

ABSTRACT

IMPACT OF IMPLEMENTING ENVIRONMENT, SOCIAL, AND GOVERNANCE (ESG) STRATEGY ON WHOLESALE SEGMENT AT BANK MANDIRI PERSERO, Tbk

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Facing Global Warming and environment issues, the company has a target to be Leader to Clean Energy Transition. This research analyzes the Implementing of ESG Strategy on Wholesale Segment at Bank Mandiri that will have many benefits for each entity that has a potential a better future in Indonesia Economic specially for Banking Industry. This research is using the case study type in form of descriptive analysis, with some interview and article. There is a positive impact to implementing ESG Strategy on Wholesale Segment at Bank Mandiri, such as BMRI will follow the regulator (OJK) and support to keep environment clean & for the better future and BMRI will become one of the biggest parts to make better environment in Indonesia and furthermore for sustainable environment. The impact of implementing ESG Strategy on the Wholesale segment at Bank Mandiri as a whole can be classified as good and author has several action plans are needed in the future.

Keywords: Environment Issues, ESG Strategy, Wholesale Segment, Banking Industry.