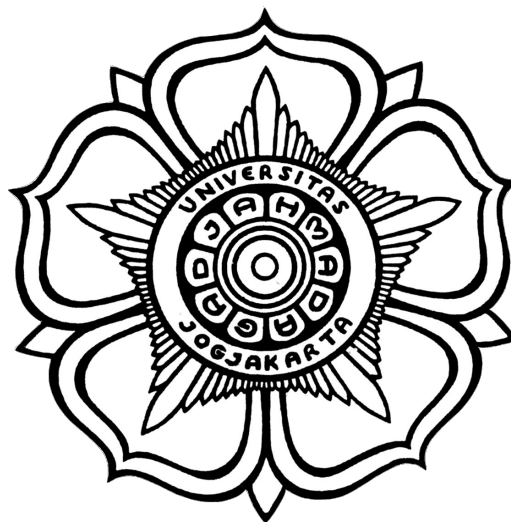


DISNEY'S INTERNATIONAL STRATEGY FOR EMERGING INDIA MARKET: GAINING AND SUSTAINING COMPETITIVE ADVANTAGE

Thesis

As a partial fulfilment to achieve a Master Degree

Study Program in Master of Business Administration



Submitted by

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20/470912/PEK/26639

to

**FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS GADJAH MADA**

2023