

BIBLIOGRAPHY

- Aaker, David A.,(1991), *Managing Brand Equity: Capitalizing On The Value Of A. Brand Name*, New York: The Free Press.
- Alcadipani, R. & de Oliveira Medeiros, Cíntia Rodrigues (2019;2020); "When Corporations Cause Harm: A Critical View of Corporate Social Irresponsibility and Corporate Crimes", *Journal of business ethics*, vol. 167, no. 2, pp. 285-297
- Amujo, O.C., Adeyinka Laninhun, B., Otubanjo, O. & Olufunmilayo Ajala, V. (2012), "Impact of Corporate Social Irresponsibility on the Corporate Image and Reputation of Multinational Oil Corporations in Nigeria" in *Corporate Social Irresponsibility: A Challenging Concept* Emerald Group Publishing Limited, , pp. 263-293.
- Assoune, A. (2021), October 27. The truth about workers conditions in fast fashion. *Panaprium*. Panaprium. <https://www.panaprium.com/blogs/i/fast-fashion-workers-conditions>.
- Baron, D.P. (2001), "Private Politics, Corporate Social Responsibility, and Integrated Strategy", *Journal of economics & management strategy*, vol. 10, no. 1, pp. 7-45.
- Brunk, K.H. (2010), "Exploring origins of ethical company/brand perceptions — A consumer perspective of corporate ethics", *Journal of business research*, vol. 63, no. 3, pp. 255-262.
- Country comparison netherlands vs Indonesia (2022). n.d. *countryeconomy.com*. Follow us. <https://countryeconomy.com/countries/compare/netherlands/indonesia>, October 14, 2022.
- Chin, W. & Newsted, P. (1990). *Structural Equation Modeling Analysis With Small Samples Using Partial Least Squares*
- Chiu, S.C. & Sharfman, M. (2018) *Corporate Social Irresponsibility and Executive Succession: An Empirical Examination*. *J. Bus. Ethics*. 2018, 149, 707–723.

- Cole, G. (2017), "Increasing customer loyalty: the impact of corporate social responsibility and corporate image", *Annals in Social Responsibility*, vol. 3, no. 1, pp. 59-61.
- Ellen, P. S., Webb, D. J., & Mohr, L. A. (2006). Building corporate associations: Consumer attributions for corporate socially responsible programs. *Journal of the Academy of Marketing Science*, 34(2), 147–157
- Ghosh, A. (1990). *Retail management*. Chicago: Drydden press
- Grappi, S., Romani, S. & Bagozzi, R.P. (2013), "Consumer response to corporate irresponsible behaviour: Moral emotions and virtues", *Journal of business research*, vol. 66, no. 10, pp. 1814-1821.
- Hair, Joe & Sarstedt, Marko & Hopkins, Lucas & Kuppelwieser, Volker. (2014). Partial Least Squares Structural Equation Modeling (PLS-SEM): An Emerging Tool for Business Research. *European Business Review*. 26. 106-121. 10.1108/EBR-10-2013-0128.
- Hoyle, R. H. (1999). *Statistical strategies for small sample research*. Sage Publications.
- Jones, B. (2013). Corporate Social Irresponsibility. In: Idowu, S.O., Capaldi, N., Zu, L., Gupta, A.D. (eds) *Encyclopedia of Corporate Social Responsibility*. Springer, Berlin, Heidelberg. https://doi.org/10.1007/978-3-642-28036-8_650
- Keig, D. L., Brouthers, L. E., & Marshall, V. B. (2015). Formal and informal corruption environments and multinational enterprise social irresponsibility. *Journal of Management Studies*, 52(1), 89–116.
- Keller, K. L. (2003). Brand synthesis: The multi-dimensionalities of brand knowledge. *Journal of Consumer Research*, 29, 595–600
- Kotler, Philip & Gary Armstrong. (2010). *Principles of Marketing*. 13th edition. United States of America : Pearson.

- Kotler, Philip and Kevin Lane Keller (2016). *Marketing Managemen*, 15th Edition,. Pearson Education,Inc.
- Koll, Oliver & Sylvia von Wallpach, (2009) "One brand perception? Or many? The heterogeneity of intra-brand knowledge", *Journal of Product & Brand Management*, Vol. 18 Iss
- Küberling-Jost, Jill A. (2019). *Paths of Corporate Irresponsibility: A Dynamic Process. Journal of Business Ethics*, (), -. doi:10.1007/s10551-019-04263-z
- Mirabi, V., Akbariyeh, H., & Tahmasebifard, H. (2015). A Study of Factors Affecting on Customers Purchase Intention; Case Study on the Agencies of Bono Brand Tile in Tehran. *Journal of Multidisciplinary Engineering Science and Technology*, 267-273.
- Morris, Michael & Schindehutte, Minet & LaForge, Raymond. (2002). Entrepreneurial Marketing: A Construct for Integrating Emerging Entrepreneurship and Marketing Perspectives. *Journal of Marketing Theory & Practice*. 10. 19. 10.1080/10696679.2002.11501922.
- Nguyen, N. & Leblanc, G. (2001), "Corporate image and corporate reputation in customers' retention decisions in services", *Journal of retailing and consumer services*, vol. 8, no. 4, pp. 227-236.
- Parboteeah, K. P., & Cullen, J. B. (2019). *Business ethics*. New York ; London: Routledge.
- Pearce, C. L., & Manz, C. C. (2011). Leadership centrality and corporate social IR-Responsibility (CSIR): The potential ameliorating effects of self and shared leadership on CSIR. *Journal of Business Ethics*, 102(4): 563–579.

- Pomering, A. & Johnson, L.W. (2009), "Advertising corporate social responsibility initiatives to communicate corporate image: Inhibiting scepticism to enhance persuasion", *Corporate communications*, vol. 14, no. 4, pp. 420-439
- Riera, M., & Iborra, M. (2017). Corporate social irresponsibility: Review and Conceptual Boundaries. *European Journal of Management and Business Economics*, 26(2): 146–162.
- Robins, F. (2008), "Why corporate social responsibility should be popularised but not imposed", *Corporate governance (Bradford)*, vol. 8, no. 3, pp. 330-341
- Russell, C.A., Russell, D.W. & Honea, H. (2016), "Corporate Social Responsibility Failures: How do Consumers Respond to Corporate Violations of Implied Social Contracts?", *Journal of business ethics*, vol. 136, no. 4, pp. 759-773
- Shah, H., Aziz, A., Jaffari, A. R., Waris, S., Ejaz, W., Fatima, M. and Sherazi., K.(2012), The Impact of Brands on Consumer Purchase Intentions, *Asian Journal of Business Management* 4(2): 105-110
- Swaen, V., Demoulin, N. & Pauwels-Delassus, V. (2021;2020);, "Impact of customers' perceptions regarding corporate social responsibility and irresponsibility in the grocery retailing industry: The role of corporate reputation", *Journal of business research*, vol. 131, pp. 709-721.
- Sweeney, J. C., & Soutar, G. N. (2001). Consumer perceived value: The development of a multiple-item scale. *Journal of Retailing*, 77(2), 203–224
- Sweetin, Vernon & Knowles, Lynette & Summey, John & McQueen, Kand. (2013). Willingness to punish the corporate brand for corporate social irresponsibility. *Journal of Business Research*. 66. 1822-1830. 10.1016/j.jbusres.2013.02.003.
- Virvilaite, R. & Daubaraite, U. (2011), "Corporate Social Responsibility in Forming Corporate Image", *Inžinerinė ekonomika*, vol. 22, no. 5, pp. 534-543.



UNIVERSITAS
GADJAH MADA

Effect of Corporate Social Irresponsibility (CSI) in developing countries on purchase intention mediated by brand perception : The Case of Netherlands and Indonesia consumers

PRAMUDYO ARI NUGROHO, Prof. Dr. Tilo Halaszovich; N.K. Jain

Universitas Gadjah Mada, 2023 | Diunduh dari <http://etd.repository.ugm.ac.id/>

Yoo, B., Donthu, N., and Lee, S. (2000), "An examination of selected marketing mix elements and brand equity", Academy of Marketing Science, Vol. 28, No. 2, pp. 195-212.