



UNIVERSITAS  
GADJAH MADA

**Song Lyrics Contained Sexual Innuendo: A Reception Analysis of Korean Audience towards “Cookie” by NewJeans**

MUHAMMAD DIETRICH AS, Dr. Wisnu Martha Adiputra, S.I.P., M.Si.

# **Song Lyrics Contained Sexual Innuendo: A Reception Analysis of Korean Audience towards “Cookie” by NewJeans**