

CORPORATE SUSTAINABILITY AND SUSTAINABLE COMPETITIVE ADVANTAGE: THE CASE OF LEADING PHARMACEUTICAL COMPANIES IN VIETNAM

Thesis

As a partial fulfillment to achieve a Master Degree

Study Program in Master of Business Administration



Submitted by
Vu Duc Hoa
21/487541/PEK/27967

to
**FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS GADJAH MADA
2022**

Master of Business Administration
Faculty of Economics and Business
Universitas Gadjah Mada

AUTHORIZATION

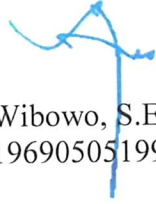
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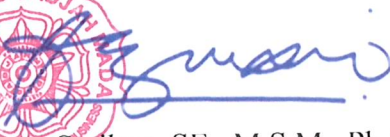
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Advisor



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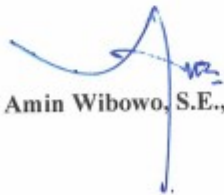
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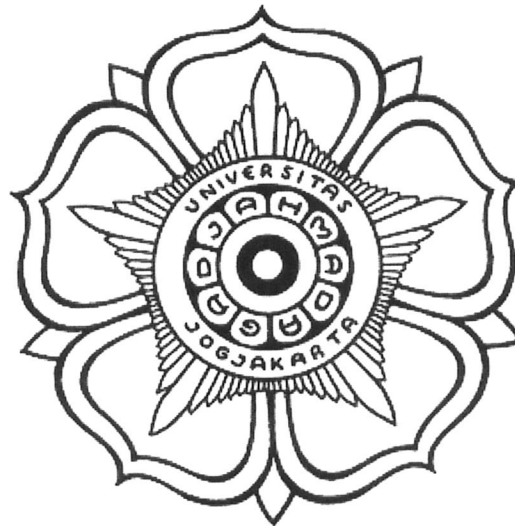
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THESIS SUMMARY

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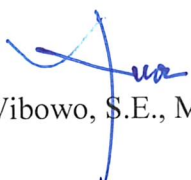
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RINGKASAN TESIS

KEBERLANJUTAN PERUSAHAAN DAN KEUNGGULAN KOMPETITIF BERKELANJUTAN: KASUS PERUSAHAAN FARMASI TERKEMUKA DI VIETNAM



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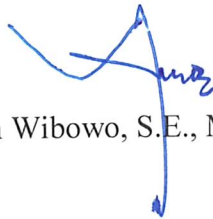
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