

## DAFTAR PUSTAKA

- Abd Aziz, N. N., & Wahab, E. (2018). Intention to Purchase Halal Cosmetic Products Using Partial Least Squares. *International Journal of Engineering & Technology*, 7(3.35), 293–296. <https://doi.org/10.14419/ijet.v7i3.35.29467>
- Abd Rahman, A., Asrarhaghighi, E., & Ab Rahman, S. (2015). Consumers and halal cosmetic products: Knowledge, religiosity, attitude and intention. *Journal of Islamic Marketing*, 6(1), 148–163. <https://doi.org/10.1108/JIMA-09-2013-0068>
- Agarwala, R., Mishra, P., & Singh, R. (2019). Religiosity and consumer behavior: a summarizing review. *Journal of Management, Spirituality and Religion*, 16(1), 32–54. <https://doi.org/10.1080/14766086.2018.1495098>
- Ahmad, S. N. B., Yunus, S., & Rose, R. (2015). Influence of Attitude on Consumers' Awareness toward Halal Cosmetics in Malaysia. *Hirao School of Management Review*, 5(1), 112–123. <https://doi.org/10.14990/00001666>
- Ajitha, S., & Sivakumar, V. J. (2017). Understanding the effect of personal and social value on attitude and usage behavior of luxury cosmetic brands. *Journal of Retailing and Consumer Services*, 39(April), 103–113. <https://doi.org/10.1016/j.jretconser.2017.07.009>
- Al-Debei, M. M., Akroush, M. N., & Ashouri, M. I. (2015). Consumer attitudes towards online shopping: The effects of trust, perceived benefits, and perceived web quality. *Internet Research*, 25(5), 707–733. <https://doi.org/10.1108/IntR-05-2014-0146>
- Ali, A., Xiaoling, G., Sherwani, M., & Ali, A. (2018). Antecedents of consumers' Halal brand purchase intention: an integrated approach. *Management Decision*, 56(4), 715–735. <https://doi.org/10.1108/MD-11-2016-0785>
- Ali, S., Danish, M., Khuwaja, F. M., Sajjad, M. S., & Zahid, H. (2019). The intention to adopt green IT products in Pakistan: Driven by the modified theory of consumption values. *Environments - MDPI*, 6(5), 1–19. <https://doi.org/10.3390/environments6050053>
- Amin, S., & Tarun, M. T. (2021). Effect of consumption values on customers' green purchase intention: a mediating role of green trust. *Social Responsibility Journal*, 17(8), 1320–1336. <https://doi.org/10.1108/SRJ-05-2020-0191>
- Ananda, A. A., Mugiono, & Hussein, A. S. (2021). Moderating Role of Electronic Word of Mouth (eWOM) in the Influence of Perceived Value on Repurchase Intention. *Indonesian Journal of Business Analytics*, 10(4), 17–27. <https://doi.org/10.54259/ijba.v1i1.36>
- Annabi, C. A., & Ibidapo-Obe, O. O. (2017). Halal certification organizations in the United Kingdom: An exploration of halal cosmetic certification. *Journal of Islamic Marketing*, 8(1), 107–126. <https://doi.org/10.1108/JIMA-06-2015-0045>
- Ansari, N. U., & Mohammed, H. (2015). Factors affecting the intent to purchase halal personal care products: empirical evidence from Pakistan. *International Journal of Islamic Marketing and Branding*, 1(2), 199–213. <https://doi.org/10.1504/ijimb.2015.071784>

- Aoun, I., & Tournois, L. (2015). Building holistic brands: an exploratory study of Halal cosmetics. *Journal of Islamic Marketing*, 6(1), 109–132. <https://doi.org/10.1108/JIMA-05-2014-0035>
- Ariffin, S., Yusof, J. M., Putit, L., & Shah, M. I. A. (2016). Factors Influencing Perceived Quality and Repurchase Intention Towards Green Products. *Procedia Economics and Finance*, 37(16), 391–396. [https://doi.org/10.1016/s2212-5671\(16\)30142-3](https://doi.org/10.1016/s2212-5671(16)30142-3)
- Arsil, P., Tey, Y. S., Brindal, M., Phua, C. U., & Liana, D. (2018). Personal values underlying halal food consumption: evidence from Indonesia and Malaysia. *British Food Journal*, 120(11), 2524–2538. <https://doi.org/10.1108/BFJ-09-2017-0519>
- Aschemann-Witzel, J., & Niebuhr Aagaard, E. M. (2014). Elaborating on the attitude-behaviour gap regarding organic products: Young Danish consumers and in-store food choice. *International Journal of Consumer Studies*, 38(5), 550–558. <https://doi.org/10.1111/ijcs.12115>
- Ashraf, S., Hafeez, M., Yaseen, A., & Naqvi, A. (2017). Do they care what they believe? Exploring the impact of religiosity on intention to purchase luxury products. *Pakistan Journal of Commerce and Social Sciences (PJCSS)*, 11(2), 428–447.
- Asnawi, N., Sukoco, B. M., & Fanani, M. A. (2018). Halal products consumption in international chain restaurants among global Moslem consumers. *International Journal of Emerging Markets*, 13(5), 1273–1290. <https://doi.org/10.1108/IJoEM-11-2017-0495>
- Astrini, N., Bakti, I. G. M. Y., Rakhmawati, T., Sumaedi, S., & Yarmen, M. (2021). A repurchase intention model of Indonesian herbal tea consumers: integrating perceived enjoyment and health belief. *British Food Journal*, 124(1), 140–158. <https://doi.org/10.1108/BFJ-02-2021-0189>
- Ateeq-ur-Rehman, & Shabbir, M. S. (2010). The relationship between religiosity and new product adoption. *Journal of Islamic Marketing*, 1(1), 63–69. <https://doi.org/10.1108/17590831011026231>
- Awan, H. M., Siddiquei, A. N., & Haider, Z. (2015). Management Research Review For Authors. *Management Research Review*, 38(6), 640–660. <https://doi.org/10.1108/MRR-01-2014-0022>
- Awuni, J. A., & Du, J. (2016). Sustainable Consumption in Chinese Cities: Green Purchasing Intentions of Young Adults Based on the Theory of Consumption Values. *Sustainable Development*, 24(2), 124–135. <https://doi.org/10.1002/sd.1613>
- Aziz, S., Md Husin, M., Hussin, N., & Afaq, Z. (2019). Factors that influence individuals' intentions to purchase family takaful mediating role of perceived trust. *Asia Pacific Journal of Marketing and Logistics*, 31(1), 81–104. <https://doi.org/10.1108/APJML-12-2017-0311>
- Aziz, Y. A., & Chok, N. V. (2013). The Role of Halal Awareness, Halal Certification, and Marketing Components in Determining Halal Purchase Intention Among Non-Muslims in Malaysia: A Structural Equation Modeling Approach. *Journal of International Food and Agribusiness Marketing*, 25(1), 1–23. <https://doi.org/10.1080/08974438.2013.723997>

- Bakar, A., Lee, R., & Hashim, N. H. (2013). Parsing religiosity, guilt and materialism on consumer ethics. *Journal of Islamic Marketing*, 4(3), 232–244. <https://doi.org/10.1108/JIMA-04-2012-0018>
- Bardi, A., & Schwartz, S. H. (2003). Values and Behavior: Strength and Structure of Relations. *Personality and Social Psychology Bulletin*, 29(10), 1207–1220. <https://doi.org/10.1177/0146167203254602>
- Benson, T., Lavelle, F., Spence, M., Elliott, C. T., & Dean, M. (2020). The development and validation of a toolkit to measure consumer trust in food. *Food Control*, 110(September 2019), 106988. <https://doi.org/10.1016/j.foodcont.2019.106988>
- Biswas, A., & Roy, M. (2014). Green products: An exploratory study on the consumer behaviour in emerging economies of the East. *Journal of Cleaner Production*, 87(1), 463–468. <https://doi.org/10.1016/j.jclepro.2014.09.075>
- Biswas, A., & Roy, M. (2015). Leveraging factors for sustained green consumption behavior based on consumption value perceptions: Testing the structural model. *Journal of Cleaner Production*, 95, 332–340. <https://doi.org/10.1016/j.jclepro.2015.02.042>
- Bonne, K., Vermeir, I., Bergeaud-Blackler, F., & Verbeke, W. (2007). Determinants of halal meat consumption in France. *British Food Journal*, 109(5), 367–386. <https://doi.org/10.1108/0070700710746786>
- Briliana, V., & Mursito, N. (2017). Exploring antecedents and consequences of Indonesian Muslim youths' attitude towards halal cosmetic products: A case study in Jakarta. *Asia Pacific Management Review*, 22(4), 176–184. <https://doi.org/10.1016/j.apmr.2017.07.012>
- Cao, D., Zheng, Y., Liu, C., Yao, X., & Chen, S. (2021). Consumption values, anxiety and organic food purchasing behaviour considering the moderating role of sustainable consumption attitude. *British Food Journal*. <https://doi.org/10.1108/BFJ-06-2021-0647>
- Chang, T.-Z., & Wildt, A. R. (1994). Price, product information, and purchase intention An empirical study.pdf. *Journal of the Academy of Marketing Science*, 22(1), 16–27.
- Chen, Y. S., & Chang, C. H. (2012). Enhance green purchase intentions: The roles of green perceived value, green perceived risk, and green trust. *Management Decision*, 50(3), 502–520. <https://doi.org/10.1108/00251741211216250>
- Chin, W. W., Peterson, R. A., & Brown, S. P. (2008). Structural equation modeling in marketing: Some practical reminders. *Journal of Marketing Theory and Practice*, 16(4), 287–298. <https://doi.org/10.2753/MTP1069-6679160402>
- Chiou, J. S., & Droge, C. (2006). Service quality, trust, specific asset investment, and expertise: Direct and indirect effects in a satisfaction-loyalty framework. *Journal of the Academy of Marketing Science*, 34(4), 613–627. <https://doi.org/10.1177/0092070306286934>
- Choe, J. Y. (Jacey), & Kim, S. (Sam). (2018). Effects of tourists' local food consumption value on attitude, food destination image, and behavioral intention. *International Journal of Hospitality Management*, 71(October 2017), 1–10. <https://doi.org/10.1016/j.ijhm.2017.11.007>
- Choi, S., Lee, T. J., & Hong, W. (2022). Effect of Food Consumption Values of

- Vietnamese Consumers on the Reliability and Purchase Intention of Korean Home Meal Replacements. *Sustainability (Switzerland)*, 14(2), 1–16. <https://doi.org/10.3390/su14020736>
- Cooper, D. R., & Schindler, P. S. (2014). Business Research Methods. In J. Ducham (Ed.), *The McGraw-Hill/Irwin Series in Operations and Decision Sciences* (Twelfth). The McGraw-Hill Companies. <https://doi.org/10.1109/arms.1991.154456>
- Costa, S., Zepeda, L., & Sirieix, L. (2014). Exploring the social value of organic food: A qualitative study in France. *International Journal of Consumer Studies*, 38(3), 228–237. <https://doi.org/10.1111/ijcs.12100>
- Curvelo, I. C. G., Watanabe, E. A. de M., & Alfinito, S. (2019). Purchase intention of organic food under the influence of attributes, consumer trust and perceived value. *Revista de Gestao*, 26(3), 198–211. <https://doi.org/10.1108/REGE-01-2018-0010>
- De Toni, D., Eberle, L., Larentis, F., & Milan, G. S. (2018). Antecedents of Perceived Value and Repurchase Intention of Organic Food. *Journal of Food Products Marketing*, 24(4), 456–475. <https://doi.org/10.1080/10454446.2017.1314231>
- Dindyal, S., & Dindyal, S. (2003). How Personal Factors, Including Culture And Ethnicity, Affect The Choices And Selection Of Food We Make. *The Internet Journal of Third World Medicine*, 1(2), 1–4. <https://doi.org/10.5580/2231>
- Elliot, S., Papadopoulos, N., & Kim, S. S. (2011). An integrative model of place image: Exploring relationships between destination, product, and country images. *Journal of Travel Research*, 50(5), 520–534. <https://doi.org/10.1177/0047287510379161>
- Elseidi, R. I. (2018). Determinants of halal purchasing intentions: evidences from UK. *Journal of Islamic Marketing*, 9(1), 167–190. <https://doi.org/10.1108/JIMA-02-2016-0013>
- Eze, U. C., Tan, C.-B., & Yeo, A. L.-Y. (2012). Purchasing Cosmetic Products: A Preliminary Perspective of Gen-Y. *Contemporary Management Research*, 8(1). <https://doi.org/10.7903/cmr.10149>
- Fang, Y. H., Chiu, C. M., & Wang, E. T. G. (2011). Understanding customers' satisfaction and repurchase intentions: An integration of IS success model, trust, and justice. *Internet Research*, 21(4), 479–503. <https://doi.org/10.1108/10662241111158335>
- Firdaus, F. S., Ikhsan, R. B., & Fernando, Y. (2022). Predicting purchase behaviour of Indonesian and French Muslim consumers: insights from a multi-group analysis. *Journal of Islamic Marketing*. <https://doi.org/10.1108/JIMA-05-2021-0169>
- Gonçalves, H. M., Lourenço, T. F., & Silva, G. M. (2016). Green buying behavior and the theory of consumption values: A fuzzy-set approach. *Journal of Business Research*, 69(4), 1484–1491. <https://doi.org/10.1016/j.jbusres.2015.10.129>
- Grandison, T., & Sloman, M. (2003). Specifying and Analysing Trust for Internet Applications Tyrone. *IFIP Advances in Information and Communication Technology*, 105. <https://doi.org/10.1007/978-0-387-35617-4>

- Hair, J. F., Black, W. C., Babin, B. J., & Anderson, R. E. (2014). *Multivariate Data Analysis: Edisi Ketujuh*. Person Education Limited.
- Hair, J. F., Black, W. C., Babin, B. J., & Anderson, R. E. (2019). Multivariate Data Analysis. In *Cengage Learning EMEA* (Eighth). Annabel Ainscow.
- Hair, J. F., Hult, G. T. M., Ringle, C. M., & Sarstedt, M. (2014). *A PRIMER ON PARTIAL LEAST SQUARES STRUCTURAL EQUATION MODELING ( PLS-SEM )* (V. Knight (ed.)). SAGE Publication, Inc.
- Hair, J. F., Hult, G. T. M., Ringle, C. M., & Sarstedt, M. (2017). A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM). Thousand Oaks. In G. Dickens (Ed.), *Sage* (Second). SAGE Publication, Inc.
- Handriana, T., Yulianti, P., Kurniawati, M., Arina, N. A., Aisyah, R. A., Ayu Aryani, M. G., & Wandira, R. K. (2020). Purchase behavior of millennial female generation on Halal cosmetic products. *Journal of Islamic Marketing*, 12(7), 1295–1315. <https://doi.org/10.1108/JIMA-11-2019-0235>
- Hansen, T., Sørensen, M. I., & Eriksen, M. L. R. (2018). How the interplay between consumer motivations and values influences organic food identity and behavior. *Food Policy*, 74(April 2017), 39–52. <https://doi.org/10.1016/j.foodpol.2017.11.003>
- Haque, A., Anwar, N., Tarofder, A. K., Ahmad, N. S., & Sharif, S. R. (2018). Muslim consumers' purchase behavior towards halal cosmetic products in Malaysia. *Management Science Letters*, 8(12), 1305–1318. <https://doi.org/10.5267/j.msl.2018.9.009>
- Haque, A., Sarwar, A., Yasmin, F., Tarofder, A. K., & Hossain, M. A. (2015). Non-Muslim consumers' perception toward purchasing halal food products in Malaysia. *Journal of Islamic Marketing*, 6(1), 133–147. <https://doi.org/10.1108/JIMA-04-2014-0033>
- Harris, L. C., & Goode, M. M. H. (2004). The four levels of loyalty and the pivotal role of trust: A study of online service dynamics. *Journal of Retailing*, 80(2), 139–158. <https://doi.org/10.1016/j.jretai.2004.04.002>
- Hellier, P. K., Geursen, G. M., Carr, R. A., & Rickard, J. A. (2003). Customer repurchase intention. *European Journal of Marketing*, 37(11/12), 1762–1800. <https://doi.org/10.1108/03090560310495456>
- Hemmerling, S., Obermowe, T., Canavari, M., Sidali, K. L., Stolz, H., & Spiller, A. (2013). Organic food labels as a signal of sensory quality-insights from a cross-cultural consumer survey. *Organic Agriculture*, 3(1), 57–69. <https://doi.org/10.1007/s13165-013-0046-y>
- Henseler, J., Ringle, C. M., & Sarstedt, M. (2015). A new criterion for assessing discriminant validity in variance-based structural equation modeling. *Journal of the Academy of Marketing Science*, 43(1), 115–135. <https://doi.org/10.1007/s11747-014-0403-8>
- Hirschman, E. C. (1980). Innovativeness, Novelty Seeking, and Consumer Creativity. *Journal of Consumer Research*, 7(3), 283 – 295. <https://doi.org/http://dx.doi.org/10.1086/208816>
- Hosseini, S. M. P., Mirzaei, M., & Iranmanesh, M. (2020). Determinants of Muslims' willingness to pay for halal certified food: Does religious commitment act as a moderator in the relationships? *Journal of Islamic*



- Marketing*, 11(6), 1225–1243. <https://doi.org/10.1108/JIMA-02-2018-0043>
- Hsu, M. H., Chang, C. M., Chu, K. K., & Lee, Y. J. (2014). Determinants of repurchase intention in online group-buying: The perspectives of DeLone & McLean is success model and trust. *Computers in Human Behavior*, 36, 234–245. <https://doi.org/10.1016/j.chb.2014.03.065>
- Huang, Y. H., Wu, C. Y., Hsieh, Y. W., & Lin, K. C. (2010). Predictors of change in quality of life after distributed constraint-induced therapy in patients with chronic stroke. *Neurorehabilitation and Neural Repair*, 24(6), 559–566. <https://doi.org/10.1177/1545968309358074>
- Hur, W. M., Yoo, J. J., & Chung, T. L. (2012). The consumption values and consumer innovativeness on convergence products. *Industrial Management & Data Systems*, 112(5), 688–706. <https://doi.org/10.1108/02635571211232271>
- Husic-Mehmedovic, M., Arslanagic-Kalajdzic, M., Kadic-Maglajlic, S., & Vajnberger, Z. (2017). Live, Eat, Love: life equilibrium as a driver of organic food purchase. *British Food Journal*, 119(7), 1410–1422. <https://doi.org/10.1108/BFJ-07-2016-0343>
- IHATEC. (2021). *Perkembangan Kosmetik Halal di Indonesia*. IHATEC. <https://ihatec.com/perkembangan-kosmetik-halal-di-indonesia/>
- Intoniswan. (2021). *Pengeluaran Konsumen Indonesia untuk Produk Halal Tahun 2019 Mencapai US\$144 Miliar*. Niaga.Asia. <https://www.niaga.asia/pengeluaran-konsumen-indonesia-untuk-produk-halal-tahun-2019-mencapai-us144-miliar/>
- Iranmanesh, M., Mirzaei, M., Parvin Hosseini, S. M., & Zailani, S. (2020). Muslims' willingness to pay for certified halal food: an extension of the theory of planned behaviour. *Journal of Islamic Marketing*, 11(1), 14–30. <https://doi.org/10.1108/JIMA-03-2018-0049>
- Iranmanesh, M., Senali, M. G., Ghobakhloo, M., Nikbin, D., & Abbasi, G. A. (2022). Customer behaviour towards halal food: a systematic review and agenda for future research. *Journal of Islamic Marketing*, 13(9), 1901–1917. <https://doi.org/10.1108/JIMA-01-2021-0031>
- Ishak, S., Che Omar, A. R., Khalid, K., Intan, I. S., & Hussain, M. Y. (2020). Cosmetics purchase behavior of educated millennial Muslim females. *Journal of Islamic Marketing*, 11(5), 1055–1071. <https://doi.org/10.1108/JIMA-01-2019-0014>
- Islam, T., & Chandrasekaran, U. (2016). Effect of religiosity on ecologically conscious consumption behaviour. *Journal of Islamic Marketing*, 7(4), 495–507. <https://doi.org/10.1108/JIMA-01-2015-0006>
- Kaur, P., Dhir, A., Talwar, S., & Ghuman, K. (2020). The value proposition of food delivery apps from the perspective of theory of consumption value. *International Journal of Contemporary Hospitality Management*, 33(4), 1129–1159. <https://doi.org/10.1108/IJCHM-05-2020-0477>
- Kawata, Y., Htay, S. N. N., & Syed, A. S. (2018). Non-Muslims' acceptance of imported products with halal logo: a case study of Malaysia and Japan. *Journal of Islamic Marketing Article*, 9(1), 191–203. <https://doi.org/10.1108/JIMA-02-2016-0009>
- Kementrian Perindustrian Republik Indonesia. (2021). *Bidik Industri Halal*

- Berdaya Saing Global, Kemenperin Siap Gelar ii-Motion*. Siaran Pers. <https://kemenperin.go.id/artikel/22538/Bidik-Industri-Halal-Berdaya-Saing-Global,-Kemenperin-Siap-Gelar-ii-Motion>
- Khalid, N. R., Wel, C. A. C., & Mokhtaruddin, S. A. (2021). Product positioning as a moderator for halal cosmetic purchase intention. *Iranian Journal of Management Studies*, 14(1), 39–60. <https://doi.org/10.22059/IJMS.2020.279978.673617>
- Khan, N., Sarwar, A., & Tan, B. C. (2021). Determinants of purchase intention of halal cosmetic products among Generation Y consumers. *Journal of Islamic Marketing*, 12(8), 1461–1476. <https://doi.org/10.1108/JIMA-11-2019-0248>
- Khan, S. N., & Mohsin, M. (2017). The power of emotional value: Exploring the effects of values on green product consumer choice behavior. *Journal of Cleaner Production*, 150, 65–74. <https://doi.org/10.1016/j.jclepro.2017.02.187>
- Khoeron, M. (2022). *Pers Rilis Bagaimana Sinergi BPJPH, LPH, dan MUI dalam Sertifikasi Halal? Ini Penjelasan Kemenag Bagaimana Sinergi BPJPH, LPH, dan MUI dalam Sertifikasi Halal? Ini Penjelasan Kemenag*. Website Kementerian Agama Republik Indonesia. <https://www.kemenag.go.id/read/bagaimana-sinergi-bpjph-lph-dan-mui-dalam-sertifikasi-halal-ini-penjelasan-kemenag-orvw4>
- Khraim, D. H. (2010). Article information : Measuring Religiosity in Consumer Research From an Islamic. *Journal of Economic & Administrative Sciences*, 26(1), 52–78.
- Kim, H., & Jan, I. U. (2021). Consumption value factors as determinants of use intention and behavior of car-sharing services in the Republic of Korea. *Innovation*, 0(0), 1–19. <https://doi.org/10.1080/13511610.2021.1890551>
- Kim, J., Han, W. H., Kim, D. T., & Paramita, W. (2013). Is beauty in the eye of the beholder? Gender and beauty in the cosmetics sector: A comparative study of Indonesia and Korea. *Marketing Intelligence and Planning*, 31(2), 127–140. <https://doi.org/10.1108/02634501311312035>
- Kitapci, O., Akdogan, C., & Dortyol, İ. T. (2014). The Impact of Service Quality Dimensions on Patient Satisfaction, Repurchase Intentions and Word-of-Mouth Communication in the Public Healthcare Industry. *Procedia - Social and Behavioral Sciences*, 148, 161–169. <https://doi.org/10.1016/j.sbspro.2014.07.030>
- Koenig-Lewis, N., Marquet, M., Palmer, A., & Zhao, A. L. (2015). Enjoyment and social influence: predicting mobile payment adoption. *Service Industries Journal*, 35(10), 537–554. <https://doi.org/10.1080/02642069.2015.1043278>
- Komite Nasional Ekonomi dan Keuangan Syariah. (2020). *Is the Halal Industry Becoming More Attractive than Before?* KNKS. <https://knks.go.id/hotissue/19/is-the-halal-industry-becoming-more-attractive-than-before>
- Konuk, F. A. (2018). The role of store image, perceived quality, trust and perceived value in predicting consumers' purchase intentions towards organic private label food. *Journal of Retailing and Consumer Services*, 43(March), 304–310. <https://doi.org/10.1016/j.jretconser.2018.04.011>

- Krishnan, S., Amira, N. S., Atilla, U. N., Syafawani, S., & Hafiz, M. (2017). The Usage of Cosmetic in Malaysia: Understanding the Major Factors that Affect the Users. *Scientific & Academic Publishing*, 7(1), 48–51. <https://doi.org/10.5923/j.mm.20170701.07>
- Kushwah, S., Dhir, A., & Sagar, M. (2019). Ethical consumption intentions and choice behavior towards organic food. Moderation role of buying and environmental concerns. *Journal of Cleaner Production*, 236, 117519. <https://doi.org/10.1016/j.jclepro.2019.06.350>
- Lada, S., Harvey Tanakinjal, G., & Amin, H. (2009). Predicting intention to choose halal products using theory of reasoned action. *International Journal of Islamic and Middle Eastern Finance and Management*, 2(1), 66–76. <https://doi.org/10.1108/17538390910946276>
- Lam, A. Y. C., Lau, M. M., & Cheung, R. (2016). Modelling the Relationship among Green Perceived Value, Green Trust, Satisfaction, and Repurchase Intention of Green Products. *Contemporary Management Research*, 12(1), 47–60. <https://doi.org/10.7903/cmr.13842>
- Laroche, M., Bergeron, J., & Barbaro-Forleo, G. (2001). Targeting consumers who are willing to pay more for environmentally friendly products. *Journal of Consumer Marketing*, 18(6), 503–520. <https://doi.org/10.1108/EUM00000000006155>
- Lee, H. J., & Yun, Z. S. (2015). Consumers' perceptions of organic food attributes and cognitive and affective attitudes as determinants of their purchase intentions toward organic food. *Food Quality and Preference*, 39(2015), 259–267. <https://doi.org/10.1016/j.foodqual.2014.06.002>
- Lee, J.-H., Kim, H.-D., Ko, Y. J., & Sagas, M. (2011). The influence of service quality on satisfaction and intention: A gender segmentation strategy. *Sport Management Review*, 14(1), 54–63. <https://doi.org/10.1016/j.smr.2010.02.002>
- Levy, S., & Hino, H. (2016). Emotional Brand Attachment: A Factor in Customer-Bank Relationship. *International Journal of Bank Marketing*, 34(2), 136–150. <https://doi.org/10.1108/02652323199400002>
- Lin, P. C., & Huang, Y. H. (2012). The influence factors on choice behavior regarding green products based on the theory of consumption values. *Journal of Cleaner Production*, 22(1), 11–18. <https://doi.org/10.1016/j.jclepro.2011.10.002>
- Liu, H., Meng-Lewis, Y., Ibrahim, F., & Zhu, X. (2021). Superfoods, super healthy: Myth or reality? Examining consumers' repurchase and WOM intention regarding superfoods: A theory of consumption values perspective. *Journal of Business Research*, 137(April), 69–88. <https://doi.org/10.1016/j.jbusres.2021.08.018>
- Macready, A. L., Hieke, S., Klimczuk-Kochańska, M., Szumiał, S., Vranken, L., & Grunert, K. G. (2020). Consumer trust in the food value chain and its impact on consumer confidence: A model for assessing consumer trust and evidence from a 5-country study in Europe. *Food Policy*, 92(July 2019), 101880. <https://doi.org/10.1016/j.foodpol.2020.101880>
- Maehle, N., Iversen, N., Hem, L., & Otnes, C. (2015). Exploring consumer preferences for hedonic and utilitarian food attributes. *British Food Journal*,



- 117(12), 3039–3063. <https://doi.org/10.1108/BFJ-04-2015-0148>
- Maichum, K., Parichatnon, S., & Peng, K.-C. (2017). The Influence of Attitude, Knowledge and Quality on Purchase Intention towards Halal Food: A Case Study of Young Non-Muslim Consumers in Thailand. *IRA-International Journal of Management & Social Sciences (ISSN 2455-2267)*, 6(3), 354–364. <https://doi.org/10.21013/jmss.v6.n3.p3>
- Mainardes, E. W., de Araujo, D. V. B., Lasso, S., & Andrade, D. M. (2017). Influences on the intention to buy organic food in an emerging market. *Marketing Intelligence and Planning*, 35(7), 858–876. <https://doi.org/10.1108/MIP-04-2017-0067>
- Marian, L., Chrysochou, P., Krystallis, A., & Thøgersen, J. (2014). The role of price as a product attribute in the organic food context: An exploration based on actual purchase data. *Food Quality and Preference*, 37, 52–60. <https://doi.org/10.1016/j.foodqual.2014.05.001>
- Memon, Y. J., Azhar, S. M., Haque, R., & Bhutto, N. A. (2020). Religiosity as a moderator between theory of planned behavior and halal purchase intention. *Journal of Islamic Marketing*, 11(6), 1821–1836. <https://doi.org/10.1108/JIMA-01-2019-0006>
- Mohezar, S., Zailani, S., & Zainuddin, Z. (2016). Halal cosmetics adoption among young Muslim consumers in Malaysia: Religiosity concern. *Global Journal Al-Thaqafah*, 6(1), 47–59. <https://doi.org/10.7187/GJAT10220160601>
- Mokhlis, S., & Spartks, L. (2007). Consumer Religiosity and Shopping Behaviour in Malaysia. *Malaysian Management Journal*, 11(1 dan 2), 87–101. <https://doi.org/10.32890/mmj.11.1-2.2007.8949>
- Muflih, M., & Juliana, J. (2021). Halal-labeled food shopping behavior: the role of spirituality, image, trust, and satisfaction. *Journal of Islamic Marketing*, 12(8), 1603–1618. <https://doi.org/10.1108/JIMA-10-2019-0200>
- Muhamad, N., & Mizerski, D. (2010). The constructs mediating religions' influence on buyers and consumers. *Journal of Islamic Marketing*, 1(2), 124–135. <https://doi.org/10.1108/17590831011055860>
- Muhamed, A. A., Ab Rahman, M. N., Mohd Hamzah, F., Che Mohd Zain, C. R., & Zailani, S. (2019). The impact of consumption value on consumer behaviour: A case study of halal-certified food supplies. *British Food Journal*, 121(11), 2951–2966. <https://doi.org/10.1108/BFJ-10-2018-0692>
- Mukhtar, A., & Butt, M. M. (2012). Intention to choose Halal products: The role of religiosity. *Journal of Islamic Marketing*, 3(2), 108–120. <https://doi.org/10.1108/17590831211232519>
- Munnukka, J. (2006). Pricing method as a tool for improved price perception. *Journal of Revenue and Pricing Management*, 5(3), 207–220. <https://doi.org/10.1057/palgrave.rpm.5160021>
- Muslichah, M., Abdullah, R., & Abdul Razak, L. (2020). The effect of halal foods awareness on purchase decision with religiosity as a moderating variable: A study among university students in Brunei Darussalam. *Journal of Islamic Marketing*, 11(5), 1091–1104. <https://doi.org/10.1108/JIMA-09-2017-0102>
- Neuman, W. L. (2014). Social Research Methods: Qualitative and Quantitative Approaches. In *Pearson Education Limited (Seventh)*. Pearson Education

Limited.

- Ngah, A. H., Gabarre, S., Han, H., Rahi, S., Al-Gasawneh, J. A., & Park, S. H. (2021). Intention to purchase halal cosmetics: Do males and females differ? a multigroup analysis. *Cosmetics*, 8(1), 1–14. <https://doi.org/10.3390/cosmetics8010019>
- Nurhayati, T., & Hendar, H. (2020). Personal intrinsic religiosity and product knowledge on halal product purchase intention: Role of halal product awareness. *Journal of Islamic Marketing*, 11(3), 603–620. <https://doi.org/10.1108/JIMA-11-2018-0220>
- Nurrachmi, I., & Setiawan, S. (2020). Pengaruh Religiusitas, Kepercayaan, dan Kepuasan terhadap Keputusan Pembelian Ulang Produk Halal. *IQTISHADIA Jurnal Ekonomi & Perbankan Syariah*, 7(2), 126–137. <https://doi.org/10.19105/iqtishadia.v7i2.3521>
- O’Cass, A., & Frost, H. (2002). Status brands: Examining the effects of non-product-related brand associations on status and conspicuous consumption. *Journal of Product & Brand Management*, 11(2), 67–88. <https://doi.org/10.1108/10610420210423455>
- O’Cass, A., & Siahtiri, V. (2013). In search of status through brands from western and asian origins: examining the changing face of fashion clothing consumption in chinese young adults. *Journal of Retailing and Consumer Services*, 20(6), 505–515. <https://doi.org/10.1016/j.jretconser.2013.05.005>
- Palacios-Florencio, B., García del Junco, J., Castellanos-Verdugo, M., & Rosa-Díaz, I. M. (2018). Trust as mediator of corporate social responsibility, image and loyalty in the hotel sector. *Journal of Sustainable Tourism*, 26(7), 1273–1289. <https://doi.org/10.1080/09669582.2018.1447944>
- Pavlou, P. A., & Chai, L. (2002). What Drives Electronic Commerce? a Theory of Planned Behavior Perspective. *Journal of Electronic Commerce Research*, 3(4), 240–253. <https://doi.org/10.5465/apb.2002.7517579>
- Persaud, A., & Schillo, S. R. (2017). Purchasing organic products: role of social context and consumer innovativeness. *Marketing Intelligence and Planning*, 35(1), 130–146. <https://doi.org/10.1108/MIP-01-2016-0011>
- Praswati, A. N., & Prijanto, T. (2017). Measurement Moslem religion in consumer behavior. *Jurnal Ekonomi & Keuangan Islam*, 3(2), 99–108. <https://doi.org/10.20885/jeki.vol3.iss2.art6>
- President of The Republic of Indonesia. (2021). PERATURAN PEMERINTAH REPUBLIK INDONESIA NOMOR 39 TAHUN 2021 TENTANG PEI{-YELENGGARAAN BIDANG JAMINAN PRODUK HALAL DENGAN. In *Government of The Republic of Indonesia*. [http://www.halalmui.org/images/stories/kebijakan-halal-di-indonesia/PP\\_Nomor\\_39\\_Tahun\\_2021.pdf](http://www.halalmui.org/images/stories/kebijakan-halal-di-indonesia/PP_Nomor_39_Tahun_2021.pdf)
- Puska, P., Kurki, S., Lähdesmäki, M., Siltaoja, M., & Luomala, H. (2018). Sweet taste of prosocial status signaling: When eating organic foods makes you happy and hopeful. *Appetite*, 121, 348–359. <https://doi.org/10.1016/j.appet.2017.11.102>
- Quoquab, F., Mohamed Sadom, N. Z., & Mohammad, J. (2020). Driving customer loyalty in the Malaysian fast food industry: The role of halal logo, trust and

- perceived reputation. *Journal of Islamic Marketing*, 11(6), 1367–1387. <https://doi.org/10.1108/JIMA-01-2019-0010>
- Rahim, N. @ F. binti, Shafii, Z., & Shahwan, S. (2015). Awareness and Perception of Muslim Consumers on Halal Cosmetics and Personal Care Products. *International Journal of Business, Economics and Management*, 2(1), 1–14. <https://doi.org/10.18488/journal.62/2015.2.1/62.1.1.14>
- Rahnama, H. (2017). Effect of Consumption Values on Women's Choice Behavior Toward Organic Foods: The Case of Organic Yogurt in Iran. *Journal of Food Products Marketing*, 23(2), 144–166. <https://doi.org/10.1080/10454446.2017.1244790>
- Rahnama, H., & Rajabpour, S. (2017). Factors for consumer choice of dairy products in Iran. *Appetite*, 111, 46–55. <https://doi.org/10.1016/j.appet.2016.12.004>
- Rajagopal, S., Ramanan, S., Visvanathan, R., & Satapathy, S. (2011). Halal certification: Implication for marketers in UAE. *Journal of Islamic Marketing*, 2(2), 138–153. <https://doi.org/10.1108/17590831111139857>
- Rizaty, M. A. (2021). *No Title*. Databoks. <https://databoks.katadata.co.id/datapublish/2021/10/05/industri-kosmetik-tumbuh-559-persen-ini-merek-perawatan-tubuh-terlaris-pada-agustus-2021>
- Rödiger, M., & Hamm, U. (2015). How are organic food prices affecting consumer behaviour? A review. *Food Quality and Preference*, 43, 10–20. <https://doi.org/10.1016/j.foodqual.2015.02.002>
- Rodrigo, P., & Turnbull, S. (2019). Halal holidays: How is value perceived by Muslim tourists? *International Journal of Tourism Research*, 21(5), 675–692. <https://doi.org/10.1002/jtr.2290>
- Roig, J. C. F., Garcia, J. S., & Tena, M. A. M. (2006). Customer perceived value in banking services. *International Journal of Bank Marketing*, 24(5), 266–283. <https://doi.org/10.1108/02652320610681729>
- Sarstedt, M., Henseler, J., & Ringle, C. M. (2011). Multigroup analysis in partial least squares (PLS) path modeling: Alternative methods and empirical results. *Advances in International Marketing*, 22(June 2014), 195–218. [https://doi.org/10.1108/S1474-7979\(2011\)0000022012](https://doi.org/10.1108/S1474-7979(2011)0000022012)
- Schwartz, S. H., & Bardi, A. (2001). Value hierarchies across cultures: Taking a similarities perspective. *Journal of Cross-Cultural Psychology*, 32(3), 268–290. <https://doi.org/10.1177/0022022101032003002>
- Seegebarth, B., Henrik, S., Christiane, B., Nadine, K., Lisa, H., Seegebarth, B., Henrik, S., Christiane, B., Nadine, K., & Lisa, H. (2016). Customer value perception of organic food: cultural differences and cross-national segments. *British Food Journal*, 118(2), 396–411. <https://doi.org/10.1108/BFJ-07-2015-0235>
- Shahid, S., Ahmed, F., & Hasan, U. (2018). A qualitative investigation into consumption of halal cosmetic products: the evidence from India. *Journal of Islamic Marketing*, 9(3), 484–503. <https://doi.org/10.1108/JIMA-01-2017-0009>
- Sheth, J. N., Newman, B. I., & Gross, B. L. (1991). Why We Buy What We Buy: A Theory of Consumption Values: Discovery Service for Air Force Institute

- of Technology. *Journal of Business Research*, 22(2), 159–170. [https://doi.org/10.1016/0148-2963\(91\)90050-8](https://doi.org/10.1016/0148-2963(91)90050-8)
- Soon, J. M., & Wallace, C. (2017). Application of theory of planned behaviour in purchasing intention and consumption of Halal food. *Nutrition and Food Science*, 47(5), 635–647. <https://doi.org/10.1108/NFS-03-2017-0059>
- Souiden, N., & Rani, M. (2015). Consumer attitudes and purchase intentions toward Islamic banks: the influence of religiosity. *International Journal of Bank Marketing*, 33(2), 143–161. <https://doi.org/https://doi.org/10.1108/IJBM-10-2013-0115>
- Sugibayashi, K., Yusuf, E., Todo, H., Dahlizar, S., Sakdiset, P., Arce, F. J., & See, G. L. (2019). Production , and Testing Methods. *Mdpi*, 6(37), 1–17.
- Suhartanto, D., Dean, D., Sarah, I. S., Hapsari, R., Amalia, F. A., & Suhaeni, T. (2021). Does religiosity matter for customer loyalty? Evidence from halal cosmetics. *Journal of Islamic Marketing*, 12(8), 1521–1534. <https://doi.org/10.1108/JIMA-03-2020-0069>
- Suhartanto, D., Gan, C., Sarah, I. S., & Setiawan, S. (2020). Loyalty towards Islamic banking: service quality, emotional or religious driven? *Journal of Islamic Marketing*, 11(1), 66–80. <https://doi.org/10.1108/JIMA-01-2018-0007>
- Suhartanto, D., Kartikasari, A., Hapsari, R., Budianto, B. S., Najib, M., & Astor, Y. (2021). Predicting young customers' intention to repurchase green plastic products: incorporating trust model into purchase intention model. *Journal of Asia Business Studies*, 15(3), 441–456. <https://doi.org/10.1108/JABS-04-2020-0150>
- Suhartanto, D., Marwansyah, Muflih, M., Najib, M. F., & Faturhman, I. (2020). Loyalty formation toward Halal food: Integrating the Quality–Loyalty model and the Religiosity–Loyalty Model. *British Food Journal*, 122(1), 48–59. <https://doi.org/10.1108/BFJ-03-2019-0188>
- Suki, N. M. (2013). Young consumer ecological behaviour: The effects of environmental knowledge, healthy food, and healthy way of life with the moderation of gender and age. *Management of Environmental Quality: An International Journal*, 24(6), 726–737. <https://doi.org/10.1108/MEQ-02-2013-0010>
- Suki, N. M. (2016). Consumer environmental concern and green product purchase in Malaysia: structural effects of consumption values. *Journal of Cleaner Production*, 132, 204–214. <https://doi.org/10.1016/j.jclepro.2015.09.087>
- Sweeney, J. C., & Soutar, G. N. (2001). Customer perceived value: The development of a multiple item scale. *Journal of Retailing*, 77(2), 203–220. [https://doi.org/10.1016/S0022-4359\(01\)00041-0](https://doi.org/10.1016/S0022-4359(01)00041-0)
- Swidi, A., Wie, C., Hassan, M. G., Hosam, A. A., & Kassim, A. W. K. (2010). The Mainstream Cosmetics Industry in Malaysia And The Emergence, Growth, And Prospects of Halal Cosmetics. *Proc. the Third International Conference on International Studies*, 1–20.
- Tanrikulu, C. (2021). Theory of consumption values in consumer behaviour research: A review and future research agenda. *International Journal of Consumer Studies*, 45(6), 1176–1197. <https://doi.org/10.1111/ijcs.12687>
- Teng, C. C., & Wang, Y. M. (2015). Decisional factors driving organic food

- consumption: Generation of consumer purchase intentions. *British Food Journal*, 117(3), 1066–1081. <https://doi.org/10.1108/BFJ-12-2013-0361>
- Thanh, N. N. D. (2012). Relationships between Brand Awareness, Perceived Quality, Trust, Value, Loyalty, and Brand Equity: A Case Study of Vinamilk brand in Ho Chi Minh, Vietnam. *AU-GSB e-JOURNAL*, 5(2), 93–100.
- Tieman, M., Che Ghazali, M., & van der Vorst, J. G. A. J. (2013). Consumer perception on halal meat logistics. *British Food Journal*, 115(8), 1112–1129. <https://doi.org/10.1108/BFJ-10-2011-0265>
- Torjusen, H., Lieblein, G., Wandel, M., & Francis, C. A. (2001). Food system orientation and quality perception among consumers and producers of organic food in Hedmark County, Norway. *Food Quality and Preference*, 12(3), 207–216. [https://doi.org/10.1016/S0950-3293\(00\)00047-1](https://doi.org/10.1016/S0950-3293(00)00047-1)
- Trivedi, S. K., & Yadav, M. (2020). Repurchase intentions in Y generation: mediation of trust and e-satisfaction. *Marketing Intelligence and Planning*, 38(4), 401–415. <https://doi.org/10.1108/MIP-02-2019-0072>
- Truong, V. A., Lang, B., & Conroy, D. M. (2021). Are trust and consumption values important for buyers of organic food? A comparison of regular buyers, occasional buyers, and non-buyers. *Appetite*, 161(January). <https://doi.org/10.1016/j.appet.2021.105123>
- Van Loo, E. J., Diem, M. N. H., Pieniak, Z., & Verbeke, W. (2013). Consumer attitudes, knowledge, and consumption of organic yogurt. *Journal of Dairy Science*, 96(4), 2118–2129. <https://doi.org/10.3168/jds.2012-6262>
- Wahyuni, S., & Fitriani, N. (2017). Brand religiosity aura and brand loyalty in Indonesia Islamic banking. *Journal of Islamic Marketing*, 8(3), 361–372. <https://doi.org/10.1108/JIMA-06-2015-0044>
- Wang, Edward S.T., & Yu, J. R. (2016). Effect of product attribute beliefs of ready-to-drink coffee beverages on consumer-perceived value and repurchase intention. *British Food Journal*, 118(12), 2963–2980. <https://doi.org/10.1108/BFJ-03-2016-0128>
- Wang, Edward Shih Tse, Lin, H. C., & Tsai, M. C. (2021). Effect of institutional trust on consumers' health and safety perceptions and repurchase intention for traceable fresh food. *Foods*, 10(12), 1–12. <https://doi.org/10.3390/foods10122898>
- Wang, J., Tao, J., & Chu, M. (2020). Behind the label: Chinese consumers' trust in food certification and the effect of perceived quality on purchase intention. *Food Control*, 108(August 2019). <https://doi.org/10.1016/j.foodcont.2019.106825>
- Watanabe, E. A. de M., Alfinito, S., & Barbirato, L. L. (2021). Certification label and fresh organic produce category in an emerging country: an experimental study on consumer trust and purchase intention. *British Food Journal*, 123(6), 2258–2271. <https://doi.org/10.1108/BFJ-09-2020-0808>
- Watanabe, E. A. de M., Alfinito, S., Curvelo, I. C. G., & Hamza, K. M. (2020). Perceived value, trust and purchase intention of organic food: a study with Brazilian consumers. *British Food Journal*, 122(4), 1070–1184. <https://doi.org/10.1108/BFJ-05-2019-0363>
- Wei, C. Y., Mohamad, Z. Z., & Kuah, Y. C. (2020). Determinants of Intention to



- Purchase Halal Cosmetic Products: A Study on Muslim Women in West Malaysia. *Journal of Halal Industry & Services*, 3(1), 1–16. <https://doi.org/10.36877/jhis.a0000092>
- Weng, J. T., Ting, H., Run, E. C. de, & Tan, S. (2016). Disposition and Repurchase Intention: A Preliminary Study of the How and Why. *Procedia - Social and Behavioral Sciences*, 224(August 2015), 332–338. <https://doi.org/10.1016/j.sbspro.2016.05.384>
- Wong, K. H., Chang, H. H., & Yeh, C. H. (2019). The effects of consumption values and relational benefits on smartphone brand switching behavior. *Information Technology and People*, 32(1), 217–243. <https://doi.org/10.1108/ITP-02-2018-0064>
- Worthington, E. L., Hook, J. N., Davis, D. E., & McDaniel, M. A. (2011). Religion and spirituality. *Journal of Clinical Psychology*, 67(2), 204–214. <https://doi.org/10.1002/jclp.20760>
- Xia, L., Monroe, K. B., & Cox, J. L. (2004). The price is unfair! A conceptual framework of price fairness perceptions. *Journal of Marketing*, 68(4), 1–15. <https://doi.org/10.1509/jmkg.68.4.1.42733>
- Yeo, B. L., Mohamed, R. H. N., & Muda, M. (2016). A Study of Malaysian Customers Purchase Motivation of Halal Cosmetics Retail Products: Examining Theory of Consumption Value and Customer Satisfaction. *Procedia Economics and Finance*, 37(16), 176–182. [https://doi.org/10.1016/s2212-5671\(16\)30110-1](https://doi.org/10.1016/s2212-5671(16)30110-1)
- Zaidi, S. M. M. R., Yifei, L., Bhutto, M. Y., Ali, R., & Alam, F. (2019). The influence of consumption values on green purchase intention: A moderated mediation of greenwash perceptions and green trust. *Pakistan Journal of Commerce and Social Science*, 13(4), 826–848.
- Zailani, S., Iranmanesh, M., Hyun, S. S., & Ali, M. H. (2019). Applying the theory of consumption values to explain drivers' willingness to pay for biofuels. *Sustainability (Switzerland)*, 11(3), 1–14. <https://doi.org/10.3390/su11030668>