

DAFTAR PUSTAKA

- [1] Q. N. Naveed, M. Abdulhafeez dan S. Sanober, "A Mixed Method Study for Investigating *Critical Success Factors* (CSFs) of *eLearning* in Saudi Arabian Universities," *IJACSA*, Vol 8, No 5, 2017.
- [2] D. E. Hartley, "Selling *eLearning* ". American Society for Training and Development," 2001.
- [3] R.C. Clark dan R.E. Mayer, "*eLearning* and The Science of Instruction: Proven Guidelines for Consumers and Designers of Multimedia Learning, Second Edition," *San Francisco: John Wiley & Sons, Inc*, 2008.
- [4] C. Li Dan F. Lalani, "The Covid-19 pandemic has changed education forever. World economic forum," tersedia pada <https://www.weforum.org/agenda/2020/04/coronavirus-education-global-covid19-online-digital-learning/>, diakses pada tanggal 10 september 2020.
- [5] C. Huang, Y. Wang, X. Li, L. Ren, J. Zhao, Y. Hu, dkk, "Clinical Features of Patients Infected with 2019 Novel Coronavirus in Wuhan, China," *Lancet*. vol.395, p.497-506, 2020.
- [6] G. M. Kituyi dan I. P. Tusubira, "A Framework for The Integration of *eLearning* in Higher Education Institutions in Developing Countries," *International Journal of Education and Development using Information and Communication Technology (IJEDICT)*, vol. 9, no.2, pp. 19-36, 2013.
- [7] N. L. P. A. Pratiwi, D. S. Wahyuni dan N. Sugihartini, "Efektivitas Media *eLearning* dengan Model Blended Learning pada Mata Pelajaran Sistem Komputer," *Kumpulan Artikel Mahasiswa Pendidikan Teknik Informatika (KARMAPATI)*, vol. 9, no. 2, 2020.
- [8] A. S. Wardani, "Ruangguru Sabet Penghargaan Bergengsi Berskala Global," *Liputan6*, 2019
- [9] Ruangguru, "Tentang kami" tersedia pada <https://www.ruangguru.com/>, diakses pada tanggal 10 september 2020.
- [10] R. Rastati, "Media Literasi bagi Digital Natives: Perspektif Generasi Z di Jakarta," *Jurnal Teknologi Pendidikan*, vol. 6, no. 1, 2018.
- [11] I. Fadlurrohman, A. Husein, L. Yulia, H. Wibowo dan S.R T. Raharjo, "Memahami Perkembangan Anak Generasi Alfa di Era Industri 4.0," *Jurnal Pekerjaan Sosial*, vol 2, no 2, 2019.
- [12] D. G. H. Divayana, "Evaluasi Pelaksanaan Blended Learning di SMK TI Udayana Menggunakan Model CSE-UCLA," *Jurnal Pendidikan Vokasi*, vol. 7, no.1, 2017.
- [13] S. Maudiarti, "Penerapan *eLearning* di Perguruan Tinggi," *Perspektif Ilmu Pendidikan*, vol. 32 no. 1, 2018.
- [14] Worldometer. "Coronavirus death toll," diakses pada oktober 2020. <https://www.worldometers.info/coronavirus/coronavirus-death-toll/?fbclid=IWAR3y7JhX2P7Si1x8hwwaSBJHVepxa0apOnfDc72-If7WZFEQTK6vrw1f570>.

- [15] T.N. Aung dan S. S. Khaing, "Challenges of Implementing *eLearning* in Developing Countries: A Review," *International Conference on Genetic and Evolutionary Computing*, p. 405-411, 2015.
- [16] R. Watkins, D. Leigh dan D. Triner, "Assessing Readiness for *eLearning*. Performance Improvement Quarterly," vol.17, no.4, p. 66-79, 2004.
- [17] M. Agustin, R. D. Puspita, D. Nurinten, dan H. Nafiqoh, "Tipikal Kendala Guru PAUD dalam Mengajar pada Masa Pandemi Covid 19 dan Implikasinya," *Jurnal Obsesi : Jurnal Pendidikan Anak Usia Dini*, vol. 5, no. 1, p. 334. 2020.
- [18] A. P. Satrianingrum dan I. Prasetyo, "Persepsi Guru Dampak Pandemi Covid-19 terhadap Pelaksanaan Pembelajaran Daring di PAUD," *Jurnal Obsesi : Jurnal Pendidikan Anak Usia Dini*, vol. 5, no. 1, p. 633, 2020.
- [19] M. Chinmi, R. F. Marta, C. G. Haryono, J. Fernando, dan J. K. Goswami, "Exploring *Online News* as Comparative Study Between Vendatu at India and Ruangguru from Indonesia In COVID-19 Pandemic," *Journal of Content, Community and Communication*, vol. 11, no. 168, 2020.
- [20] C. R. Simpson, B. D. Thomas, K. Challen, D. De Angelis, E. Fragaszy, S. Goodacre, A. Hayward, W. S. Lim, G. J. Rubin, M. G. Semple dan M. Knight, "The UK Hibernated Pandemic Influenza Research Portfolio: Triggered for COVID-19," *The Lancet Infectious Diseases*, vol.20, no.7, p.767-769, 2020.
- [21] R. Fachriansyah, "COVID-19 Tech Startups Offer Free Services To Students, Employees In SelfQuarantine - Science & Tech," 2020.
- [22] S. P. Kristanto, L. Hakim, dan F. Hariyati, "Usability Evaluation in Ruang GuruApplications Using User Experience Questionnaire (UEQ)," *Jurnal Mantik*, vol. 4 no. 1, p. 181-186, 2020.
- [23] M. Bandung, M. F. Rifani dan Y. Fitriani, "An Analysis of An Innovation *eLearning* on Modern Platform," *Inovish Journal*, vol. 5, no. 2, 2020.
- [24] F. Amalia, R. T. Sulisty, and N. Santoso dan A. H. Brata, "Analisis Kualitas *eLearning* sebagai Media Pembelajaran Dalam Meningkatkan Hasil Belajar Siswa SMK," *Janapati*, vol. 9, no. 2, 2020.
- [25] F. F. Irfani, M. Triyanto, A. D. Hartanto, dan Kusnawi, "Analisis Sentimen Review Aplikasi Ruangguru Menggunakan Algoritma Support Vector Machine," *Jurnal Bisnis Manajemen dan Informatika*, vol. 16, no.3, p. 258, 2020.
- [26] W. Bhuasiri, O. Xaymoungkhoun, H. Zo, J.J. Rho dan A.P. Ciganek, "Critical Success Factors for *eLearning* in Developing Countries: A Comparative Analysis between Ict Experts and Faculty," *Computers & Education*, vol. 58, no.2, 2012.
- [27] T. H. Wang, "Developing Web-Based Assessment Strategies for Facilitating Junior High School Students to Perform Self-Regulated Learning in An *eLearning* Environment," *Comput. Educ.*, vol. 57, no. 2, pp. 1801-1812, 2011.
- [28] N. J. Navimipour dan B. Zareie, "A Model For Assessing The Impact Of *eLearning* Systems On Employees Satisfaction," *Comput. Human Behav.*, vol. 53, pp. 475-485, 2015.

- [29] A. Muhammad, M. F. M. D. Ghalib, F. Ahmad, Q. N. Naveed, dan A. Shah, "A Study to Investigate State of Ethical Development in *eLearning*," *J. Adv. Comput. Sci. Appl.*, vol. 7, no. 4, 2016.
- [30] P. Boezerooij, "*eLearning* Strategies Of Higer Education Institutions: An Exploraty Study Into The Influence Of Environmental Contingencies On Strategic Choices Of Higher Education Institutions With Respect To Integrating *eLearning* In Their Education Delivery and Support,". University of Twente, CHEPS, 2006.
- [31] Z. Abbas, M. Umer, M. Odeh, R. McClatchey, A. Ali, and A. Farooq, "A Semantic Grid-Based *eLearning* Framework (SELF)," in *Cluster Computing and the Grid, 2005. CCGrid 2005. IEEE International Symposium on*, vol. 1, pp. 11–18, 2005.
- [32] C. Beard, J. P. Wilson, R. McCarter, and others, "Towards a Theory of *eLearning* : Experiential *eLearning*," *J. Hosp. Leis. Sport Tour. Educ.*, vol. 6, no. 2, pp. 3–15, 2007.
- [33] T. Unwin, "Survei of *eLearning* in Africa," *eLearning Africa*, pp. 1–10, 2008.
- [34] R.C. Clark dan R.E. Mayer, "*eLearning* and The Science of Instruction: Proven Guidelines for Consumers and Designers of Multimedia Learning, Second Edition," *San Francisco: John Wiley & Sons, Inc*, 2008.
- [35] M. Rusli, D. Hermawan dan N.N. Supuwiningasih, "Multimedia Pembelajaran yang Inovatif. Prinsip Dasar & Model Pengembangan," *Yogyakarta: ANDI*, 2014.
- [36] M. Aparicio, F. Bacao, dan T. Oliveira, "An *eLearning* Theoretical Framework," *Journal of Educational Technology & Society*, vol. 19, no. 1, p.292-307, 2016.
- [37] K. L. Zinn, "Computer-Assisted Learning and Teaching," *Encyclopedia of Computer Science* Chichester, UK; John Wiley and Sons Ltd., pp. 328-336, 2000.
- [38] T. Darmayanti, M. Y. Setiani dan B. Oetojo, "*eLearning* pada Pendidikan Jarak Jauh: Konsep yang Mengubah Metode Pembelajaran di Perguruan Tinggi di Indonesia," *Jurnal Pendidikan Terbuka dan Jarak Jauh*, vol. 8, no. 2, p. 99-113, 2007.
- [39] R. Dian, R. Gina, R. O. Risma, "Teknologi Pendidikan: Kajian Aplikasi Ruangguru Berdasarkan Prinsip dan Paradigma Interaksi Manusia dan Komputer," *Jurnal PETIK*, vol. 5, no. 1, 2019.
- [40] M. A. Yazid, S. H. Wijoyo dan R. I. Rokhmawati, Evaluasi Kualitas Aplikasi Ruangguru Terhadap Kepuasan Pengguna Menggunakan Metode EUCS (End-User Computing Satisfaction) dan IPA (Importance Performance Analysis)," *Jurnal Pengembangan Teknologi Informasi dan Ilmu Komputer*, vol. 3, no. 9, p. 8496 – 8505, 2019.
- [41] B. Devara, dan I. Usman, "Ruang Guru," Retrieved on March 11, 2019 from <https://Ruangguru.com/general/about>.
- [42] H.D. Sundari dan P. Utomo, "Five *eLearning* for Education in Indonesia," *Advances in social science, education and humanities research*, vol. 440, 2019.

- [43] Ruangguru, "Produk" tersedia pada <https://www.ruangguru.com/>, diakses pada tanggal 10 september 2020.
- [44] M.F. Frimpon, "A Re-Structuring of The *Critical Success Factors* for *eLearning* Deployment," *American International Journal of Contemporary Research*, vol. 2, no. 3, p. 115-123, 2012.
- [45] A. C. Boynton dan W. Z. Robert, "An Assessment of *Critical Success Factor*," *Sloan Management Review (Pre-1986)*, Summer: 17-27, 1984.
- [46] V. A. Cooper, "The *Critical Success Factor* Method: A Review and Practical Example," *Conf-Irm 2008 Proceedings*, vol. 53, 2008.
- [47] H. P. Lu dan I. Dzikria, "*Critical Success Factors (CSFs)* of *DistanceLearning* Systems: A Literature Assessment," *International Joint Conference on Information, Media and Engineering*, 2019.
- [48] M. Mosakhoni dan M. Jamporazmey, "Introduce *Critical Success Factors (CSFs)* of *eLearning* for Evaluating E-learning Implementation Success," *International Coriference on Educational and Information Technology*, 2010.
- [49] R. Anggrainingsih, M.Z. Umam dan H. Setiadi, "Determining *eLearning* Success Faktor in Higher Education Based on User Perspective using Fuzzy AHP," *Matec Web of Conferences*, vol. 154, 2017.
- [50] B. M. Almutairi dan M. A. Albraithen, A Framework on The *Critical Success Factors* of *Virtual School* System Implementation: A Systematic Literature Review ,” *IEEE*, 2018.
- [51] A. Alhabeeb dan J. Rowley, "*eLearning Critical Success Factors*: Comparing Perspectives from Academic Staff and Students," *Computers & Education*, vol. 127, p. 1-12, 2018.
- [52] N. N. Quadri, M. R. N. Qureshi, N. Tairan, M. Abdulhafeez, A. Shaikh, A.O. Alsayed, A. Shah dan F. M. Alotaibi, "Evaluating *Critical Success Factors* in Implementing *eLearning* System using Multicriteria Decision-Making," *Plos One*, 2020.
- [53] M. Taha, Investigating The Success of *eLearning* in Secondary Schools: The Case of The Kingdom of Bahrain," Brunel University, 2014.
- [54] D. Alfraihat, M. Joy, R. Masa'deh dan J. Sinclair, "Evaluating *eLearning* Systems Success: An Empirical Study," *Computers in Human Behavior*, vol. 102, p. 67–86, 2020.
- [55] Y. Safsouf, K. Mansouri dan F. Poirier, "Towards A Multifaktoronal Model to Study A *Critical Success Factors* Affecting Continuity and Success in *eLearning* Systems," *International Conference on Developments in Esystems Engineering*, 2017.
- [56] T. J. McGill, J. E. Klobas dan S. Renzi, "*Critical Success Factors* for The Continuation of *eLearning* Initiatives," *The Internet and Higher Education*, vol. 22, 2014.
- [57] N. Laily, A. Kurniawati, I. A.Puspita, "*Critical Success Factor* for *eLearning* Implementation in Institut Teknologi Telkom Bandung using Structural Equation Modeling," *International Conference of Information and Communication Technology*, 2013.
- [58] M. Alrasheedi, L. F. Capretz dan Raza, "A Systematic Review of The Critical Factors for Success of *MobileLearning* in Higher Education (University

- Students' Perspective)," *Journal of Educational Computing*, vol. 52, no. 2, p. 257–276, 2015.
- [59] B. S. Fabito, "Exploring *Critical Success Factors* of *MobileLearning* as Perceived by Students of The College of Computer Studies – National University," *International Conference on Soft Computing, Intelligent System and Information Technology (ICSIT)*, 2017.
- [60] K. M. Y. Law, V. C. S. Lee, Y. T. Yu, "Learning Motivation in *eLearning* Facilitated Computer Programming Courses," *Computers & Education*, vol. 55, no. 1, p. 218–228, 2010.
- [61] G. S. Nickell, dan J. N. Pinto, "The Computer Attitude Scale," *Computers in Human Behavior*, vol. 2, no. 4, p. 301–306, 1986.
- [62] C. E. Rusbult, "Commitment in Close Relationships: The Investment Model. in: Pepiau, L.A., Sears, D.O., Taylor, S.E., Freedman, J.L. (Eds.), , " *Socialpsychology: Classic And Contemporary Contributions*, 1987.
- [63] A. Sher, "Assessing The Relationship of Student-Instructor and Student-Student Interaction to Student Learning and Satisfaction in Web-Based *OnlineLearning* Environment," *Journal of Interactive OnlineLearning* , vol. 8, no. 2, 2009.
- [64] A. M. Alenezia dan K. K. Shahib, "Interactive *eLearning* Through Second Life with Blackboard Technology," *Procedia-Social and Behavioral Sciences*, vol. 176, p. 891 – 897, 2014.
- [65] K. Papanikolaou dan S. Mavromoustakos, "*Critical Success Factors* for The Development of *MobileLearning* Applications," *International Multi-Conference on Internet and Multimedia Systems and Applications*, p. 19–24, 2006.
- [66] V. Arkorful dan N. Abaidoo, N., The Role of *eLearning*, The Advantage and Disadvantages of Its Adopt in Higher Education," *Int. J. Edu. Res.* Vol. 2, no. 12, 2014.
- [67] E. Mory, "Feedback Research Revisited, in Handbook of Research for Educational Communications and Technology," D.H. Jonassen (Ed.), MacMillian Library Reference, New York, USA. 2003.
- [68] A. S. Acharya, A. Prakash, P. Saxena dan A. Nigam, "Sampling: Why and How of It?," *Indian Journal of Medical Specialities*, vol. 4, no. 2, p. 330-333, 2013.
- [69] J. Daniel, "Chapter 5: Choosing the Type of Probability Sampling," *Sampling Essentials: Practical Guidelines for Making Sampling Choices*, 2012.
- [70] Sugiyono, Metode Penelitian Kuantitatif. Kualitatif dan R&D". *Bandung Alfabeta*, 2015.
- [71] N. Juliansyah, "Metodologi Penelitian: Skripsi, Tesis, Disertasi dan Karya Ilmiah". *Kencana*. 2011.
- [72] M. Saunders, P. Lewis dan A. Thornhill, "Research Methods for Business Students," *4thed. Prentice Hall Financial Times: Harlow*, 2007.
- [73] A. Bryman dan E. Bell, "Business Research Methods," *Oxford University Press, USA*, 2011.

- [74] M. M. Alkharang dan G. Ghinea, “eLearning in Higher Educational Institutions in Kuwait: Experiences and Challenges,” *International Journal of Advanced Computer Science and Applications*, Vol 4, no. 4 ,2013.
- [75] T. Almarabeh dan M. Hiba, “eLearning in the Jordanian Higher Education System: Strength, Weakness, Opportunities and threats,” *Journal of American Science*, Vol 9, no. 3, 2013.
- [76] K. R. A. S. Al-Harbi, “Investigating Factors Influencing the Adoption of eLearning : Saudi Students Perspective. PhD thesis, (Thesis Submitted for the Degree of Doctor of Philosophy at the University of Leicester), University of Leicester, School of Education, 2010.
- [77] O. Jethro, A. M. Grace dan A. K. Thomas, “eLearning and Its Effects on Teaching and Learning in a Global Age,” *International Journal of Academic Research in Business and Social Sciences*, Vol. 2. No. 1, p. 203-210, 2012.
- [78] M. Ibrahim, K. S. P. Rwegasira dan A. Taher, “Institutional Factors Affecting Students' Intentions to Withdraw From Distance Learning Programs in the Kingdom of Saudi Arabia the Case of the Arab Open University (AOU),” 2007.
- [79] H. Mahdizadeh, H. Biemans dan M. Mulder, “Determining Factors of The Use of eLearning Environments by University Teachers,” *Computer and Education*, Vol. 51, pp.142- 154, 2008.
- [80] A. Al-Adwan dan J. Smedley, “Implementing eLearning in The Jordanian Higher Education System: Factors Affecting Impact,” *International Journal of Education and Development using Information and Communication Technology (IJEDICT)*, Vol. 8 no. 1, p. 121-135, 2012.
- [81] R. McGhee dan R. Kozma, “New Teacher and Student Roles in the TechnologySupported Classroom,” *Paper presented at the Annual Meeting of the American Educational Research Association, April 2001, in Seattle, WA*, 2003.
- [82] J. Dargham, D. Saeed dan H. Mcheik, “eLearning at School Level: Challenges and Benefits,” *Proceeding of the 13th International Arab conference on Information Technology, ACIT*, 2012.
- [83] V. Vrana, C. Zafiropoulos dan G. Drogalas, “Analysing Students’ Attitudes towards the Adoption of eLearning : The case of Technical Vocational Schools,” *Proceedings of the 3rd International Conference on Education and Economic development*, 2006.
- [84] S. Al-Homod dan M. M. Shafi, “Success Factors of eLearning Projects: A Technical Perspective,” *TOJET: The Turkish Online Journal of Educational Technology*, Vol. 12, no. 2, p. 247-253, 2013.
- [85] Z. Yongsheng, J. Yuanjiang, Z. Yinghua dan L. Yuanyuan, “Research on eLearning Pattern in Higher Education,” *Proceeding at 2012 International Symposium on Information Technology in Medicine and Technology (ITME)*, Vol.1, p. 60-64, 2012.
- [86] B. Kwofie dan A. Henten, “The Advantages and Challenges of E-Learning Implementation: The Story of A Developing Nation,” *Proceedings of the 3rd World Conference on Educational Science Bahcesehir University, Conference Centre Istanbul – Turkey*, 2011.

- [87] M. J. S. Asiri, R. Mahmud, K. Abu Bakar dan A. F. M. Ayub, "Factors Influencing the Use of Learning Management System in Saudi Arabian Higher Education: A Theoretical Framework," *Higher Education Studies, Bucharest*, p. 125-137, (2012).
- [88] S. A. Odunaike, O. O. Olugbara, O. Sunday dan S. O. Ojo, "eLearning Implementation Critical Success Factors," *Proceedings of the International MultiConference of Engineers and Computer Scientists*, Vol.I, 2013.
- [89] H. Al-Yaseen, M. Hourani dan S. Al-Jaghoub, "Success and Failure of eLearning Projects: Alignment of Vision and Reality, Change and Culture," *Journal of Emerging Trends in Computing and Information Sciences*, Vol. 3 no. 2, p. 277-284, 2012.
- [90] A. Al-Adwan dan J. Smedley, "Implementing eLearning in the Jordanian Higher Education System: Factors affecting impact," *International Journal of Education and Development using Information and Communication Technology (IJEDICT)*, Vol. 8, no. 1, pp. 121-135, 2012.
- [91] J. Rockart, "Chief Executives Define their own Data Needs", *Harvard Business Review* , vol. 52, no. 2, p. 81-93, 1979.
- [92] J. Rockart dan A. D. Crescenzi, "Engaging Top Management in Information Technology", *Sloan Management Review* , 24(4): 3-16, Summer 1984.
- [93] E. Walters, "CSFs and KPIs Defining and Measuring Business Objectives", *12 Manage Rigour and Relevance*.
- [94] G. B. Davis, "Comments on the *Critical Success Factors* Method for Obtaining Management Information Requirements in article by John F. Rockart", *MIS Quarterly*, 3(3): 57-58, September 1979.
- [95] R. Sabherwal dan P. Kirs "The Alignment between Organisational *Critical Success Factors* and Information Technology Capability in Academic Institutions", *Decision Sciences*, 25(2): 301-330, 1994.
- [96] E. W. Martin, "*Critical Success Factors* of Chief MIS/DP Executives – An Addendum", *MIS Quarterly*, 6(2): 1-9, December 1982.
- [97] F. Bergeron dan C. Begin "The Use of *Critical Success Factors* in Evaluation of Information Systems: A Case Study", *Journal of Management Information Systems*, 5(4): 111-124, 1989
- [98] J. AL- Ammary dan S. Hamad, "Factors Influencing the Adoption of eLearning at UOB," *Proceeding of the Second International Conference and Exhibition for Zain eLearning Center, Manama, Bahrain*, 2008
- [99] Arikunto dan Suharsimi, "Prosedur penelitian Suatu Pendekatan Praktek". *Jakarta Rineka Cipta*. 2012.
- [100] B. Tiwari dan U. Lenka, "Employee engagement: A study of survivors in Indian IT/ITES sector," *IIMB Management Review* , Vol.32(3), September 2020, Pp.249-266.
- [101] Tigowati, A. Efendi dan C. Budiyanto, "The influence of eLearning use to student cognitive performance and motivation in digital simulation course," *Indonesian Journal of Informatics Education*, vol. 1 (2), 127-134, 2017
- [102] Y. Li, J. Zhao, Z. Ma, L. S. McReynolds, D. Lin, Z. Chen, T. Wang, dkk, "Mental health among college students during the COVID-19 pandemic in

- China: A 2-wave longitudinal Survei,” *Journal of affective disorders*, vol. 281, 597-604, 2021
- [103] A. Rahmawati, and F. K. Sujono, “Digital Communication through *OnlineLearning* in Indonesia: Challenges and Opportunities,” *Jurnal ASPIKOM*, Vol 6(1), 2021.
- [104] F. Amalia, A. H. Brata dan A. A. Nugraha, “The Effectiveness of Using *eLearning* in Computer Assembly at Vocational School,” *2019 International Conference on Sustainable Information Engineering and Technology (SIET)*, p. 49-53, 2019
- [105] C. A. Haris, B. S. Wa dan A. Nasiri, “Evaluasi Aplikasi Ruang Guru Menggunakan Model UTAUT2 Dan Model Kesuksesan Delone And Mclean,” *Jurnal Rekayasa Teknologi Informasi (JURTI)* , vol. 4 (1), 1-10, 2020.
- [106] N. S. Rahmadani dan M. Setiawati, “Aplikasi Pendidikan *Online* “Ruang Guru” Sebagai Peningkatan Minat Belajar Generasi Milenial Dalam Menyikapi Perkembangan Revolusi Industri 4.0,” *Jurnal Pendidikan Bahasa dan Sastra Indonesia* 241, Vol. 3, No. 2, Maret 2019
- [107] L. Efriana, “Problems of *OnlineLearning* during Covid-19 Pandemic in EFL Classroom and the Solution,” *Journal of English Language Teaching and Literature*, Vol 2 no. 1, 2021.
- [108] R. L. Hasanah, F. F. Wati dan D. Riana, “TAM Analysis on the Factors Affecting Admission of Students for Ruangguru Application,” *Jurnal Sistem Informasi (Journal of Information System)*, Volume 15, Issue 2, October 2019
- [109] R. K. D. Siregar dan R. A. Fitriawan, “Analisis Kualitas Website Ruangguru. com Menggunakan Metode Webqual 4.0 Dan IPA (importance Performance Analysis),” *eProceedings of Management* 5 (1), 2018
- [110] K. Stefani dan H. Cilvanus. Analisis Pengaruh Kualitas Sistem, Persepsi Kemudahan, Iklan, Promosi, dan Harga Terhadap Kepuasan Pengguna Aplikasi Ruangguru,” *Media Informatika*, Vol.19, No.2, 2020.