

DAFTAR PUSTAKA

- Achmad, W. (2021). Citizen and Netizen Society: The Meaning of Social Change From a Technology Point of View. *Jurnal Mantik*, 5(3), 1564-1570.
- Adetunji, R. R., Rashid, S. M., & Ishak, M. S. (2018). Social media marketing communication and consumer-based brand equity: An account of automotive brands in Malaysia. *Jurnal Komunikasi: Malaysian Journal of Communication*, 34(1), 1–19. <https://doi.org/10.17576/JKMJC-2018-3401-01>
- Arora, S., Debesay, J., & Eslen-Ziya, H. (2022). Persuasive narrative during the COVID-19 pandemic: Norwegian Prime Minister Erna Solberg's posts on Facebook. *Humanities and Social Sciences Communications*, 9(1), 1–10. <https://doi.org/10.1057/s41599-022-01051-5>
- Bennett, W. L., & Segerberg, A. (2011). Digital media and the personalization of collective action: Social technology and the organization of protests against the global economic crisis. *Information Communication and Society*, 14(6), 770–799. <https://doi.org/10.1080/1369118X.2011.579141>
- Boin, A., 't Hart, P., Stern, E., & Sundelius, B. (2005). The Politics of Crisis Management. *The Politics of Crisis Management*. <https://doi.org/10.1017/cbo9780511490880>
- Bukar, U. A., Jabar, M. A., Sidi, F., Nor, R. N. H. B., Abdullah, S., & Othman, M. (2020). Crisis informatics in the context of social media crisis communication: Theoretical models, taxonomy, and open issues. *IEEE Access*, 8, 185842–185869. <https://doi.org/10.1109/ACCESS.2020.3030184>
- Capano, G., & Howlett, M. (2009). Introduction: The determinants of policy change: Advancing the debate. *Journal of Comparative Policy Analysis*, 11(1), 1–5
- Centers for Disease Control and Prevention (CDC). (2014). Crisis and Emergency Risk Communication. 2014 Edition. https://emergency.cdc.gov/cerc/resources/pdf/cerc_2014edition.pdf.
- Cho, J. Y., & Lee, E. H. (2014). Reducing confusion about grounded theory and qualitative content analysis: Similarities and differences. *Qualitative Report*, 19(32), 1–20. <https://doi.org/10.46743/2160-3715/2014.1028>
- Clark, E. J. (2012). Defining Policy Practice in Social Work. *Social Work Matters: The Power of Linking Policy and Practice*. National Assn of Social Workers Press.

- Collins, M., Neville, K., Hynes, W., & Madden, M. (2016). Communication in a disaster - the development of a crisis communication tool within the S-HELP project. *Journal of Decision Systems*, 25, 160–170. <https://doi.org/10.1080/12460125.2016.1187392>
- Coombs, W. T., & Holladay, S. J. (2014). How publics react to crisis communication efforts: Comparing crisis response reactions across sub-arenas. *Journal of Communication Management*, 18(1), 40–57. <https://doi.org/10.1108/JCOM-03-2013-0015>
- Crow, D. A., DeLeo, R. A., Albright, E. A., O'Donovan, K., Birkland, T. A., Zhang, M., Albright, E. A., Jeschke, N., Shanahan, E. A., & Cage, C. (2022). Policy learning and change during crisis: COVID-19 policy responses across six states. *Review of Policy Research*, 40(1), 10–35. <https://doi.org/10.1111/ropr.12511>
- Dada, S., Ashworth, H. C., Bewa, M. J., & Dhatt, R. (2021). Words matter: Political and gender analysis of speeches made by heads of government during the COVID-19 pandemic. *BMJ Global Health*, 6(1), 1–12. <https://doi.org/10.1136/bmjgh-2020-003910>
- Deželan, T., Maksuti, A., & Prodnik, J. (2018). Personalization of political communication in social media. *Social Media and Politics in Central and Eastern Europe*, February 2021, 81–100. <https://doi.org/10.4324/9781315657431-5>
- Farkas, X., & Bene, M. (2021). Images, Politicians, and Social Media: Patterns and Effects of Politicians' Image-Based Political Communication Strategies on Social Media. *International Journal of Press/Politics*, 26(1), 119–142. <https://doi.org/10.1177/1940161220959553>
- Fortune. (2014). Instagram is ready to take its shot. Available at: Instagram: Big, bad, and ready to make money | Fortune
- Gamage, D. (2016). Using Image Restoration and Situational Crisis Communication Theories for Effective Crisis Communication. *International Journal of Scientific and Research Publications*, 6(5), 465–470. www.ijsrp.org
- Gruber, D. A., Smerek, R. E., Thomas-Hunt, M. C., & James, E. H. (2015). The real-time power of Twitter: Crisis management and leadership in an age of social media. *Business Horizons*, 58(2), 163–172. <https://doi.org/10.1016/j.bushor.2014.10.006>

- Hall, P. A. (1993). Policy paradigms, social learning, and the state: The case of economic policymaking in Britain. *Comparative Politics*, 25(3), 275–296.
- Heath, R. L., Hair, H. D. O., Tansey, J., & Rayner, S. (2019). *Handbook of Risk and Crisis Communication Cultural Theory and Risk Publication details Handbook of Risk and Crisis Communication Routledge. May.*
<https://doi.org/10.4324/9780203891629.ch3>
- Hermans, L., & Vergeer, M. (2013). Personalization in e-campaigning: A cross-national comparison of personalization strategies used on candidate websites of 17 countries in EP elections 2009. *New Media and Society*, 15(1), 72–92.
<https://doi.org/10.1177/1461444812457333>
- Heymann, D. L., & Shindo, N. (2020). COVID-19: what is next for public health? *The Lancet*, 395(10224), 542–545. [https://doi.org/10.1016/s0140-6736\(20\)30374-3](https://doi.org/10.1016/s0140-6736(20)30374-3)
- Instagram (2020). FAQ. Instagram. Available at:
<http://instagram.com/about/faq/#>
- Howlett, M., & Fraser, S. (2009). *Government communication as a policy tool a framework for analysis. Canadian Science Review. 3*(June), 23–37.
- Karvonen, L. (2014). Title: The Personalization of Politics: A Study of Parliamentary Democracies. *Culture and Socialization*, 5(2), 228–229.
- Keller, T. R., & Kleinen-von Königslöw, K. (2018). Followers, Spread the Message! Predicting the Success of Swiss Politicians on Facebook and Twitter. *Social Media and Society*, 4(1). <https://doi.org/10.1177/2056305118765733>
- Kemkes. (2022, Februari 3). PETA SEBARAN TRANSMISI LOKAL DAN WILAYAH TERKONFIRMASI. Diakses melalui [Infeksi Emerging Kementerian Kesehatan RI \(kemkes.go.id\)](https://infeksi-emerging.kemkes.go.id/) pada 4 Februari 2022
- Kemenkeu. (2022). Respon Kebijakan Penanganan Covid-19 di Indonesia. Diakses melalui [Website PEN \(kemenkeu.go.id\)](https://www.kemenkeu.go.id/) pada 10 Maret 2023.
- Kilgo, D. K., Mourao, R. R., & Sylvie, G. (2019). Martin to Brown: How time and platform impact coverage of the Black Lives Matter movement. *Journalism Practice*, 13(4), 413–430. <https://doi.org/10.1080/17512786.2018.1507680>
- Kim, S., & Liu, B. F. (2012). Are All Crises Opportunities? A Comparison of How Corporate and Government Organizations Responded to the 2009 Flu Pandemic. *Journal of Public Relations Research*, 24(1), 69–85.
<https://doi.org/10.1080/1062726X.2012.626136>

- Kusumasari, B., Alam, Q., & Siddiqui, K. (2010). Resource capability for local government in managing disaster. *Disaster Prevention and Management: An International Journal*, 19(4), 438–451. <https://doi.org/10.1108/09653561011070367>
- Machmud, M., Irawan, B., Karinda, K., Susilo, J., & Salahudin. (2021). Analysis of the intensity of communication and coordination of government officials on twitter social media during the Covid-19 handling in Indonesia. *Academic Journal of Interdisciplinary Studies*, 10(3), 319–334. <https://doi.org/10.36941/AJIS-2021-0087>
- Malik, A. N., Khan, M. I., & Quan-Haase, A. (2021). Public health agencies outreach through Instagram during the COVID-19 pandemic: Crisis and Emergency Risk Communication perspective. *International Journal of Disaster Risk Reduction*, 61, 102346. <https://doi.org/10.1016/j.ijdr.2021.102346>
- Mandl, B. J., & Reis, B. Y. (2022). The language of crisis: spatiotemporal effects of COVID-19 pandemic dynamics on health crisis communications by political leaders. *npj Digital Medicine*, 5(1), 1–11. <https://doi.org/10.1038/s41746-021-00554-w>
- Meiserli, F. (2021). On Political Communication: Is Social Media More Effective? *Resolusi: Jurnal Sosial Politik*, 4(2), 71–78. <https://doi.org/10.32699/resolusi.v4i2.2194>
- Nemunaitis, J., Lehmann, P., & Willey, J. (2022). Pros and Cons for COVID-19 Vaccination and Boost of Young Adults in Light of Recent Literature. *Medical Research Archives*, 10(8). doi:10.18103/mra.v10i8.2943
- Niknam, F., Samadbeik, M., Fatehi, F., Shirdel, M., Rezazadeh, M., & Bastani, P. (2021). COVID-19 on Instagram: A content analysis of selected accounts. *Health Policy and Technology*, 10(1), 165–173. <https://doi.org/10.1016/j.hlpt.2020.10.016>
- Park, M. J., Kang, D., Rho, J. J., & Lee, D. H. (2016). Policy Role of Social Media in Developing Public Trust: Twitter communication with government leaders. *Public Management Review*, 18(9), 1265–1288. <https://doi.org/10.1080/14719037.2015.1066418>
- Peng, Y. (2021). What Makes Politicians' Instagram Posts Popular? Analyzing Social Media Strategies of Candidates and Office Holders with Computer Vision.

Peraturan Gubernur Provinsi Daerah Ibukota Jakarta Nomor 61 Tahun 2021 tentang Pelaksanaan Vaksinasi Program Corona Virus Disease 2019 (Covid -19)

Peraturan Menteri Kesehatan Republik Indonesia Nomor 23 Tahun 2021 Tentang Perubahan Ketiga Atas Peraturan Menteri Kesehatan Nomor 10 Tahun 2021 Tentang Pelaksanaan Vaksinasi Dalam Rangka Penanggulangan Pandemi Corona Virus Disease 2019 (Covid-19)

Peters, B. G. (2018). The American Policy Style(s): Multiple institutions creating gridlock and opportunities. In *Policy styles and policy-making* (pp. 180–198). Routledge.

Pfafftheicher, S., Nockur, L., Böhm, R., Sassenrath, C., & Petersen, M. B. (2020). The Emotional Path to Action: Empathy Promotes Physical Distancing and Wearing of Face Masks During the COVID-19 Pandemic. *Psychological Science*, 31(11), 1363–1373. <https://doi.org/10.1177/0956797620964422>

Reyes Bernard, N., Basit, A., Sofija, E., Phung, H., Lee, J., Rutherford, S., Sebar, B., Harris, N., Phung, D., & Wiseman, N. (2021). Analysis of crisis communication by the Prime Minister of Australia during the COVID-19 pandemic. *International Journal of Disaster Risk Reduction*, 62(May), 102375. <https://doi.org/10.1016/j.ijdrr.2021.102375>

Savoy, J. (2018). Trump's and Clinton's Style and Rhetoric during the 2016 Presidential Election. *Journal of Quantitative Linguistics*, 25(2), 168–189. <https://doi.org/10.1080/09296174.2017.1349358>

Sharpe, S. A., & Martinez-Fernandez, C. M. (2021). The implications of green employment: Making a just transition in asean. *Sustainability (Switzerland)*, 13(13), 1–19. <https://doi.org/10.3390/su13137389>

Statista. 2023. Distribution of Instagram Users Worldwide as of January 2023, by age group. [Instagram: age distribution of global audiences 2023 | Statista](#)

Stephens, K. K., Barrett, A. K., & Mahometa, M. J. (2013). Organizational communication in emergencies: Using multiple channels and sources to combat noise and capture attention. *Human Communication Research*, 39(2), 230–251. <https://doi.org/10.1111/hcre.12002>

Utz, S., Schultz, F., & Glocka, S. (2013). Crisis communication online: How medium, crisis type and emotions affected public reactions in the Fukushima Daiichi

<https://doi.org/10.1016/j.pubrev.2012.09.010>

Van Aelst, P., Sheafer, T., & Stanyer, J. (2012). The personalization of mediated political communication: A review of concepts, operationalizations and key findings. *Journalism*, 13(2), 203–220.

<https://doi.org/10.1177/1464884911427802>

Weible, C. M., Nohrstedt, D., Cairney, P., Carter, D. P., Crow, D. A., Durnová, A. P., Heikkilä, T., Ingold, K., McConnell, A., & Stone, D. (2020). COVID-19 and the policy sciences: initial reactions and perspectives. *Policy Sciences*, 53(2), 225–241. <https://doi.org/10.1007/s11077-020-09381-4>

Weiss-Gal, I., Gal, J., Schwartz-Tayri, T., Gewirtz-Meydan, A. and Sommerfeld, D. (2018) ‘Social workers’ policy practice in Israel: Internal, indirect, informal and role contingent’, *European Journal of Social Work*, 1–12.

Wittenberg, E., Goldsmith, J. V., Chen, C., Prince-Paul, M., & Johnson, R. R. (2021). Opportunities to improve COVID-19 provider communication resources: A systematic review. In *Patient Education and Counseling* (Vol. 104, Nomor 3). <https://doi.org/10.1016/j.pec.2020.12.031>

Zhang, Y., & Wildemuth, B. M. (2005). *Qualitative Analysis of Content by*. 1–12.