

DAFTAR PUSTAKA

- Adi Utarini (2020) 'Penelitian kualitatif dalam pelayanan kesehatan', in Galih (ed.) Tak kenal Maka Tak sayang. 2nd edn.
- Aji, P.A & Tjahjono, H.K (2016). Pemahaman implementasi Rencana Strategis bisnis Rs. PKU Muhammadiyah Petanahan. *Jurnal Medicoeticolegal dan Manajemen Rumah Sakit*, 5(2) 1-15
- Akbarov, Hajiyeva, & Akbarova. (2021). Strategic management for health care organizations in Azerbaijan Republic. *International Research Journal of Public and Environmental Health*, 8(3), 227–234.
- Al Swaidi, S. (2022). Strategic Planning of Business Development in Health Care. *NILES Journal for Geriatric and Gerontology*, 5(2), 338–353. <https://doi.org/10.21608/niles.2022.253807>
- Ali, F., Kim, W. G., & Ryu, K. (2016). The effect of physical environment on passenger delight and kepuasan: Moderating effect of national identity. *Tourism Management*, 57, 213–224. <https://doi.org/10.1016/j.tourman.2016.06.004>
- Alim, D. S., & Wening, N. (2021). SWOT Analysis is The Most Popular Management Strategy Tool in The Health Care Sector, Why? A Literature Review. *Psychology and Education Journal*, 58(5), 303–307.
- Alwi, Hasan dkk. 2007. *Kamus Besar Bahasa Indonesia*. Jakarta: Balai Pustaka.
- Arani, M. H., Kalantary, R. R., Nasiri, M., Mohammadzadeh, M., & Arani, J. S. (2022). COVID-19 control management in central corona hospitals using SWOT and QSPM matrices: A case study in Kashan central hospitals. *Environmental Health Engineering and Management*, 9(1), 41–53. <https://doi.org/10.34172/EHEM.2022.06>
- Ayuningtyas, Dumilah (2013). *Perencanaan Strategis Untuk Organisasi Pelayanan Kesehatan*. Jakarta: Rajawali Pers.
- Baez-, C., Palacios-, D., Fernandez-, C. C., Velarde-, J. F., Rodríguez-, M. Á., Arribas-, P., Rey, U., & Carlos, J. (2022). RESEARCH ARTICLE A qualitative study on a novel peer collaboration care programme during the first COVID- 19



- outbreak : A SWOT analysis. September 2021, 765–774.
<https://doi.org/10.1002/nop2.1128>
- Baird, A., Eaton, R., & Sumner, A. (2019). Digital Health Strategy: An Updated Approach to Teaching Graduate-Level Health Information Systems. *The Journal of Health Administration Education*, 36(3), 263–274.
<https://search.proquest.com/docview/2382721355?accountid=49069>
- Baloch, Q. B., & Siddiq, A. (2016). Role of Strategic Leadership in Competitive Healthcare Services : A Case Study of Hospitals in Pakistan. 23(1), 85–94.
- Benzaghta, M. A., Elwalda, A., Mousa, M., Erkan, I., & Rahman, M. (2021). SWOT analysis applications: An integrative literature review. *Journal of Global Business Insights*, 6(1), 55–73. <https://doi.org/10.5038/2640-6489.6.1.1148>
- Chakraborty, S., & Carolina, S. (2020). Healthcare Quality and Hospital Financial Performance : A Multilevel Framework. 13(3), 233–243.
- Connor, P. O., Dowd, E. O., Lydon, S., Byrne, D., & Connor, P. O. (2022). Developing a strategic plan for a healthcare simulation facility. Xx, 1–5.
<https://doi.org/10.54531/GCIH5434>
- Cronin, C. E., Franz, B., & Schuller, K. A. (2021). Expanding the Population Health Workforce : Strategic Priorities of Hospital Organizations in the United States. 24(1), 59–68. <https://doi.org/10.1089/pop.2019.0138>
- Demirkol, M. E., Yorgun, S., Esen, H., İmka Şafak, F., Öztürk, B., Baysal, Z., & Orman, H. (2020). An Evaluation of Hospital Practices Using Swot Analysis during Covid-19. *Journal of Academic Research in Nursing*, 6(2), 341–351.
<https://doi.org/10.5222/jaren.2020.90958>
- Departemen Kesehatan RI. Undang-Undang Republik Indonesia Nomor 36 Tahun 2009 Tentang Kesehatan. Jakarta: Kementerian Kesehatan RI: 2009.
- Dewi, Y. S., & Darma, G. S. (2022). Shifting Business Strategy of International Standard Hospital in Metaverse Era. 11(1), 30–43.
- Enders, A., König, A., Hungenberg, H., & Engelbertz, T. (2009). Towards an integrated perspective of strategy: the value-process framework. *Journal of Strategy and Management*, 2(1), 76-96.
- Filiz, M., & Makalesi, A. (2022). Metaverse and A Swot Analysis of Turkish Health System Metaverse ve Türkiye Sağlık Sistemine Yönelik Bir Swot Analizi M A



- K A L E B İ L G İ S İ ÖZ. Turkish Research Journal of Academic Social Science, 5(1), 61–68.
- Firmansyah, M. H. (2022). Penerapan Manajemen Risiko Keselamatan Dan Kesehatan Kerja Di Rumah Sakit Islam Surabaya a. Yani. *Jurnal Kesehatan Masyarakat (Undip)*, 10(1), 12–19. <https://doi.org/10.14710/jkm.v10i1.31550>
- Girinata, I. M. C., & Suryani, E. (2019). Strategic Planning for Systems & Information Technology of XYZ Hospital Using Ward and Peppard Method. *IPTEK Journal of Proceedings Series*, 0(5), 452. <https://doi.org/10.12962/j23546026.y2019i5.6392>
- Gjellebæk, C., Svensson, A., Bj, C., Fladeby, N., & Grund, K. (2020). Management challenges for future digitalization of healthcare services. 124(November 2019). <https://doi.org/10.1016/j.futures.2020.102636>
- Hadadian, A., Mashhadi, A., & Hosseini, M. (2013). Strategic Planning for Health Service Sector in Iran (Case Study : A General and Governmental Subspecialty Hospital). *Semantic Scholar*, February 2014. <https://profdoc.um.ac.ir/articles/a/1044136.pdf>
- Haksama, setya dan Nurhapna. (2014). Pengaruh Perencanaan Strategis Terhadap Kinerja Di Rumah Sakit. *Jurnal Administrasi Kesehatan Indonesia*, 2(2).
- Haryoso, A. A., & Ayuningtyas, D. (2019). Strategi Peningkatan Mutu dan Keselamatan Pasien di Rumah Sakit Umum Daerah Kepulauan Seribu Tahun 2019 – 2023. *Jurnal Administrasi Rumah Sakit Indonesia*, 5(2), 115–127. <https://doi.org/10.7454/arsi.v5i2.3194>
- Heningnurani, A. Y. (2019). Strategi Pemasaran RSUD H Abdul Manap Kota Jambi. *Jurnal Administrasi Rumah Sakit Indonesia*, 5(3), 153–164. <https://doi.org/10.7454/arsi.v5i3.2897>
- Hidayah, N. (2018). Buku Ajar Manajemen Strategik. In LP3EM Universitas Muhammadiyah Yogyakarta.
- Huebner, C., & Flessa, S. (2022). Strategic Management in Healthcare : A Call for Long-Term and Systems-Thinking in an Uncertain System.
- Husnah. (2019). Performance Improvement Strategy with SWOT Analysis for Anutapura Hospitals at Palu City, Central Sulawesi. *Journal of Resources*



- Development and Management, 52(2006), 37–48.
<https://doi.org/10.7176/jrdm/52-03>
- Hussler, C., Pénin, J., Dietrich, M., & Burger-Helmchen, T. (2012). Strategic management and the economics of the firm: How to reconcile the brother enemies?. *Journal of Strategy and Management*, 5(4), 372-380
- Indriarti, R., & Rachmawati, N. (2021). Penerapan Quantitative Strategic Planning Matrix (Qspm) Untuk Merumuskan Strategi Bisnis. 20(1), 159–170.
- Irwanto. (2010). Loyalitas konsumen dalam pemilihan produk-produk Fast Moving Consumer Goods (FMCG). 45–64.
- Iskandar. 2008. Metodologi Penelitian Pendidikan dan Sosial (Kuantitatif dan Kualitatif). Gaung Persada Press: Jakarta.
- Jati Sampurna Tahun 2012-2017 Universitas Indonesia Analisis Penetapan Strategi Bisnis Unggulan Rumah Sakit Jati Sampurna Tahun 2012-2017.
- Jimenez, J. L., & Jacob, P. (2020). Strategic planning and management of healthcare in Saudi Arabia. 7(12), 5198–5202.
- Kemendes RI. 2014. Profil Kesehatan Indonesia Tahun 2014. Jakarta: Kementerian Kesehatan RI.
- Khanal, B. P., & Shimizu, T. (2019). Strategies for Development of Yoga, Ayurveda, and Meditation-based Health Tourism in Nepal: Using SWOT Analysis. *Journal of Tourism & Adventure*, 2(1), 85–107.
<https://doi.org/10.3126/jota.v2i1.25934>
- Kurniasih, D., Setyoko, P. I., & Saputra, A. S. (2022). Digital Transformation of Health Quality Services in the Healthcare Industry during Disruption and Society 5 . 0 Era. 3(5), 139–143.
- Lestari, T. I., & Yunita, L. (2020). The Implementation of SWOT Analysis As a Basis For Determining Marketing Strategies. 10(2), 25–29.
- Mahdavi, M., Khasraghi, J. S., Sajadi, H. S., & Yazdizadeh, B. (2022). Original Article Developing Framework and Strategies for Capacity Building to Apply Evidence-Informed Health Policy-Making in Iran : Mixed Methods Study of SAHSHA Project. *Kerman University of Medical Sciences*, 11(10), 2236–2247. <https://doi.org/10.34172/ijhpm.2021.142>



- Mainardes, E. W., Ferreira, J. J., & Raposo, M. L. (2014). Strategy and strategic management concepts: are they recognised by management students?. *E+ M Ekonomie a Management*, (1), 43.
- Masa, M. A. (2014). Strategi Pengembangan Implementasi Telemedicine Di Sulawesi Selatan. *Jurnal Telekomunikasi dan Komputer*, 5
- Mensah, K. T., & Asante, A. O. (2022). A SWOT Analysis of the Experiences of a District Hospital in Ghana During the COVID-19 Pandemic. *8(4)*, 19–22.
- Mikhno, I., Koval, V., & Ternavskiy, A. (2020). Strategic Management Of Healthcare Institution Development Of The National Medical Services Market. *1(2)*, 157–170.
- Muluk, K., & Si, M. (1999). *Budaya Organisasi Pelayanan Publik*. Jurusan Administrasi Universitas Brawijaya.
- Mulyadi. 2011. *Sistem Perencanaan dan Pengendalian Manajemen*. Jakarta. Salemba Empat.
- Natoatmodjo Soekidjo. 2012. *Metodologi Penelitian Kesehatan*. Jakarta: Rineka Cipta
- Nermend, M., Singh, U. S., & Singh, S. (2022). ScienceDirect ScienceDirect Educational background as decision criteria in selection of private Educational background as decision criteria in selection of private sector healthcare service providers sector healthcare service providers. *Procedia Computer Science*, 207, 4651–4659. <https://doi.org/10.1016/j.procs.2022.09.529>
- Nugraheni, R., & Kirana, G. R. (2021). SWOT Analysis of Hospital Health Services in DKT TK IV Hospital Kediri 2019. *STRADA Jurnal Ilmiah Kesehatan*, 10(1), 756–764. <https://doi.org/10.30994/sjik.v10i1.550>
- Oludele, A. E. (2021). Impact of Strategic Planning on Organizational Performance of Health Care Services in Nigeria. *9(3)*, 209–214. <https://doi.org/10.11648/j.sjbm.20210903.18>
- Paramita, A., & Kristiana, L. (2013). Teknik Focus Group Discussion dalam Penelitian Kualitatif (Focus Group Discussion Technique in Qualitative Research). *Buletin Penelitian Sistem Kesehatan*, 16(2), 117–127.
- Patient, G., Action, S., Emergence, I. B., Development, M., Goals, S. D., Assembly, W. H., Patient, G., & Action, S. (n.d.). No Title.



- Pearce II, Robinson Jr. 2016. *Manajemen Strategis: Formulasi, Implementasi dan Pengendalian*. Jakarta. Salemba Empat.
- Permenkes, 2016. *Peraturan Menteri Kesehatan Republik Indonesia Nomor 72 Tahun 2016 Tentang Standar Pelayanan Kefarmasian di Rumah sakit*. Jakarta: Kementerian Kesehatan Republik Indonesia.
- Rajnoha, R., & Lorincová, S. (2015). Strategic management of business performance based on innovations and information support in specific conditions of Slovakia. *Journal of Competitiveness*, 7(1).
- Romprasert, S. (2020). Strategies for Private Hospital Business with Risk Diversification in the Innovation Era. 12(11), 630–647.
- Rosmawangi, A. (2020). The SWOT Balanced Scorecard on XYZ Hospital Jakarta Strategic Plan. 5(1), 109–113.
- Schneider, L. N. (2020). Strategic management as adaptation to changes in the ecosystems of public hospitals in Israel. 1–11.
- Septiana, Y., Mulyani, A., Kurniadi, D., & Arifin, D. M. (2020). Information Systems Strategic Planning For Healthcare Organizations Using Ward And Peppard Model. 9(02), 2–5.
- Shrank, B. W. H., Deparle, N., Gottlieb, S., Jain, S. H., Orszag, P., Powers, B. W., & Wilensky, G. R. (2021). Health Costs And Financing: Challenges And Strategies For A New Administration. 235–242.
- Siddiqui, A. (2021). “SWOT Analysis (or SWOT Matrix) Tool as a Strategic Planning and Management Technique in the Health Care Industry and Its Advantages.” *Biomedical Journal of Scientific & Technical Research*, 40(2), 32035–32042. <https://doi.org/10.26717/bjstr.2021.40.006419>
- Sitinjak, B. D. E. (2013). Pemetaan Renstra Bisnis Dengan Analisis SWOT. *Jurnal Administrasi Pembangunan*, 2(2), 211-214.
- Sitompul, Hawara Sebastian. 2010. *Evaluasi Kinerja dengan Metode Balanced Scorecard pada Rumah Sakit Pelabuhan Jakarta*. Skripsi. Bogor: Departemen Manajemen Fakultas Ekonomi dan Manajemen Institut Pertanian Bogor
- Strategic Management Practices and Service Delivery at Public Hospitals in Kenya : A Case of Kenyatta National Hospital Tabitha Mwendu Musili & Dr .



- Bernadette Mutinda Strategic Management Practices and Service Delivery at Public Hospitals in Kenya : A Case of Kenyatta National Hospital. (n.d.).
- Sulastini, G. P., Masyarakat, F. K., Studi, P., Administrasi, K., & Sakit, R. (2012). Universitas Indonesia Analisis Penetapan Strategi Bisnis Unggulan Rumah Sakit
- Syarahhandi M, & Mieke S (2023). Strategic Plan for the Development of the RS Bersalin Grha Mutiara in 2019-2023 : Policy Implementation *. 5(3), 81–90.
- Thajer, A., Sommersguter-Reichmann, M., & Löffler-Stastka, H. (2020). Implementing a clinical research department to support pediatric studies: A swot analysis. *International Journal of Environmental Research and Public Health*, 17(17), 1–16. <https://doi.org/10.3390/ijerph17176211>
- Timiyo, A. J. (2020). RE-IMAGINING STRATEGIC MANAGEMENT DURING COVID-19. VIII(12), 569–583.
- Van Wijngaarden, J. D. H., Scholten, G. R. M., & Van Wijk, K. P. (2012). Strategic analysis for health care organizations: The suitability of the SWOT-analysis. *International Journal of Health Planning and Management*, 27(1), 34–49. <https://doi.org/10.1002/hpm.1032>
- Wang, J., & Wang, Z. (2020). Strengths, weaknesses, opportunities and threats (Swot) analysis of china’s prevention and control strategy for the covid-19 epidemic. *International Journal of Environmental Research and Public Health*, 17(7). <https://doi.org/10.3390/ijerph17072235>
- Wilson, W. (2023). Strategic Healthcare Change : Balancing Change. 9–14. <https://doi.org/10.1097/JHM-D-22-00228>
- Yuniarto, A., Zulkifli, Z., & Derriawan, D. (2022). Perencanaan strategi bisnis rumah sakit ibu & anak. *Fair Value: Jurnal Ilmiah Akuntansi Dan Keuangan*, 4(12), 5794–5810. <https://doi.org/10.32670/fairvalue.v4i12.2041>
- Zaenuri, I. (2021). Difference in SWOT Analysis Factors : A Systematic Review. 8(1), 130–137. <https://doi.org/10.26699/jnk.v8i1.ART.p130>