit*. Chicago: University of Chicago Press.
- Lessem, R., Schieffer, A. and Rima, S.D. (2016). *Integral Dynamics: Political Economy, cultural Dynamics and the Future of the University*. Abingdon: Routledge.
- Lumpkin, G.T. and Dess, G.G. (1996). Clarifying the entrepreneurial orientation construct and linking it to performance. *Academy of Management Review*, 21(1), 135-172.
- Milem, J.F. (1998). Attitude change in college students: examining the effect of college peer groups and faculty normative groups. *The Journal of Higher Education*, 69, 117-140.
- Milem, J.F. (1998). Attitude change in college students: examining the effect of college peer groups and faculty normative groups. *The Journal of Higher Education*, 69, 117-140.
- Osterwalder, A., dan Pigneur, Y. (2012). *Business Model Generation*. New Jersey: John Wiley dan Sons.
- Priharto, S. (2020). Pentingnya Visi Misi Organisasi dalam Sebuah Bisnis. Tersedia di <https://accurate.id/marketing-manajemen/visi-misi-organisasidalam-sebuah-bisnis/>. Accurate.id, diakses pada 30 Januari 2020.
- Purnomo, B. R. dan Kristiansen, S. (2018). Economic Reasoning and Creative Industries Progress. *Creative Industries Journal*, 11(1), 3-21.
- Purnomo, B. R. (2017). Artistic orientation in creative industries: conceptualization and scale development, *Working paper, currently under review on the International Journal of Entrepreneurial Behavior and Research*.
- Purnomo, B. R. (2019). Artistic Orientation, Financial Literacy, and Entrepreneurial Performance. *Journal of Enterprising Communities: People and Places in the Global Economy*, 13(1/2), 105-128.

- Ryan, R.M. and Deci, E.L. (2000). Intrinsic and extrinsic motivations: classic definition and new directions. *Contemporary Educational Psychology*, 25(1), 54-67.
- Scherdin, M., dan Zander, I. (2011). Art entrepreneurship: An introduction. In Art entrepreneurship. Edward Elgar Publishing.
- Srinivasan, R. (2014). Visioning: The Method and Process. *OD Practitioner*.
- Sunaryo, D., Dadang, dan Erdawati, L. (2021). Pengaruh Persepsi Pelaku Usaha Mikro Kecil dan Menengah tentang Akuntansi, Pengetahuan Akuntansi, dan Skala Usaha terhadap Penggunaan Informasi Akuntansi. *Competitive Jurnal Akuntansi dan Keuangan*, 5(1), 47-57.
- Taylor, S. and Littleton, K. (2008), Art work or money: conflicts in the construction of a creative identity, *Sociological Review*, 56(2), 275-292.
- Thompson, A. A., Peteraf, M. A., Gamble, J. E. dan Strickland, A. J. (2022). Crafting dan Exceuting Strategy: Concept and Cases, 23rd Edition. New York: McGraw Hill.
- Tran, Y. (2010). Generating stylistic innovation: a process perspective. *Industry and Innovation*, 17(2), 131-161.
- United Nations Educational, Scientific and Cultural Organization (UNESCO), and United Nations Development Program (UNDP). (2013). *Creative Economy Report 2013 Special Edition: Widening Local Development Pathways*. New York: UNESCO and UNDP.
- Voss, G.B., Cable, D.M. and Voss, Z.G. (2000). Linking organizational values to relationships with external constituents: a study of nonprofit professional theatres. *Organization Science*, 11(3), 330-347.
- Wilson, N.C. and Stokes, D. (2005). Managing creativity and innovation, *Journal of Small Business and Enterprise Development*, 12(3), 366-378.