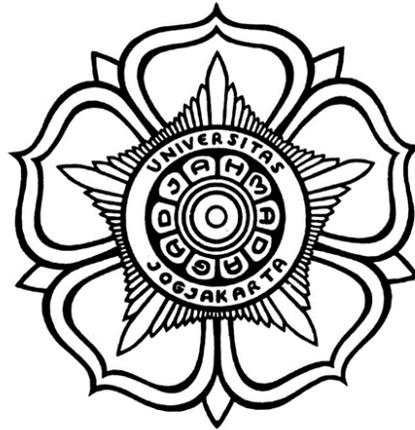


# **BUSINESS MODEL OF PT. LAVEE COFFEE NUSANTARA: CREATING PRODUCTS TO CONTRIBUTE CLIMATE ACTION AND LEVERAGING LOCAL'S COFFEE QUALITY**

## **THESIS**

As a partial fulfillment to achieve a Master Degree  
Study Program in Master of Business Administration



Submitted by  
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to

**FACULTY OF ECONOMICS AND BUSINESS**

**UNIVERSITAS GADJAH MADA**

**2023**

**AUTHORIZATION**

**BUSINESS MODEL OF PT. LAVEE COFFEE  
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## STATEMENT OF AUTHENTICITY OF WRITTEN THESIS

I, the undersigned, state that this written thesis entitled:

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and presented for examination on January 25, 2023, is my own work.

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Yogyakarta, January 25, 2023

Signed



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