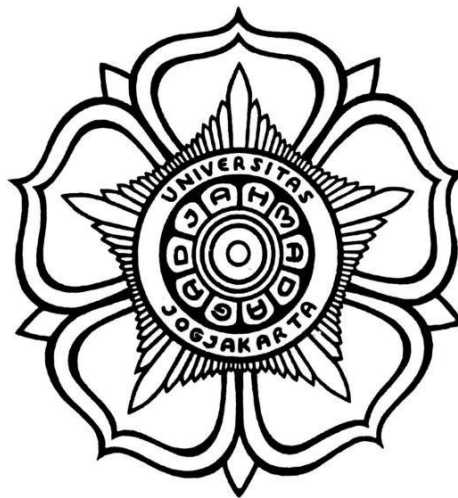


**THE INFLUENCE OF SHORT FOOD VIDEOS TOWARDS FOODIES'
DESTINATION IMAGE AND VISIT MOTIVATION**

Thesis

Presented as Partial Fulfilment for the Requirement
to obtain a Master's Degree

Magister Program of Tourism Studies



Submitted by

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to

THE GRADUATE SCHOOL
UNIVERSITAS GADJAH MADA
YOGYAKARTA

2023



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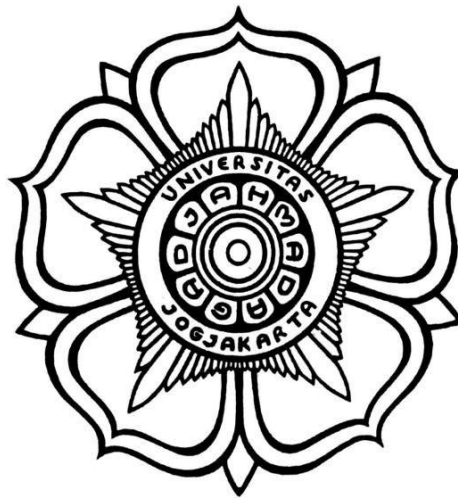
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PRATIWI WIRANTI, Yulia Arisnani Widyarningsih, M.B.A., Ph.D. ; Dr.rer.pol Dyah Widyastuti, S.T., MCP

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**PENGARUH VIDEO MAKANAN PENDEK TERHADAP CITRA DESTINASI DAN
MOTIVASI BERKUNJUNG WISATAWAN KULINER**

Tesis
untuk memenuhi sebagian persyaratan
mencapai derajat Sarjana S-2
Program Studi Magister Kajian Pariwisata



diajukan oleh
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kepada
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