

INTISARI

Sebagai salah satu genre jurnalisme yang semakin populer, jurnalisme data terus berkembang dan menjadi bagian penting dari produksi berita. Lokalisasi dan konteks COVID-19 dapat mendorong lahirnya keberagaman produk keluaran jurnalisme data. Studi ini menilai karakteristik kunci dari gaya pelaporan jurnalisme data pada 317 berita COVID-18 berbasis data di media daring di Indonesia, termasuk Katadata.co.id, Tirto.id, dan Kompas.id. Kerangka analisis yang digunakan dalam penelitian ini didasarkan pada konsep konsep elemen-elemen berita produk jurnalisme data (Loosen dkk., 2020; Ojo & Heravi, 2018; Zamith, 2019) dan performa peran jurnalis (Mellado, 2015). Analisis isi kuantitatif digunakan untuk menilai elemen-elemen berita produk jurnalisme data dan performa peran jurnalis dalam berita COVID-19 berbasis data. Hasil studi menunjukkan bahwa berita COVID-19 berbasis data di media daring di Indonesia dicirikan dengan elemen-elemen yang tidak begitu kompleks, cenderung menggunakan sumber daya yang tersedia dan gratis. Performa peran jurnalis pada berita COVID-19 berbasis data ditunjukkan dinamis dan berlapis. Hasil uji korelasi antara dua variabel ini juga menunjukkan hasil yang beragam dan tidak merata pada ketiga media. Temuan ini menguatkan pandangan bahwa jurnalisme data adalah bidang yang cair dan dinamis.

Kata kunci: jurnalisme data; berita berbasis data; performa peran jurnalis; berita COVID-19

ABSTRACT

Data journalism is an increasingly popular genre of journalism that has become an essential part of news production. As COVID-19 pandemic took place in Indonesia, diverse range of data journalism products visibly evolved in this country. This study is specified to examine types of data journalism products' elements and the role performance performed by data journalists associated with Katadata.co.id, Tirto.id, and Kompas.id based on 317 data-driven COVID-18 news stories published by these online media platforms. It proposes an analytical framework to evaluate these issues based on the concepts of news elements of data journalism products (Loosen et al., 2020; Ojo & Heravi, 2018; Zamith, 2019) and the role performance of journalists (Mellado, 2015). It reveals that data journalism products produced by these data journalists are indicated by having less complex. They tends to produce data journalism products using available and open resources. Role of performance of these journalists while doing so is quite dynamic and layered within the content production processes. The correlation test results between data journalism product' news elements and journalist's role performance vary across these online media platforms. These findings reinforce the view that data journalism is fluid and dynamic.

Keywords: data journalism; data-driven news; role performance; COVID-19 news