

## DAFTAR PUSTAKA

- Abbas, M., Shahid Nawaz, M., Ahmad, J., & Ashraf, M. (2017). The effect of innovation and consumer related factors on consumer resistance to innovation. *Cogent Business & Management*, 4(1), 1312058.
- Adams, R., Jeanrenaud, S., Bessant, J., Denyer, D., & Overy, P. (2016). Sustainability-oriented innovation: A systematic review. *International Journal of Management Reviews*, 18(2), 180-205.
- Adel, H. M., & Younis, R. A. A. (2019). Using co-creating mass-customisation and innovation climate for enhanced value: Empirical investigation in international modular jewellery market. *Journal of Humanities and Applied Social Sciences*.
- Alayemi, S. A., & Akintoye, R. I. (2015). Strategic management of growth in manufacturing companies in Sub-Saharan Africa: a case study of Nigeria. *British Journal of Economics, Management & Trade*, 6(2), 151-160.
- Andriani, D. (2019). Bisnis Perhiasan di Tanah Air yang Makin Glamor. Tersedia di <https://market.bisnis.com/read/20190630/235/939363/bisnis-perhiasan-di-tanah-air-yang-makin-glamor>, diakses pada 14 maret 2022
- Andriani, D. (2022). Bisnis Pendukung Pernikahan Kembali Bangkit pada 222. Tersedia di <https://lifestyle.bisnis.com/read/20220227/54/1505193/bisnis-pendukung-pernikahan-kembali-bangkit-pada-2022>, diakses pada 27 Juni 2022
- Anggraeni, R. (2019). Indonesia Peringkat 9 Eksportir Perhiasan Terbesar Dunia. Tersedia di <https://ekbis.sindonews.com/berita/1392792/34/indonesia-peringkat-9-eksportir-perhiasan-terbesar-dunia>, diakses pada 9 Juni 2022
- Anggraeni, R. (2020). Industri Pernikahan Bisa jadi panggung Bisnis d indonesia. Tersedia di <https://ekbis.sindonews.com/berita/1523725/34/industri-pernikahan-bisa-jadi-panggung-bisnis-di-indonesia>, diakses pada 6 Mei 2022
- Aseng, A. C. (2020). Factors Influencing Generation Z Intention in Using FinTech Digital Payment Services. *CogITO Smart Journal*, 6(2), 155-166.
- Ashby, R., Li, Y., Sharifi, S., & Yao, J. (2020). The Influence of the Short-Term Installment Payment Method on Consumer Purchase Decisions. *ACR North American Advances*.

- Ashfaq, M., Yun, J., Waheed, A., Khan, M. S., & Farrukh, M. (2019). Customers' expectation, satisfaction, and repurchase intention of used products online: Empirical evidence from China. *Sage Open*, 9(2), 2158244019846212.
- Ayu, I. (2021). Pasar Industri Perhiasan Indonesia Ternyata Tak Sampai 2 Persen. Tersedia di <https://ekonomi.bisnis.com/read/20210508/257/1391941/pasar-industri-perhiasan-indonesia-ternyata-tak-sampai-2-persen>, diakses pada 23 Mei 2022
- Bansal, P., & DesJardine, M. (2014). Business sustainability: It is about time. *Strateg Organ* 12: 70–78.
- Bastchen, G; Silva, F & Borsato, M. (2018). *Risk management analysis in the product development process*. *Procedia Manufacturing*. 17. 507-514. 10.1016/j.promfg.2018.10.090.
- Bocken, Nancy. (2021). Sustainable Business Models. 10.1007/978-3-319-95867-5\_48.
- Božič, K., & Dimovski, V. (2019). Business intelligence and analytics for value creation: The role of absorptive capacity. *International journal of information management*, 46, 93-103.
- Calista, H., & Hananto, B. A. (2022). Visual Identity and Packaging Design for Bécik Bécik. *Jurnal Strategi Desain dan Inovasi Sosial*, 4(1), 69-76.
- Chen, S. C. (2012). The customer satisfaction–loyalty relation in an interactive e-service setting: The mediators. *Journal of retailing and consumer services*, 19(2), 202-210.
- Chitradevi, T. (2017). A study on consumer behaviour towards jewellery products in Tiruchirappalli district. *International Journal of Applied Research*, 3(1), 853-857.
- Dauriz L.; Remy,N.;& Thomas.(2014). A Multifaceted: The jewelry industry in 2020. Tersedia di <https://www.mckinsey.com/industries/retail/our-insights/a-multifaceted-future-the-jewelry-industry-in-2020>. Diakses pada 18 Mei 2022
- David, F. R. (2011). *Strategic management concepts and cases*. Prentice hall.
- de Waal, A. (2014). The employee survey: benefits, problems in practice, and the relation with the high performance organization. *Strategic HR Review*.
- Diktaş, M., & Tekin, M. (2018, August). The Effect of Service Quality and Offered Values on Customer Satisfaction and Customer Loyalty: An Implementation on Jewelry Industry. In *The International Symposium for Production Research* (pp. 753-768). Springer, Cham.

- EMR.(2022). Global Jewellery Outlook. Tersedia di <https://www.expertmarketresearch.com/reports/jewellery-market>, diakses pada 24 Juni 2022
- Ferreira, A. G., & Coelho, F. J. (2015). Product involvement, price perceptions, and brand loyalty. *Journal of Product & Brand Management*, 24(4), 349-364.
- FortuneBisnis. (2022). Market Insights. Tersedia di <https://www.fortunebusinessinsights.com/jewelry-market-102107>. Diakses pada 18 mei 2022
- Franke, N.; Keinz, P & Steger, C. (2009). *Testing the Value of Customization: When Do Customers Really Prefer Products Tailored to Their Preferences?*. *Journal of Marketing American Marketing Association* ISSN. 73. 103-121. 10.1509/jmkg.73.5.103.
- Gamache, S., Abdul-Nour, G., & Baril, C. (2019). Development of a digital performance assessment model for Quebec manufacturing SMEs. *Procedia Manufacturing*, 38, 1085-1094.
- Gandhawangi, S. (2019). Tren Positif Industri Pernikahan diIndonesia. Tersedia di [https://www.kompas.id/baca/gaya-hidup/2019/04/05/tren-positif-industri-pernikahan-di-indonesia?utm\\_source=kompasid&utm\\_medium=bannerregister\\_meteredpaywall&utm\\_campaign=metered\\_paywall&utm\\_content=https%3A%2F%2Fwww.kompas.id%2Fbaca%2Fgaya-hidup%2F2019%2F04%2F05%2Ftren-positif-industri-pernikahan-di-indonesia&status=sukses\\_login&status\\_login=login](https://www.kompas.id/baca/gaya-hidup/2019/04/05/tren-positif-industri-pernikahan-di-indonesia?utm_source=kompasid&utm_medium=bannerregister_meteredpaywall&utm_campaign=metered_paywall&utm_content=https%3A%2F%2Fwww.kompas.id%2Fbaca%2Fgaya-hidup%2F2019%2F04%2F05%2Ftren-positif-industri-pernikahan-di-indonesia&status=sukses_login&status_login=login), diakses pada 4 Juni 2022
- GlobalNewswire. (2022). Jewellery Industry to Worth USD 266.53 Billion by 2027. Tersedia di <https://www.globenewswire.com/news-release/2022/01/18/2368114/0/en/Jewelry-Industry-to-Worth-USD-266-53-Billion-by-2027-Jewelry-Market-2022-Updates-Global-Size-Growth-Rate-Analysis-and-Forecast-Report-by-Fortune-Business-Insights.html>, diakses pada 28 Mei 2022
- Grifn RW (2005) *Management (eighth edition)*. Indian adaptation. Biztantra, New Delhi
- Guisado-González, M., Guisado-Tato, M., & Ferro-Soto, C. (2013). Business strategy and enterprises cooperation agreements in research and development. *International Journal of Business Innovation and Research*, 7(1), 1-22.
- Habibi, A., & Rasoolimanesh, S. M. (2021). Experience and service quality on perceived value and behavioral intention: Moderating effect of perceived

risk and fee. *Journal of Quality Assurance in Hospitality & Tourism*, 22(6), 711-737.

Hax, C. A. & Majluf, N. S. (1996). *Strategic Management: A Pragmatic Approach* (Ed. 2nd). New Jersey: Prentice Hall, Inc.

He, D., & Deng, X. (2020). Price competition and product differentiation based on the subjective and social effect of consumers' environmental awareness. *International journal of environmental research and public health*, 17(3), 716.

Hesterly, W., & Barney, J. (2008). *Strategic management and competitive advantage*. Pearson Prentice Hall: Upper Saddle River, NJ, USA.

Hidayat, F. (2021). Perhiasan Emas Tetap Laris Selama Pandemi Covid-19. Tersedia di <https://www.beritasatu.com/gaya-hidup/792893/perhiasan-emas-tetap-laris-selama-pandemi-covid19>, diakses pada 17 Maret 2022

Hsu, M. H., Chang, C. M., & Chuang, L. W. (2015). Understanding the determinants of online repeat purchase intention and moderating role of habit: The case of online group-buying in Taiwan. *International Journal of Information Management*, 35(1), 45-56.

IBEF. (2022). Gems and jewelry Industry Analysis. Tersedia di <https://www.ibef.org/industry/gems-and-jewellery-presentation>. Diakses pada 17 mei 2022

Intelligence, B. (2016) Global jewelry market poised to grow more, but gold demand falls. Tersedia di <https://www.bloomberg.com/professional/blog/global-jewelry-market-poised-grow-gold-demand-falls/>, diakses pada 7 Mei 2022

Islam, A., Wahab, S. A., & Latiff, A. S. A. (2022). Annexing a Smart Sustainable Business Growth Model for Small and Medium Enterprises (SMEs). *World Journal of Entrepreneurship, Management and Sustainable Development*, 18(2), 1-24.

Kastiya, S.; Phophalia, S & Sharma, Mk. (2021). *A Study of Factors Influencing Customer's Offline Jewellery Purchases in Jaipur City*. IX. 2195- 2203.

KataData (2020b). Permintaan Emas. Tersedia di <https://databoks.katadata.co.id/tags/permintaan-emas>. Diakses pada 22 juni 2022

KataData. (2020). Angka Pernikahan di Indonesia Menurun Pada 2019. Tersedia di <https://databoks.katadata.co.id/datapublish/2021/01/22/angka-pernikahan-di-indonesia-menurun-pada-2019>. Diakses pada 4 Mei 2022

- KataData. (2021). Imbas Pandemi Jumlah Pernikahan Turun 9,14% Pada 2020. Tersedia di [https://databoks.katadata.co.id/datapublish/2021/04/30/imbaspandemi-jumlah-pernikahan-turun-914-pada-2020#:~:text=Jumlah%20Pernikahan%20Nasional%20\(2016%2D2020\)&text=Badan%20Pusat%20Statistik%20\(BPS\)%20mencatat,sebesar%201%2C97%20juta%20pernikahan](https://databoks.katadata.co.id/datapublish/2021/04/30/imbaspandemi-jumlah-pernikahan-turun-914-pada-2020#:~:text=Jumlah%20Pernikahan%20Nasional%20(2016%2D2020)&text=Badan%20Pusat%20Statistik%20(BPS)%20mencatat,sebesar%201%2C97%20juta%20pernikahan). Diakses pada 28 April 2022
- Kemenkopukm (2022) tersedia di <https://kemenkopukm.go.id/.diakses> pada 19 April 2022
- Kemenperin. (2019). Indonesia Masuk 10 Besar Eksportir Perhiasan Dunia. Tersedia di <https://kemenperin.go.id/artikel/20530/Indonesia-Masuk-10-Besar-Eksportir-Perhiasan-Dunia>, diakses pada 12 Mei 2022
- Kemenperin. (2022). Perusahaan Perhiasan di Seluruh Indonesia. Tersedia di <https://www.kemenperin.go.id/direktori-perusahaan?what=Perhiasan&prov=0&hal=2>, diakses pada 15 Maret 2022
- Kemlu (<https://kemlu.go.id/maputo/id/news/11828/prospek-industri-perhiasan-indonesia>)
- Kim, Y. H., Park, S. W., & Sawng, Y. W. (2016). Improving new product development (NPD) process by analyzing failure cases. *Asia Pacific Journal of Innovation and Entrepreneurship*.
- Knudsen, E. S., Lien, L. B., Timmermans, B., Belik, I., & Pandey, S. (2021). Stability in turbulent times? The effect of digitalization on the sustainability of competitive advantage. *Journal of Business Research*, 128, 360-369.
- Ko, E., Lee, M. A., Lee, M. Y., Phan, M., Kim, K. H., Hwang, Y. K., & Burns, L. D. (2011). Product attributes' effects on perceived values and repurchase intention in Korea, USA, and France. *Journal of Global Scholars of Marketing Science*, 21(3), 155-166.
- Koopmans, L., Bernaards, C. M., Hildebrandt, V. H., de Vet, H. C., & van der Beek, A. J. (2014). Measuring individual work performance: Identifying and selecting indicators. *Work*, 48(2), 229-238.
- Makadok, R., & Ross, D. G. (2013). Taking industry structuring seriously: A strategic perspective on product differentiation. *Strategic Management Journal*, 34(5), 509-532.
- Massa, L., Tucci, C. L., & Afuah, A. (2017). A critical assessment of business model research. *Academy of Management Annals*, 11(1), 73-104.
- MediaOnline, I. (2022) Terimbas Pandemi, Industri Wedding Mulai menunjukkan kebangkitan. Tersedia di

<https://mediaindonesia.com/ekonomi/473339/terimbas-pandemi-industri-wedding-mulai-menunjukkan-kebangkitan> diakses pada 01 Mei 2022

MEF. (2022). The Future of Jewellery. Tersedia di <https://www.matterofform.com/news/articles/jewellery-industry-trends>. Diakses pada 27 Maret 2022

Millan, E., & Mittal, B. (2017). Consumer preference for status symbolism of clothing: the case of the Czech Republic. *Psychology & Marketing*, 34(3), 309-322.

Muhammad, H. (2021). Pemerintah Dorong Pengembangan Industri Perhiasan. Tersedia di <https://www.republika.co.id/berita/qs9fui380/pemerintah-dorong-pengembangan-industri-perhiasan>, diakses pada 21 April 2022

Newswire, Globe. (2021). Statistics Report: Global Jewelry Market Share 2021 Estimated to Reach USD 500 Billion by 2026. Tersedia di <https://www.globenewswire.com/news-release/2021/06/30/2255644/0/en/Statistics-Report-Global-Jewelry-Market-Share-2021-Estimated-to-Rich-USD-500-Billion-by-2026.html>, diakses pada 2 Maret 2022

Nguyen, P. (2021). Lying Behavior in Performance Appraisal: A Study Of Behavioral Experiment. *Available at SSRN 3761659*.

Pallant, J. L., Karpen, I. O., & Sands, S. J. (2022). What drives consumers to customize products? The mediating role of brand experience. *Journal of Retailing and Consumer Services*, 64, 102773.

Parnell, J. A. (2011). Strategic capabilities, competitive strategy, and performance among retailers in Argentina, Peru and the United States. *Management decision*.

Perlow, L. A., Okhuysen, G. A., & Repenning, N. P. (2002). The speed trap: Exploring the relationship between decision making and temporal context. *Academy of Management journal*, 45(5), 931-955.

Pozzobon, A. (2021). Personalization of jewelry products: an added value or loss in recognition for luxury brands?.

Putri, A. (2020). Survei Membuktikan Tren Pernikahan di Era Adaptasi Kebiasaan Baru. Tersedia di <https://www.fimela.com/lifestyle/read/4345656/survei-membuktikan-tren-pernikahan-di-era-adaptasi-kebiasaan-baru>, diakses pada 17 April 2022

Rachli. (2022). Menilik tren Pernikahan di Masa Pandemi Lewat Gelaran IIWF 2022. Tersedia di <https://mancode.id/berita/menilik-tren-pernikahan-di-masa-pandemi-lewat-gelaran-iiwf-2022/>, diakses pada 1 Mei 2022



- ReportLinker. (2020). Global Jewellry Market: Size,trends and forecast. Tersedia di <https://www.reportlinker.com/p05336723/Global-Jewellery-Market-Size-Trends-Forecasts.html> diakses pada 25 Mei 2022
- ReportLinker. (2022) Jewellry Industry 2022. Tersedia di [https://www.reportlinker.com/market-report/Luxury-Goods/134845/Jewellery?term=jewellery%20industry&matchtype=b&loc\\_interest=&loc\\_physical=9056704&utm\\_term=jewellery%20industry&utm\\_campaign=transactionell&utm\\_source=google&utm\\_medium=ppc&hsa\\_acc=9351230540&hsa\\_cam=15072746546&hsa\\_grp=131203481478&hsa\\_ad=565342522730&hsa\\_src=g&hsa\\_tgt=kwd-920629539525&hsa\\_kw=jewellery%20industry&hsa\\_mt=b&hsa\\_net=adwords&hsa\\_ver=3&gclid=CjwKCAjwxZqSBhAHEiwASr9n9P4XxEVzkPD5d0g4ifNRFmk3MmQHGcbP7FEpiVJ-69cjdkYgaYJSvBoCz0YQAvD\\_BwE](https://www.reportlinker.com/market-report/Luxury-Goods/134845/Jewellery?term=jewellery%20industry&matchtype=b&loc_interest=&loc_physical=9056704&utm_term=jewellery%20industry&utm_campaign=transactionell&utm_source=google&utm_medium=ppc&hsa_acc=9351230540&hsa_cam=15072746546&hsa_grp=131203481478&hsa_ad=565342522730&hsa_src=g&hsa_tgt=kwd-920629539525&hsa_kw=jewellery%20industry&hsa_mt=b&hsa_net=adwords&hsa_ver=3&gclid=CjwKCAjwxZqSBhAHEiwASr9n9P4XxEVzkPD5d0g4ifNRFmk3MmQHGcbP7FEpiVJ-69cjdkYgaYJSvBoCz0YQAvD_BwE), diakses pada 10 April 2022
- Ross, J. W., Beath, C. M., & Sebastian, I. M. (2017). How to develop a great digital strategy. *MIT Sloan Management Review*, 58(2), 7.
- Salder, J., Gilman, M., Raby, S., & Gkikas, A. (2020). Beyond linearity and resource-based perspectives of SME growth. *Journal of Small Business Strategy*, 30(1), 1-17.
- Sar, K. (2019) Potensial, Target Transaksi Hingga 70 Miliar. Tersedia di <https://ekonomi.bisnis.com/read/20190201/12/884488/industri-pernikahan-potensial-target-transaksi-hingga-rp70-miliar> diakses pada 25 maret 2022
- Seele, P., & Lock, I. (2017). The game-changing potential of digitalization for sustainability: possibilities, perils, and pathways. *Sustainability Science*, 12(2), 183-185.
- Seo, Y & Buchanan-Oliver, M. (2015). *Luxury branding: The industry, trends, and future conceptualisations*. Asia Pacific Journal of Marketing and Logistics. 27. 82-98. 10.1108/APJML-10-2014-0148.
- Silayoi, P., & Speece, M. (2007). The importance of packaging attributes: a conjoint analysis approach. *European journal of marketing*.
- Slawinski, N., & Bansal, P. (2012). A matter of time: The temporal perspectives of organizational responses to climate change. *Organization Studies*, 33(11), 1537-1563.
- Smith, P (2022a). Global Jewelry Market - Statistics & Facts. Tersedia di <https://www.statista.com/topics/5163/jewelry-market-worldwide/#dossierKeyfigures>, diakses pada 6 Juni 2022

- Smth, P (2022b). Global jewelry Market Size in 2022 and 2026. Tersedia di <https://www.statista.com/statistics/970760/global-jewelry-market-value-forecast/>. Diakses pada 27 Maret 2022
- Stavins, J. (2018). Consumer preferences for payment methods: Role of discounts and surcharges. *Journal of Banking & Finance*, 94, 35-53.
- Stefanikova, L., Rypakova, M., & Moravcikova, K. (2015). The impact of competitive intelligence on sustainable growth of the enterprises. *Procedia Economics and Finance*, 26, 209-214.
- Sugianto, D. (2021). Tak Seramai Sebelum Pandemi, Pedagang Perhiasan Ngeluh Omzet Turun. Tersedia di <https://finance.detik.com/berita-ekonomi-bisnis/d-5571347/tak-seramai-sebelum-pandemi-pedagang-perhiasan-ngeluh-omzet-turun>. Diakses pada 5 April 2022
- Tanjung, F. (2018). Pesanan Cincin Nikah Naik 100 Persen. Tersedia di <https://www.jawapos.com/jpg-today/23/08/2018/pesanan-cincin-nikah-naik-100-persen/>, diakses pada 21 April 2022
- Tayi, S.P. (2020). *Brand preference and brand loyalty of rural consumers towards jewellery purchase in South India*. International Journal of Advance Research, Ideas and Innovations in Technology, 6, 289-297.
- Thompson, A., Janes, A., Peteraf, M., Sutton, C., Gamble, J., & Strickland, A. (2013). *EBOOK: Crafting and executing strategy: The quest for competitive advantage: Concepts and cases*. McGraw hill.
- Uchihira, N. (2014). Knowledge transfer in product-based service design. In *Progressive trends in knowledge and system-based science for service innovation* (pp. 258-272). IGI Global.
- Victoria, A. (2021). Penjualan Emas Perhiasan Meningkatkan Jelang Lebaran. Tersedia di <https://katadata.co.id/agustiyaniti/berita/608f94f5c7b0e/penjualan-emas-perhiasan-meningkat-jelang-lebaran>, diakses pada 18 Juni 2022
- Wire, Business. (2018). Global Online Jewelry Market 2018-2022 | Fine Jewelry Segment Dominates the Global Market | Technavio. Tersedia di <https://www.businesswire.com/news/home/20180730005450/en/Global-Online-Jewelry-Market-2018-2022-Fine-Jewelry-Segment-Dominates-the-Global-Market-Technavio> diakses pada 5 Maret 2022
- Wyrwa, J., & Barska, A. (2017). Packaging as a source of information about food products. *Procedia Engineering*, 182, 770-779.
- Xing, M.; Wang, L.-S & Wang, X.. (2008). *Uncertainty of consumer preferences and product differentiation in two three-stage Hotelling models*. Journal of Beijing Institute of Technology (English Edition). 17. 62-67.



Yusoff, T., Wahab, S. A., Latiff, A. S., Osman, S. I., Zawawi, N. F., & Fazal, S. A. (2018). Sustainable growth in SMEs: A review from the Malaysian perspective. *J. Mgmt. & Sustainability*, 8, 43.

Zhafira, A. (2021). Tren Pernikahan Era Pandemi Lebih Intim dan Ramah Teknologi. Tersedia di <https://www.antaranews.com/berita/2366290/tren-pernikahan-era-pandemi-lebih-intim-dan-ramah-teknologi> diakses pada 26 Mei 2022

Zietsman, M. L., Mostert, P., & Svensson, G. (2018). Perceived price and service quality as mediators between price fairness and perceived value in business banking relationships: A micro-enterprise perspective. *International Journal of Bank Marketing*.