

BUSINESS MODEL OF PT. LAVEE COFFEE NUSANTARA: CREATING PRODUCTS TO CONTRIBUTE CLIMATE ACTION AND LEVERAGING LOCAL'S COFFEE QUALITY

THESIS

As a partial fulfillment to achieve a Master Degree

Study Program in Master of Business Administration



Submitted by
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to

FACULTY OF ECONOMICS AND BUSINESS

UNIVERSITAS GADJAH MADA

2023

AUTHORIZATION

**BUSINESS MODEL OF PT. LAVEE COFFEE
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STATEMENT OF AUTHENTICITY OF WRITTEN THESIS

I, the undersigned, state that this written thesis entitled:

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Yogyakarta, January 25, 2023

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