

FACTORS INFLUENCING THE CLIENTS' INTENTION OF REBORROWING FROM MICROFINANCE INSTITUTIONS

Thesis

As a partial fulfillment to achieve a Master Degree

Study Program in Master of Business Administration



Submitted by

Lan Dang Thi Ngoc

21/487493/PEK/27965

to

FACULTY OF ECONOMICS AND BUSINESS

UNIVERSITAS GADJAH MADA

2022