



UNIVERSITAS  
GADJAH MADA

Analisis Stakeholder Engagement pada Corporate Social Responsibility PT Astra International Tbk  
(Studi Program Desa Sejahtera Astra Pendampingan Pengrajin Gula Kelapa Kecamatan Donorojo,  
Kabupaten  
Pacitan)

EUGENIA TYASWENING K, Ely Susanto, S.I.P., M.B.A., Ph.D.,  
Universitas Gadjah Mada, 2023 | Diunduh dari <http://etd.repository.ugm.ac.id/>

## DAFTAR PUSTAKA

- Ariza-Montes, A., Sianes, A., Fernandez-Rodriguez, V., Lopez-Martin, C., Ruiz-Luzano, M., dan Tirado-Valencia, P. (2021). Social Return on Investment (SROI) to Assess the Impacts of Tourism: A Case Study. *SAGE Open*. 1 - 16.
- Athanasopoulou, A., dan John. W. Selsky. (2015). The Social Context of *Corporate Social Responsibility*: Enriching Research with Multiple Perspectives and Multiple Levels. *Business and Society*. Vol 54 (3), 322-364.
- Baden, D. (2016). A reconstruction of Carroll's pyramid of *Corporate Social Responsibility* for the 21st century. *International Journal of Corporate Social Responsibility*. 1(1), 1 - 15.
- BBVA. (2019). What is a sustainability index used for?. Tersedia di [www.bbva.com](https://www.bbva.com/en/sustainability/what-is-a-sustainability-index-used-for/) (<https://www.bbva.com/en/sustainability/what-is-a-sustainability-index-used-for/>) diakses pada Rabu, 13 April 2022 pukul 11.42.
- Berebon, K., B., dan Sorbarikor, L. (2020). *Stakeholder engagement* and organizational decision making of indigenous oil servicing companies in Rivers State, Nigeria. *The Strategic Journal of Business & Change Management*. 7(1), 469 – 482.
- Boso, R. K., Afrane, S. K., & Inkoom, D. K. (2017). Motivations for providing CSRmediated initiatives in mining communities of Ghana: A multiple-case study. *International Journal of Corporate Social Responsibility*. 2(1), 1 - 15
- Carroll, A. B. (2016). Carroll's pyramid of CSR: Taking another look. *International Journal of Corporate Social Responsibility*. 1 (1), 1 - 8.
- Devin, B. L., dan Lane, A. B. (2014). Communicating engagement in *Corporate Social Responsibility*: A meta-level construal of engagement. *Journal of Public Relations Research*. 26 (5), 436 – 454.
- Dobele, A., R., Westberg, K., Steel, M., dan Flowers, K. (2014). An Examination of *Corporate Social Responsibility* Implementation and *Stakeholder engagement*: A Case Study in the Australian Mining Industry. *Business Strategy and Environment*. 23, 145 - 159.
- Fordham, A. E., dan Robinson, G. M. (2018). Mapping meanings of *Corporate Social Responsibility* – an Australian case study. *International Journal of Corporate Social Responsibility*. 3, 1 - 20.
- Freeman, R. E., dan Dmytriiev, S. (2017). *Corporate Social Responsibility* and *stakeholder theory*: Learning from each other. *Symphonya Emerging Issues in Management*. 1, 7 – 15.
- Garriga, E., & Melé, D. (2004). *Corporate Social Responsibility* theories: Mapping the territory. *Journal of Business Ethics*. 53(1–2), 51–71.



- Gokulsing, R. D. (2011). CSR matters in the development of Mauritius. *Social Responsibility Journal*. 7 (2), 218 -233.
- Greenwood, M. (2007). *Stakeholder engagement: Beyond the Myth Of Corporate Responsibility*. *Journal of Business Ethics*. 74 (4), 315 – 327.
- Hamidu, A. A., Ibrahim, M., Daneji, B. (2014). Exploring the roles of *stakeholder engagement* and *stakeholder management* in csr practices. *Australian Journal of Business and Management Research*. 4 (5), 1 - 8.
- Hamidu, A.A., Haron, M.H., Amran, A. (2016). Exploring the drivers and nature of *Corporate Social Responsibility* from an African perspective. *International Review of Management and Marketing*. 6 (4), 696-703.
- Harjoto, M dan Laksamana, I. (2018). The Impact of *Corporate Social Responsibility* on Risk Taking and Firm Value. *Journal of Business Ethics*. 151, 353 - 373.
- Hennink, M., Hutter, I., dan Bailey, A. (2020). *Qualitative Research Methods*. Sage Publications Ltd, London.
- Hristov, I., dan Appolloni, A. (2021). *Stakeholders' engagement in the business strategy as a key driver to increase companies' performance: Evidence from managerial and stakeholders' practices*. *Business Strategy and Environment*. 31 (3), 1 - 6.
- Hurst, B., & Ihlen, Ø. (2018). *Corporate Social Responsibility and engagement. Handbook of communication engagement* (pp. 133-152). Wiley-Blackwell. Malden, MA.
- Illia, L., Zyglidopoulos, S., & Romenti, S. (2015). Creating effective dialogue about *Corporate Social Responsibility*. *MIT Sloan Management Review*. 57(1), 20 - 22.
- Jo, Hoje, dan Na, H. (2012). Does CSR Reduce Firm Risk? Evidence from Controversial Industry Sectors. *Journal of Business Ethics*. 110, 441-456.
- Jonker, J dan O'Riordan. (2016). *New Business Models: Examining the Role of Principles Relating to Transactions and Interactions*. In H. G. Brauch, U. O. Spring, J. Grin, & J. Scheffran (Eds.), Hexagon series on human and environmental security and peace. Springer, Heidelberg. 543–557.
- Kazmi, A. (2012). *Strategic management And Business Policy 3rd Ed*. New Delhi:Tata-McGraw-Hill.
- Khuong, M. N., Truong, N. K., dan Hang, T. T. T. (2021). *Stakeholders and Corporate Social Responsibility (CSR) programme as key sustainable development strategies to promote corporate reputation—evidence from Vietnam*. *Cogent Business and Management*. 8, 1 -21.
- Lai, C. S., Chiu, C. J., Yang, C. F., & Pai, D. C. (2010). The effects of *Corporate Social Responsibility* on brand performance: The mediating effect of



industrial brand equity and corporate reputation. *Journal of Business Ethics*. 95 (3), 457–469.

Maldonado, M dan Corbey, M. (2016). *Social Return On Investment (SROI): A Review Of The Technique*. Amsterdam University Press, Amsterdam. 90E: 79 - 86.

Masoud, N. (2017). How to win the battle of ideas in *Corporate Social Responsibility*: The international pyramid model of CSR. *International Journal of Corporate Social Responsibility*. 2 (1), 1 -22.

Mensah, P. A., Marfo, E. O., Awuah, L. S., dan Amoako, K. O. (2021). *Corporate Social Responsibility and Stakeholder engagement* in Ghana's Mining Sector: a Case Study of Newmont Ahafo Mines. *Journal of Corporate Social Responsibility*. 6 (1), 1 – 22.

Mishra, S., dan Suar, D. 2010. Does *Corporate Social Responsibility* influence firm performance of indian companies?. *Journal of Business Ethics*. 95, 571 – 601.

Noked, N. 2013. The *Corporate Social Responsibility Report and Effective Stakeholder engagement*. Harvard Law School Forum on Corporate Governance. Tersedia di <https://corpgov.law.harvard.edu/2013/12/28/the-corporate-social-responsibility-report-and-effective-stakeholder-engagement/> diakses pada 20 Juni 2022.

Noland, J., dan Phillips, R. (2010). *Stakeholder engagement*, discourse ethics and *Strategic management*. *International Journal of Management Reviews: Corporate Social Responsibility*. 12 (1), 39–49.

O'Riordan, L., & Fairbrass, J. (2008). CSR—Theories, models and concepts in *stakeholder dialogue*—A model for decision-makers in the pharmaceutical industry. *Journal of Business Ethics*. 83 (4), 754–758.

O'Riordan, L., & Fairbrass, J. (2012). Managing CSR *stakeholder engagement*: A new conceptual framework. *The 11th World Congress of the International Federation of Scholarly Associations of Management (IFSAM) 26–29 June 2012*. Ireland: University of Limerick.

O'Riordan, L., & Fairbrass, J. (2014). Managing CSR *Stakeholder engagement*: a New Conceptual Framework. *Journal of Business Ethics*. 125 (1), 121 – 145.

Porter, M., & Kramer, M. (2011). Creating shared value. *Harvard Business Review*. 89(1/2), 62–77.

Reuelto-Taboada, L., Canet Giner, M. T., & Balbastre-Benavent, F. (2021). High-commitment work practices and the social responsibility issue: Interaction and benefits. *Sustainability*. 13(2), 1–25.



- Ruggiero, P dan S, Cupertino. (2018). CSR Strategic Approach, Financial Resources, and Corporate Social Performance: The Mediating Effect of Innovation. *Sustainability*. 10, 1 - 22.
- Scandellius, C., dan Cohen, G. (2016). Achieving collaboration with diverse stakeholders—The role of strategic ambiguity in CSR communication. *Journal of Business Research*. 69 (9), 3487–3499.
- Schindler, P. S. (2019). *Business Research Methods 13th Edition*. McGraw Hill, New York.
- Servaes, H., & Tamayo, A. (2013). The impact of *Corporate Social Responsibility* on firm value: The role of customer awareness. *Management Science*. 59 (5), 1045 - 1061.
- Söderholm, P., & Svahn, N. (2015). Mining, regional development and benefit sharing in developed countries. *Resources Policy*. 45, 78–91.
- Story, J., & Neves, P. (2015). When *Corporate Social Responsibility* (CSR) increases performance: Exploring the role of intrinsic and extrinsic CSR attribution. *Business Ethics: A European Review*. 24 (2), 111–124.
- Strategic Direction. (2018). The role of CSR in business strategy. *Emerald Publishing Limited*. 34 (10), 13 -15.
- Taylor, M., & Kent, M. L. (2014). Dialogic engagement: Clarifying foundational concepts. *Journal of Public Relations Research*. 26 (5), 384 – 398.
- Thompson, Arthur A., Peteraf, Margaret A., Gamble, John E., & Strickland, A.J. (2016). *Crafting and Executing Strategy: the quest for competitive advantage concepts and cases* (Ed.20th). McGraw Hill, New York.
- Visser, W. (2011). The Age of Responsibility.: CSR 2.0 and The New DNA of Business. *Journal in Business Systems Governance and Ethics*. 5 (3), 7 - 22.
- Willis, P. (2012). Engaging communities: Ostrom's economic commons, social capital and public relations. *Public Relations Review*. 38, 116 - 122.
- Yin, R. K. (2014). *Qualitative Research from Start to Finish 2nd Edition*. The Guilford Press, New York.
- Yuan, Y., Lu, Y. L, Tian, G., dan Yu, Y. (2020). Business Strategy and *Corporate Social Responsibility*. *Journal of Business Ethics*. 162, 359 - 377.