

Table of Contents

Introduction.....	1
Review of Literature	3
Street Vendors.....	3
Strategy to Overcome Street Vendors	4
Street Vendors Relocation	4
Public Policy Marketing.....	5
Monitoring and Evaluation.....	6
Research Method	6
Results & Discussion.....	7
Government.....	7
Street Vendors.....	10
Government Strategy	13
Public Reaction	14
Conclusion	15
References	16