



List of contents

Chapter 1 : Introduction (4)

- 1.1 Background
- 1.2 Problem statement (5)
- 1.3 Research questions (6)
- 1.4 Research objectives (7)
- 1.5 Research contributions
- 1.6 Scope of research (8)
- 1.7 Organization of the thesis

Chapter 2 : Theoretical basis (9)

- 2.1 Corporate strategy
- 2.2 Organizational change (10)

Chapter 3 : Research method (13)

- 3.1 Research design
- 3.2 Data collection method (14)
- 3.3 Data analysis method (15)

Chapter 4 : Findings and discussion (17)

- 4.1 Findings
 - 4.1.a Part 1 : 2011-2013 (19)
 - 4.1.b Part 2 : 2014-2017 (33)
 - 4.1.c Part 3 : 2018-2020 (46)
 - 4.1.d Part 4 : 2021- (58)
 - 4.1.e Summary (68)
- 4.2 Discussion (72)

Chapter 5 : Conclusion (77)

- 5.1 Conclusion
- 5.2 Implications (79)
- 5.3 Limitations
- 5.4 Suggestions for future researches

List of tables

- Table 2.1 : Varieties of History and Theories of Change (11)
- Table 4.1 : Economic indicators (17)
- Table 4.2 : Performance indicators (17)
- Table 4.3 : Environmental indicators (18)
- Table 4.4 : Social indicators (18)
- Table 4.5 : World implementation in 2011 (20)
- Table 4.6 : Periods (72)