

DAFTAR PUSTAKA

- Adner R. dan Helfat CE. (2003). Corporate effects and dynamic managerial capabilities. *Strategic Management Journal*, 24(10), 1011–1025.
- Alfrian, G. R., & Pitaloka, E. (2020). Strategi usaha mikro, kecil, dan menengah (UMKM) bertahan pada kondisi pandemik covid 19 Di Indonesia. *Prosiding Seminar Nasional Terapan Riset Inovatif (SENTRINOV)*, 6(2), 139-146.
- Atmasari, Nina. (2017). OJEK ONLINE JOGJA : Layanan Antar Makanan Paling Diminati. Solopos.com, 10 Maret. Diakses 25 Desember 2021. <https://www.solopos.com/ojek-online-jogja-layanan-antar-makanan-paling-diminati-800278>
- Bandura, A. (1986). The explanatory and predictive scope of self-efficacy theory. *Journal of social and clinical psychology*, 4(3), 359-373.
- Bandura, A. (2001) Social-cognitive theory: An agentic perspective. *Annual Review of Psychology*, 52, 1-26
- Baron, R. B., dan Kenny, D. A. (1986). The moderator-mediator distinction in social psychological research: conceptual, strategic, and statistical considerations. *J Pers Soc Psychol*, 51, 1173-1182.
- Bauer, D. J., Preacher, K. J., & Gil, K. M. (2006). Conceptualizing and testing random indirect effects and moderated mediation in multilevel models: new procedures and recommendations. *Psychological methods*, 11(2), 142.
- Benischke, M. H., Martin, G. P., & Glaser, L. (2019). CEO equity risk bearing and strategic risk taking: The moderating effect of CEO personality. *Strategic Management Journal*, 40: 153-177.
- Bergman, J. P., Luukka, P., Jantunen, A., & Tarkiainen, A. (2020). Cognitive diversity, managerial characteristics and performance differences across the cleantech firms. *International Journal of Knowledge-Based Organizations*, 10(1), 1-26.

- Blanco-Oliver, A., Veronesi, G., & Kirkpatrick, I. (2018). Board heterogeneity and organisational performance: The mediating effects of line managers and staff satisfaction. *Journal of Business Ethics*, 152(2), 393-407.
- Breitborde, N. J., Srihari, V. H., Pollard, J. M., Addington, D. N., & Woods, S. W. (2010). Mediators and moderators in early intervention research. *Early intervention in psychiatry*, 4(2), 143-152.
- Bromiley, P., & Rau, D. 2016. Social, behavioral, and cognitive influences on upper echelons during strategy process: A literature review. *Journal of Management*, 42: 174-202.
- Bryan, N. S., & Grisham, M. B. (2007). Methods to detect nitric oxide and its metabolites in biological samples. *Free radical biology and medicine*, 43(5), 645-657.
- Carpenter, M. A., Geletkanycz, M. A., & Sanders, Wm. G. 2004. Upper echelons research revisited: Antecedents, elements, and consequences of top management team composition. *Journal of Management*, 30: 749-778.
- Cooper, D. R., dan Schindler, P. S. (2014). *Business Research Methods*. (Twelfth Edition). New York, McGraw-Hill Education.
- Correa, R. O., Bueno, E. V., Kato, H. T., & Silva, L. M. D. O. (2019). Dynamic managerial capabilities: Scale development and validation. *Managerial and decision economics*, 40(1), 3-15.
- Cottrill, K. 1998. Reinventing Innovation. *Journal of Business Strategy*. 19(2), 47-51.
- Dewi, R. P. K., Wulan, E. R., & Mayanti, Y. (2021). PENGARUH DIREKTUR PEREMPUAN TERHADAP KINERJA BANK SYARIAH: STUDI PADA PERBANKAN SYARIAH DI INDONESIA. *Ekspansi: Jurnal Ekonomi, Keuangan, Perbankan, dan Akuntansi*, 13(2), 125-132.
- Doyle, P., & Wong, V. (1998). Marketing and competitive performance: an empirical study. *European Journal of marketing*.
<https://www.emerald.com/insight/content/doi/10.1108/03090569810216145/full/pdf?title=marketing-and-competitive-performance-an-empirical-study>

- Elisabeth, Advenia. (2021). Masih Minim, UMKM Indonesia yang Go Digital Baru 12,5 Juta. IDXChannel.com, 6 Juli. Diakses 25 Desember. <https://www.idxchannel.com/economics/masih-minim-umkm-indonesia-yang-go-digital-baru-125-juta>
- Ericsson KA, Lehmann AC. 1996. Expert and exceptional performance: evidence of maximal adaptation to task constraints. *Annual Review of Psychology* 47: 273–305.
- Fitzsimmons, M. J., & Fitzsimmons, J. (2004). Student cd-rom for use with service management.
- Gherghina, Ș. C., Botezatu, M. A., Hosszu, A., & Simionescu, L. N. (2020). Small and medium-sized enterprises (SMEs): The engine of economic growth through investments and innovation. *Sustainability*, 12(1), 347.
- Gist, M. E., & Mitchell, T. R. (1992). Self-efficacy: A theoretical analysis of its determinants and malleability. *Academy of Management review*, 17(2), 183-211.
- Gloet, M., & Terziovski, M. (2004). Exploring the relationship between knowledge management practices and innovation performance. *Journal of manufacturing technology management*.
- Gupta, A., Briscoe, F., & Hambrick, D. C. 2017. Red, blue, and purple firms: Organizational political ideology and corporate social responsibility. *Strategic Management Journal*, 38: 1018-1040.
- Hadya jayani, Dwi (2021). Kontribusi UMKM terhadap Ekonomi Terus Meningkat. Databoks.katadata.co.id, 13 Agustus. Diakses pada 25 Desember 2021. <https://databoks.katadata.co.id/datapublish/2021/08/13/kontribusi-umkm-terhadap-ekonomi-terus-meningkat>
- Hafenbradl, S., & Waeger, D. 2016. Ideology and the micro-foundations of CSR: Why executives believe in the business case for CSR and how this affects their CSR engagements. *Academy of Management Journal*, 60: 1582-1606.
- Hair, F.J., Black, C.W., Babin, J.B., & Anderson, E.R. (2014). Multivariate Data Analysis. London : Pearson Education Limited.

- Hallin, C. A., & Marnburg, E. (2008). Knowledge management in the hospitality industry: A review of empirical research. *Tourism management*, 29(2), 366-381.
- Hambrick, D. C. 2007. Upper echelons theory: An update. *Academy of Management Review*, 32: 334-343.
- Hambrick, D. C. 2019. Keynote address presented at the Strategic Management Society Special Conference, Las Vegas, NV.
- Hambrick, D., & Mason, P. (1984). Upper echelons: The organization as a function of its top managers. *Academy of Management Journal*, 15, 514-535.
- Hambrick, D. C., & Quigley, T. J. 2014. Toward more accurate contextualization of the CEO effect on firm performance. *Strategic Management Journal*, 35: 473-491.
- Hardilawati, 'W. Laura'. (2020). Strategi bertahan UMKM di tengah pandemi Covid-19". *Jurnal Akuntansi Dan Ekonomika'*. 10(1), 89-98.<https://doi.org/10.37859/jae.v10i1.1934>.
- Harrison, J. S., Thurgood, G. R., Boivie, S., & Pfarrer, M. D. (2019). Measuring CEO personality: Developing, validating, and testing a linguistic tool. *Strategic Management Journal*, 40: 1316-1330.
- Hayes, A. F. (2018). Introduction to mediation, moderation, and conditional process analysis second edition: A regression-based approach. *New York, NY: Ebook The Guilford Press. Google Scholar*.
- Helfat, C. E., & Peteraf, M. A. (2014). Managerial cognitive capabilities and the microfoundations of dynamic capabilities. *Strategic management journal*, 36(6), 831-850.
- Hodgkinson, G. P., & Sparrow, P. R. (2002). *The competent organization: A psychological analysis of the strategic management process*. Maidenhead, UK: Open University Press.
- Hu, M. L. M., Horng, J. S., & Sun, Y. H. C. (2009). Hospitality teams: Knowledge sharing and service innovation performance. *Tourism management*, 30(1), 41-50.

- Indarti, Nurul. (2010). The effect of knwoledge stickiness and interaction on absorptive capacity. University of Groningen, Groningen, The Netherlands.
- Jarot Bayu, Dimas.(2020). 6 Sektor Usaha Paling Terdampak saat Pandemi Corona. Databoks.katadata.co.id, 15 September. Diakses 25 Desember 2021. <https://databoks.katadata.co.id/datapublish/2020/09/15/6-sektor-usaha-paling-terdampak-saat-pandemi-corona>
- Jeong, M., & Oh, H. (1998). Quality function deployment: An extended framework for service quality and customer satisfaction in the hospitality industry. *International Journal of Hospitality Management*, 17(4), 375-390.
- Krisyantono, R. (2007). Riset Komunikasi, Jakarta: Kencana. *Cetakan Kedua*.
- Laeque, S.H., Babar, S. F., & Ahmad, H. M. (2017). The integrative determinants of innovation performance: The role of learning organization and knowledge creation. *Pakistan Journal of Commerce and Social Sciences (PJCSS)*, 11 (1), 167–184.
- Lestari, S., Rozzaq, Y., & Laksana, R. D. (2022, July). Analisis Efisiensi dan Kuantifikasi Kemampuan Manajerial pada Perbankan di Indonesia. In *MidYear National Conference and Call for Paper* (Vol. 1, No. 01).
- Lovelace, J. B., Bundy, J., Hambrick, D. C., & Pollock, T. G. (2018). The shackles of CEO celebrity: Sociocognitive and behavioral role constraints on “star” leaders. *Academy of Management Review*, 43: 419-444.
- Mannor, M. J., Wowak, A. J., Bartkus, V. O., & Gomez-Mejia, L. R. (2016). Heavy lies the crown? How job anxiety affects top executive decision making in gain and loss contexts. *Strategic Management Journal*, 37: 1968-1989.
- Matear, S., Gray,B. J., dan Garret,T. (2004). Market orientation, brand investment new sevice development, market position and performance for service organizations. *International Journal of Service IndustryManagement*, 15(3/4), 284-301
- McDougall, P.P., Oviatt, B.M., 1996. New venture internationalization, strategic change, and performance: a follow-up study. *J. Bus. Ventur.* 11 (1), 23–40.

- Meria, L., & Tamzil, F. (2021). Pengaruh efikasi diri terhadap kesiapan untuk berubah dan kinerja karyawan. In *Forum Ilmiah* (Vol. 18, No. 2, pp. 279-290).
- Miller, C. C., Burke, L. M., & Glick, W. H. (1998). Cognitive diversity among upper-echelon executives: implications for strategic decision processes. *Strategic management journal*, 19(1), 39-58.
- Miller, D. (1991). Stale in the saddle: CEO tenure and the match between organization and environment. *Management science*, 37(1), 34-52.
- Mohammad, H. I. (2019). Mediating effect of organizational learning and moderating role of environmental dynamism on the relationship between strategic change and firm performance. *Journal of Strategy and Management*, 12(2), 275–297.
- Muis, I., & Isyanto, P. (2022). Pengaruh Kepemimpinan Transformasional dan Manajemen Pengetahuan terhadap Kinerja Organisasi: Organisasi Pembelajaran sebagai Mediator. *Owner: Riset Dan Jurnal Akuntansi*, 6(1), 160-175.
- Mukoffi, A. & As'adi (2021). Karakteristik wirausaha, modal usaha dan kecanggihan teknologi terhadap kinerja UMKM di masa pandemi Covid-19. *Jurnal Paradigma Ekonomika*, 16(2), 235-246.
- Muller, D., Judd, C. M., & Yzerbyt, V. Y. (2005). When moderation is mediated and mediation is moderated. *Journal of personality and social Psychology*, 89, 852-863.
- Mutia Annur, Cindy. (2020). Gojek dan Grab Sebut Order GoFood dan GrabFood Naik meski Ada Corona. [Katadata.co.id](https://katadata.co.id/desyetyowati/digital/5e9a4212a2f57/gojek-dan-grab-sebut-order-gofood-dan-grabfood-naik-meski-ada-corona), 24 Maret. Diakses 25 Desember 2021. <https://katadata.co.id/desyetyowati/digital/5e9a4212a2f57/gojek-dan-grab-sebut-order-gofood-dan-grabfood-naik-meski-ada-corona>
- Mwale, F. A. (2021). *Effect of Strategic Change on Strategic Choice of International Non-governmental Organisations in Kenya* (Doctoral dissertation, University of Nairobi).
- Nakauchi, M., Wiersema, M. F., (2015). Executive succession and strategic change in Japan. *Strategic Management Journal*. 36 (2), 298–306.

- Natonis,S.A., (2019). Pengaruh Aspek Keperilakukan CEO terhadap Kinerja Perusahaan: Sebuah Studi Literatur. *Jurnal Akuntansi*, 3(2), 250-259.
- Neely Jr, B. H., Lovelace, J. B., Cowen, A. P., & Hiller, N. J. (2020). Metacritiques of upper echelons theory: Verdicts and recommendations for future research. *Journal of Management*, 46(6), 1029-1062.
- Neuman, W. Lawrence. (2014). Social research methods: Qualitative and quantitative approaches.
- Oehmichen, J., Schrapp, S., & Wolff, M. (2017). Who needs experts most? Board industry expertise and strategic change—a contingency perspective. *Strategic Management Journal*, 38(3), 645-656.
- Pettigrew, A. M. 1992. On studying managerial elites. *Strategic Management Journal*, 13: 163-182.
- Posner M, DiGirolamo G, FernandezDuque D. 1997. Brain mechanisms of cognitive skills. *Consciousness and Cognition* 6(2-3): 267–290.
- Pratiwi, U., Ulfah, P., & Lestari, P. (2020). Pengaruh Organisasi Pembelajaran Terhadap Kinerja UMKM di Banyumas. *Prosiding*, 9(1).
- Preacher, K. J., Rucker, D. D., & Hayes, A. F. (2007). Addressing moderated mediation hypotheses: Theory, methods, and prescriptions. *Multivariate behavioral research*, 42(1), 185-227.
- Ruiz-Jiménez, J. M., del Mar Fuentes-Fuentes, M., & Ruiz-Arroyo, M. (2016). Knowledge combination capability and innovation: The effects of gender diversity on top management teams in technology-based firms. *Journal of business ethics*, 135(3), 503-515.
- Runyan, R., Huddleston, P., & Swinney, J. (2007). A resource-base view of the small firm. *Qualitatif Market Research: An International Journal*, 10(4),
- Scott,S.G, dan Bruce, R.A. 1994. “Determinants of innovative behavior: a path model of individual innovation in the workplace”. *Academy of Management Journal*, 37(3), 580-607

- Sekaran, U., & Bougie, R. (2016). *Research methods for business: A skill building approach*. John Wiley & Sons.
- Senge, P. M. (1990). The art and practice of the learning organization. <http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.475.9451&rep=rep1&type=pdf>
- Tanjung, R., Arifudin, O., Sofyan, Y., & Hendar, H. (2020). Pengaruh Penilaian Diri Dan Efikasi Diri Terhadap Kepuasan Kerja Serta Implikasinya Terhadap Kinerja Guru. *Jurnal Ilmiah MEA (Manajemen, Ekonomi, & Akuntansi)*, 4(1), 380-391.
- Teece DJ. (2007). Explicating dynamic capabilities: the nature and microfoundations of (sustainable) enterprise performance. *Strategic Management Journal*. 28(13), 1319–1350.
- Triana, Maria Del Carmen., Richard, O. C., & Su, W. (2019). Gender diversity in senior management, strategic change, and firm performance: Examining the mediating nature of strategic change in high tech firms. *Research Policy*, 48(7), 1681-1693.
- Wang, G., Holmes Jr., R. M., Oh, I.-S., & Zhu, W. (2016). Do CEOs matter to firm strategic actions and firm performance? A meta-analytic investigation based on upper echelons theory. *Personnel Psychology*, 69: 775-862.
- Wibowo, A., & Paramita, W. (2022). Resilience and turnover intention: the role of mindful leadership, empathetic leadership, and self-regulation. *Journal of Leadership & Organizational Studies*, 29(3), 325-341.
- Wright, C., & Nyberg, D. (2017). An inconvenient truth: How organizations translate climate change into business as usual. *Academy of Management Journal*, 60: 1633-1661.
- Zajac, E.J., Kraatz, M.S., Bresser, R.K., (2000). Modeling the dynamics of strategic fit: a normative approach to strategic change. *Strateg. Manage. J.* 21, 429–453.
- Zhang, Y., Rajagopalan, N., (2010). Once an outsider, always an outsider? CEO origin, strategic change, and firm performance. *Strateg. Manage. J.* 31, 334–346.