



INTISARI

Penelitian ini bertujuan untuk menganalisis perkembangan tren penawaran kopi, faktor-faktor yang memengaruhi penawaran kopi, dan elastisitas penawaran kopi di Indonesia. Metode yang digunakan pada penelitian ini adalah analisis tren, analisis linear berganda, dan perhitungan elastisitas. Hasil penelitian menunjukkan bahwa perkembangan penawaran kopi di Indonesia periode 1991-2020 mengalami peningkatan. Hasil regresi menunjukkan bahwa penawaran kopi di Indonesia akan meningkat apabila terjadi peningkatan harga kopi domestik dan akan menurun apabila terjadi peningkatan harga kopi internasional dan tingkat suku bunga. Penawaran kopi di Indonesia setelah penerapan SNI biji kopi secara statistik lebih kecil dibandingkan sebelum penerapan SNI biji kopi. Berdasarkan perhitungan nilai elastisitas, penawaran kopi di Indonesia bersifat inelastis dalam jangka pendek dan bersifat elastis dalam jangka panjang.

Kata kunci: penawaran, kopi, tren, elastisitas, SNI



ABSTRACT

This study aims to analyze the trend of coffee supply, the determinants of coffee supply, and the elasticity of coffee supply in Indonesia. The method used in this research are trend analysis, multiple linear regression analysis, and elasticity calculations. The research shows that the trend of coffee supply in Indonesia in the 1991-2020 period statistically increased. The supply of coffee in Indonesia impacted differently by various factors. Domestic coffee prices have a positive effect on the supply of coffee. However, international coffee prices and interest rates have a negative effect on the supply of coffee in Indonesia. The implementation of SNI coffee beans in Indonesia has resulted in a statistically significant reduction in the supply of coffee compared to the period prior to the SNI implementation. Moreover, the supply of coffee is inelastic in the short term, while it is elastic in the long term.

Keywords: *supply, coffee, trend, elasticity, SNI*