

DAFTAR PUSTAKA

- Abdillah, W. dan Hartono, J., 2015, *“Partial Least Square: Alternatif Structural Equation Modelling (SEM) dalam Penelitian Bisnis,”* Edisi 1. Yogyakarta: Andi Offset.
- Abdurrahman, M. dan Herizon., 2011, *“Karakteristik Selebritis Sebagai Model Iklan dan Perannya Terhadap Niat Beli Produk Sepeda Motor Yamaha Pada Mahasiswa STIE PERBANAS Surabaya,”* Journal of Business and Banking, Vol. 1 No. 2, pp. 105-116.
- Akram, U. Hui, P. Kaleem Khan, M. Tanveer, Y. Mehmood, K. dan Ahmad, W., 2018, *“How website quality affects daring impulse buying: moderating effects of sales promotion and credit card use,”* Asia Pacific Journal of Marketing and Logistics, Vol. 30 No. 1, pp. 235-256.
- Al-Debei, M. M. dan Al-Lozi, E., 2014, *“Explaining and predicting the adoption intention of mobile data services: a value-based approach,”* Computers in Human Behavior, Vol. 35, pp. 326-338.
- Al-Maghrabi, T. dan Dennis, C., 2011, *“What drives consumers’ continuance intention to e-shopping? Conceptual framework and managerial implications in the case of Saudi Arabia,”* International Journal of Retail and Distribution Management, Vol. 39 No. 12, pp. 899-926.
- Atalay, A. S. dan Meloy, M. G., 2011, *“Retail therapy: a strategic effort to improve mood,”* Psychology and Marketing, Vol. 28 No. 6, pp. 638-659.
- Babin, B. J., Chebat, J. C. dan Michon, R., 2004, *“Perceived appropriateness and its effect on quality, affect and behavior,”* Journal of Retailing and Consumer services, Vol. 11 No. 5, pp. 287-298.
- Badan Pusat Statistik., 2020, *“Statistik E-Commerce 2020,”* Jakarta: Deputi Bidang Statistik Distribusi dan Jasa Badan Pusat Statistik, pp. 20-21.
- Bagozzi, R.P., 1986, *Principles of Marketing Management*, Science Research Associates, Chicago, IL.
- Ballantine, P. W. dan Fortin, D. R., 2009, *“The effects of interactivity and product information on consumers’ emotional responses to an daring retail setting,”* International Journal of Internet Marketing and Advertising, Vol. 5 No. 4, pp. 260-271.

- Baumeister, R. F., 2002, "*Yielding to Temptation: Self-Control Failure, Impulsive Purchasing, and Consumer Behavior*," *Journal of Consumer Research*, Vol. 28 (4), pp. 670–676.
- Brooks, S. K. Webster, R. K. Smith, L. E. Woodland, L. Wessely, L. Greenberg, N. dan Rubin, G. J., 2020, "*The psychological impact of quarantine and how to reduce it: rapid review of the evidence*," Department of Psychological Medicine, King's College London, London.
- Brumbaugh, A. M., 2002, "*Source and Nonsource Cues in Advertising and Their Effects on the Activation of Cultural and Subcultural Knowledge on the Route to Persuasion*," *Journal of Consumer Research*, Vol. 29(2), pp. 258-269.
- Cai, S. dan Xu, Y., 2011, "*Designing not just for pleasure: effects of web site aesthetics on consumer shopping value*," *International Journal of Electronic Commerce*, Vol. 15 No. 4, pp. 159-188.
- Cameron, D. A. Anderson, E. D. Levack, P. R. Hawkins, A. Anderson, T. J. Leonard, R. C. Forrest, A. P. dan Chetty, U., 1997, "*Primary systemic therapy for operable breast cancer – 10-year survival data after chemotherapy and hormone therapy*," *British Journal of Cancer*, Vol. 76 No. 8, pp. 1099-1105.
- Carver, C. S. dan Scheier, M. F., 2003, "*Self-regulatory perspectives on personality*," In T. Millon & M. J. Lerner (Eds.), *Handbook of psychology*, 5th Ed. pp.185-208.
- Cho, H. dan Rhee, K., 2000, "*Analysis of consumer information on electronic commerce – in the internet shopping mall*," *Journal of the Korean Home Economics Association*, Vol. 38 No. 2, pp. 139-153.
- Cooper D, R. dan Schindler, P. S., 2017, "*Metode Penelitian Bisnis*," Edisi 12 Buku 1. Penerbit Salemba Empat, Jakarta Selatan.
- Cooper D, R. dan Schindler, P. S., 2017, "*Metode Penelitian Bisnis*," Edisi 12 Buku 2. Penerbit Salemba Empat, Jakarta Selatan.
- Cryder, C. E. Lerner, J. S. Gross, J. J. dan Dahl, R. E., 2008, "*Misery Is Not Miserly*," *Psychological Science*, Vol. 19 (6), pp. 525–530.
- Cyr, D. dan Head, M., 2008, "*Hedonic and utilitarian contexts in Website viewing: The impacts of framing and time constraints*," In E.T. Loiacono and W. Hong (eds.), *Proceedings of the Seventh Pre-ICIS HCI Research in MIS Workshop (SIGHCI)*. Paris: Association for Information Systems, pp. 35–39.

- Cyr, D. Head, M. dan Ivanov, A., 2006, "Design Aesthetics Loading to M-Loyalty in Mobile Commerce," *Information & Management*, Vol. 43(8), pp. 950-963.
- Delafrouz, N. Paim, L. H. dan Khatibi, A., 2011, "*Understanding consumer's internet purchase intention in Malaysia*," *African Journal of Business Management*, Vol. 5 No. 3, pp. 2837-2846.
- Demangeot, C. dan Broderick, A. J., 2006, "*Exploring the experiential intensity of daring shopping environments*," *Qualitative Market Research: An International Journal*, Vol. 9 No. 4, pp. 325-351.
- Donovan, R. J. dan Rossiter, J. R., 1982, "*Store atmosphere: an environmental psychology approach*," *Journal of Retailing*, Vol. 58 No. 1, pp. 34-57.
- Eroglu, S.A., Machleit, K.A. dan Davis, L.M., 2001, "*Atmospheric qualities of daring retailing: a conceptual model and implications*," *Journal of Business Research*, Vol. 54 No. 2, pp. 177-184.
- Faber, R. J. dan Christenson, G. A., 1996, "*In the mood to buy: Differences in the mood states experienced by compulsive buyers and other consumers*," *Psychology & Marketing*, Vol. 13 (8), pp. 803-820.
- Fiore, A. M. dan Kim, J., 2007, "*An integrative framework capturing experiential and utilitarian shopping experience*," *International Journal of Retail and Distribution Management*, Vol. 35 No. 6, pp. 421-442.
- Fiore, A.M. dan Kim, J., 2007, "*An integrative framework capturing experiential and utilitarian shopping experience*," *International Journal of Retail and Distribution Management*, Vol. 35 No. 6, pp. 421-442.
- Forehand, M. R. dan Deshpandé, R., 2001, "*What We See Makes Us Who We Are: Priming Ethnic Self-Awareness and Advertising Response*," *Journal of Marketing Research*, Vol. 38 (3), pp. 336-348.
- Ganesh, J. Reynolds, K. E. Lockett, M. dan Pomirleanu, N., 2010, "*Daring Shopper Motivations, and e-Store Attributes: An Examination of Daring Patronage Behavior and Shopper Typologies*," *Journal of Retailing*, Elsevier, Vol. 86(1), pp. 106-115.
- Ha, Y. Kwon, W. S. dan Lennon, S. J., 2007, "*Daring visual merchandising (VMD) of apparel web sites*," *Journal of Fesyen Marketing and Management: An International Journal*, Vol. 11 No. 4, pp. 477-493.
- Hair, J. F. J. Black, W. C. Babin, B. J. dan Anderson, R. E., 2019, "*Multivariate Data Analysis Eighth Edition*," London: Cengage.

- Hair, J. F. J. Hult, G. T. M. Ringle, C. M. dan Sarstedt, M. 2017, *“A Primer on Partial Least Squares Structural Equation (PLS-SEM) Second Edition,”* United States of America: Sage Publication, Inc.
- Halliwell, E. dan Dittmar, H., 2004, *“Does size matter? The impact of model's body size on women's body-focused anxiety and advertising effectiveness,”* Journal of Social and Clinical Psychology, Vol. 23(1), pp. 104-122.
- Hsiao, K. Lin, J. Wang, X. Lu, H. dan Yu, H., 2010, *“Antecedents and consequences of trust in daring product recommendations: an empirical study in social shopping,”* Online Information Review, Vol. 34 No. 6, pp. 935-953.
- Isen, A. M., 2001, *“An Influence of Positive Affect on Decision Making in Complex Situations: Theoretical Issues With Practical Implications,”* Journal of Consumer Psychology, Vol. 11(2), pp. 75-85.
- Jennings, M., 2000, *“Theory and models for creating engaging and immersive commerce Websites,”* In J. Prasad and W. Nance (eds.), Proceedings of the ACM Conference on Computer Personnel Research (SIGCPR). New York: ACM Press, 2000, pp. 77–85.
- Joseph, W., 1982, *“The credibility of physically attractive communicators: a review,”* Journal of Advertising, Vol. 11 No. 3, pp. 15-24.
- Kacen, J. J., 1998, *“Retail therapy: consumers' shopping cures for negative moods,”* Advances in Consumer Research, Vol. 25 No. 1, pp. 75-87.
- Kahle, L. R. dan Homer, P. M., 1985, *“Physical attractiveness of the celebrity endorser: A social adaptation perspective,”* Journal of Consumer Research, Vol. 11(4), pp. 954-961.
- Kandiah, J. Saiki, D. Dues, K. dan Adomaitis, A.D., 2018, *“Influence of perceived stress on dressing and eating behaviors of Chinese female university students residing in the United States,”* Fesyen and Textiles, Vol. 5 No. 1, p. 6.
- Kang, M. dan Johnson, K. K. P., 2011, *“Retail Therapy: Scale Development,”* Clothing and Textiles Research Journal, Vol. 29(1), pp. 3–19. doi:10.1177/0887302x11399424
- Kang, M. dan Johnson, K. K., 2010, *“Let's shop! Exploring the experiences of therapy shoppers,”* Journal of Global Fesyen Marketing, Vol. 1 No. 2, pp. 71-79.

- Kang, M. dan Johnson, K. K., 2010, "*Let's shop! Exploring the experiences of therapy shoppers,*" *Journal of Global Fesyen Marketing*, Vol. 1 No. 2, pp. 71-79.
- Kim, H. dan Lennon, S. J., 2010, "*E-atmosphere, emotional, cognitive, and behavioral responses,*" *Journal of Fesyen Marketing and Management: An International Journal*, Vol. 14 No. 3, pp. 412-428.
- Kim, H. dan Lennon, S. J., 2010, "*E-atmosphere, emotional, cognitive, and behavioral responses,*" *Journal of Fesyen Marketing and Management: An International Journal*, Vol. 14 No. 3, pp. 412-428.
- Kim, J. Lee, J. dan Choi, D., 2003, "*Designing emotionally evocative homepages,*" *International Journal of Human-Computer Studies*, Vol. 59 No. 6, pp. 899-940.
- Kim, M. dan Lennon, S., 2008, "*The effects of visual and verbal information on attitudes and purchase intentions in internet shopping,*" *Psychology & Marketing*, Vol. 25 No. 2, pp. 146-178.
- Kim, S. dan Stoel, L., 2004, "*Apparel retailers: Website quality dimensions and satisfaction,*" *Journal of Retailing and Consumer Services*, Vol. 11 No. 2 pp. 109-117.
- Larsen, R. J. dan Prizmic, Z., 2004, "*Affect regulation,*" In R. F. Baumeister & K. D. Vohs (Eds.), *Handbook of self-regulation: Research, theory and applications*, pp. 40-61.
- Lee, D. dan Lee, J., 2005, "*The foreign model effect and its interaction with product type in catalog home shopping: moderating role of ethnic identification,*" *Asia Pacific Advances in Consumer Research*, Vol. 6 No. 1, pp. 232-238.
- Lee, J. dan Lee, Y., 2018, "*Does daring shopping make consumers feel better? Exploring daring retail therapy effects on consumers' attitudes towards daring shopping malls,*" *Asia Pacific Journal of Marketing and Logistics*, Vol. 31 No. 2, pp. 464-479.
- Lee, W. Wung, H. Liao, H. Lo, C. Chang, F. Wang, P. Fan, A. Chen, H. Yang, H. dan Hou, S., 2010, "*Hospital safety culture in Taiwan: a nationwide survey using Chinese version safety attitude questionnaire,*" *BMC Health Services Research*, Vol. 10 No. 1, pp. 234-241.

- Listyandari, M. D. Wardana, I. M. dan Yasa, N. N. K., 2016, “*Aplikasi Model Stimulus – Organism – Response dalam Keputusan Ppembelian Odaring,*” Thesis, Program Magister Management Universitas Udayana.
- Liu, M. T. Chu, R. Wong, I. A. Zúñiga, M. A. Meng, Y. dan Pang, C., 2012, “*Exploring the relationship among affective loyalty, perceived benefits, attitude, and intention to use co-branded products,*” Asia Pacific Journal of Marketing and Logistics, Vol. 4 No. 4, pp. 561-582.
- Liu, Y. dan Jang, S. S., 2009, “*The effects of dining atmospherics: an extended Mehrabian–Russell model,*”, International Journal of Hospitality Management, Vol. 28 No. 4, pp. 494-503.
- Mathwick, C., 2002, “*Understanding the daring consumer: a typology of daring relational norms and behavior,*” Journal of Interactive Marketing, Vol. 16 No. 1, pp. 40-55.
- Mehrabian, A. dan Russell, J. A., 1974, “*Approach to Environmental Psychology,*” The MIT Press, Cambridge, MA.
- Mummalaneni, V., 2005, “*An empirical investigation of web site characteristics, consumer emotional states and on-line shopping behaviors,*” Journal of Business Research, Vol. 58 No. 4, pp. 526-532.
- Ohanian, R., 1990, “*Construction and validation of a scale to measure celebrity endorsers’ perceived expertise, trustworthiness, and attractiveness,*” Journal of Advertising, Vol. 19 No. 3, pp. 39-52.
- Park, M. dan Sharron J. L., 2008, “*Brand name and promotion in daring shopping contexts,*” Journal of Fesyen Marketing and Management Vol. 13 No. 2, 2009 pp. 149-160.
- Pereira, B. dan Rick, S., 2011, “*Why retail therapy works: it is choice, not acquisition, that primarily alleviates sadness,*” NA-Advances in Consumer Research, Vol. 39 No. 1, pp. 732-733.
- Ragunathan, R. Pham, M. T. dan Corfman, K. P., 2006, “*Informational Properties of Anxiety and Sadness, and Displaced Coping,*” Journal of Consumer Research, Vol. 32 (4), pp. 596-601.
- Rick, S. I. Pereira, B. dan Burson, K. A., 2014, “*The benefits of retail therapy: making purchase decisions reduces residual sadness,*” Journal of Consumer Psychology, Vol. 24 No. 3, pp. 373-380.

- Rosen, D. E. dan Purinton, E., 2004, "*Website design: Viewing the Web as a cognitive landscape*," *Journal of Business Research*, Vol. 57 No. 7, pp. 787-794.
- Schaik, V. P. dan Ling, J., 2009, "*The role of context in perceptions of the aesthetics of web pages over time*," *International Journal of Human-Computer Studies*, Vol. 67(1), pp. 79-89.
- Schindler, P.S., 2019, "*Business Research Methods*," McGraw Hill, New York.
- Sekaran, U. dan Bougie, R., 2016, "*Research Methods Fir Business: A Skill Building Approach, 7th edition*," Wiley, New Jersey.
- Sharif, K. Raza, A. dan Das, A., 2018, "*Fesyen model profiles: the intersection of self, ideal and preferred*," *Asia Pacific Journal of Marketing and Logistics*, Vol. 30 No. 1, pp. 23-42.
- Son, H. Lee., J. Jung, Y. dan Lee., Y., 2016, "*Does daring shopping make people feel better? The therapeutic effect of daring shopping on Korean female consumers' mood, selfesteem, and general self-efficacy*," ACRA Annual Conference, Secaucus, NJ.
- Thayer, R. E. Newman, J. R. dan McClain, T. M., 1994, "*Self-regulation of mood: Strategies for changing a bad mood, raising energy, and reducing tension*," *Journal of Personality and Social Psychology*, Vol. 67 (5), pp. 910-925.
- Then, N. K. dan DeLong, M. R., 1999, "*Apparel shopping on the web*," *Journal of Family and Consumer Sciences*, Vol. 91 No. 3, pp. 65-68.
- Tice, D. M. Bratslavsky, E. dan Baumeister, R. F., 2001, "*Emotional distress regulation takes precedence over impulse control: If you feel bad, do it!*," *Journal of Personality and Social Psychology*, Vol. 80 (1), pp. 53-67.
- Tice, D. M. dan Bratslavsky, E., 2000, "*Giving in to feel good: The place of emotion regulation in the context of general self-control*," *Psychological Inquiry*, Vol. 11 (3), pp. 149-159.
- Tractinsky, N. dan Lowengart, O., 2007, "*Web-store aesthetics in e-retailing: a conceptual framework and some theoretical implications*," *Academy of Marketing Science Review*, Vol. 11 No. 1, pp. 1-20.
- Tsaur, S. H. Luoh, H. F. dan Syue, S. S., 2015, "*Positive emotions and behavioral intentions of customers in full-service restaurants: does aesthetic labor matter?*," *International Journal of Hospitality Management*, Vol. 51 No. 3, pp. 115-126.

- Van den Poel, D. dan Leunis, J., 1999, “*Consumer acceptance of the internet as a channel of distribution*,” *Journal of Business Research*, Vol. 45 No. 3, pp. 249-256.
- van der Heijden, H., 2003, “*Factors influencing the usage of Websites: The case of a generic portal in the Netherlands*,” *Information and Management*, Vol. 40 No. 6, pp. 541-549.
- van der Heijden, H., 2004, “*User acceptance of hedonic information systems*,” *MIS Quarterly*, Vol. 28 No. 4, pp. 695-704.
- Vilnai-Yavetz, I. dan Rafaeli, A., 2006, “*Aesthetics and professionalism of virtual servicescapes*,” *Journal of Service Research*, Vol. 8 No. 3, pp. 245-259.
- Wang, Y. J. Minor, M. S. dan Wei, J., 2011, “*Aesthetics and the daring shopping environment: understanding consumer responses*,” *Journal of Retailing*, Vol. 87 No. 1, pp. 46-58.
- Wolfenbarger, M. dan Gilly, M.C., 2003, “*eTailQ: Dimensionalizing, Measuring and Predicting Etail Quality*,” *Journal of Retailing*, vol. 79, pp. 183-198.
- Woodruffe-Burton, H., 1998, “*Private desires, public display: consumption, postmodernism and fesyen’s “new man*,” *International Journal of Retail & Distribution Management*, Vol. 26 (8), pp. 301–310.
- www.databoks.katadata.co.id, <https://bit.ly/3G2MxkF>, (diakses pada 1 Mei 2022)
- Yurchisin, J. Yan, R. N. Watchravesringkan, K. dan Chen, C., 2006, “*Why retail therapy? A preliminary investigation of the role of liminality, self-esteem, negative emotions, and proximity of clothing to self in the compensatory consumption of apparel products*,” *Asia-Pacific Advances in Consumer Research Proceedings of the Conference in University of Minnesota, Duluth, MN*, pp. 30-31.
- Yurchisin, J. Yan, R.N. Watchravesringkan, K. dan Chen, C., 2006, “*Why retail therapy? A preliminary investigation of the role of liminality, self-esteem, negative emotions, and proximity of clothing to self in the compensatory consumption of apparel products*,” *Asia-Pacific Advances in Consumer Research Proceedings of the Conference in University of Minnesota, Duluth, MN*, pp. 30-31.
- Zeelenberg, M. dan Pieters, R., 2007, “*A theory of regret regulation 1.0*”, *Journal of Consumer Psychology*, Vol. 17 No. 1, pp. 3-18.

Zhou, T., 2011, "*Examining the critical success factors of mobile website adoption,*" *Online Information Review*, Vol. 35 No. 4, pp. 636-652.