

## DAFTAR PUSTAKA

- Batteau, A. W. (2013). "The Changin Rhetoric of Corporate Culture" dalam Caulkins, D. D., & Jordan, A. T. (peny.), *A Companion to Organizational Anthropology*. Malden & Oxford: Wiley-Blackwell Publishing.
- Benson, P., & Kirsch, S. (2010). Capitalism and the Politics of Resignation. *Current Anthropology*, 51(4), 459–486.
- Bhandari, B. K. (2019). Media Ethnography: Demands Alternative. *The Qualitative Report*, 24(1), 193-203.
- Flamholtz, E. G., & Randle, Y. (2012). Corporate culture, business models, competitive advantage, strategic assets and the bottom line. *Journal of Human Resource Costing & Accounting*, 16(2), 76–94.
- Foster, R. J. (2016). "Big men and business. Morality, debt, and the corporation: A perspective" dalam Dolan, C., & Rajak, D. (peny.). *The Anthropology of Corporate Social Responsibility*. New York & Oxford: Berghahn.
- Grace, M., Smith, D. L., Juhnke, L., & Dalton, S. (2016). Lean by Design: The Synthesis of Lean and Design Thinking. *Boeing Technical Journal*.
- Greenberg, E. S., Grunberg, L., Moore, S., & Sikora, P. B. (2010). *Turbulence: Boeing and the State of American Workers and Managers*. New Haven, CT: Yale University Press. Edisi ke-1.
- Greenwood, D. J. (2013). "The Organization of Anthropology and Higher Education in the United States" dalam Caulkins, D. D., & Jordan, A. T. (peny.), *A Companion to Organizational Anthropology*. Malden & Oxford: Wiley-Blackwell Publishing, 27-55.
- Grunberg, L., & Moore, S. (2016). *Emerging from Turbulence: Boeing and Stories of the American Workplace Today*. London: Rowman & Littlefield.

- Johnson, L., & Phillips, B. (2003). *Absolute Honesty: Building a Corporate Culture That Values Straight Talk and Rewards Integrity*. New York: AMACOM. Edisi ke-1.
- Jordan, A. T. (2013). *Business Anthropology*. Illinois: Waveland Press. Edisi ke-2.
- Jordan, A. T., & Caulkins, D. D. (2013). “Expanding the Field of Organizational Anthropology for the Twenty-first Century” dalam Caulkins, D. D., & Jordan, A. T. (peny.), *A Companion to Organizational Anthropology*. Oxford: Wiley-Blackwell Publishing, 1-23.
- Lombardi, M. J., Merritt, L. E., Gann, H., Lubbesmeyer, T., & McGinnis, P. (1998). *A Brief History of The Boeing Company*. Seattle: Boeing Historical Service.
- Maldonado, T., Vera, D., & Ramos, N. (2018). How humble is your company culture? And, why does it matter? *Business Horizons*, 61(5), 745–753.
- Nolan, R. L. (2015). *Executive Team Leadership in the Global Economic and Competitive Environment (Routledge Studies in Leadership Research)*. New York: Routledge. Edisi ke-1.
- Robison, P. (2021). *Flying Blind: The 737 MAX Tragedy and the Fall of Boeing*. New York: Doubleday.
- Sahlins, M. (1985). *Islands of History*. Chicago: University of Chicago Press.
- Schein, E. H. (2009). *The Corporate Culture Survival Guide*. San Francisco: Jossey-Bass. Edisi ke-2.
- Schein, E. H. (2010). *Organizational Culture and Leadership*. San Francisco: Jossey-Bass. Edisi ke-4.
- Schein, E. H. (2015). “Corporate Culture” dalam Wright, J. D. (peny.), *International Encyclopedia of the Social & Behavioral Sciences*. Elsevier Ltd. Edisi ke-2, Volume 4.
- Schein, E. H. (2017). *Organizational Culture and Leadership*. Hoboken: Wiley. Edisi ke-5.
- Schein, E. H., & Schein, P. A. (2019). *The Corporate Culture Survival Guide*. New Jersey: John Wiley & Sons, Inc.

- Simons, G. M. (2021). *Boeing 737: The World's Most Controversial Commercial Jetliner*. Philadelphia: Air World.
- Urban, G., & Koh, K. N. (2013). Ethnographic Research on Modern Business Corporations. *Annual Review of Anthropology*, 42(1), 139–158.
- Van Rooij, B., & Fine, A. (2018). Toxic Corporate Culture: Assessing Organizational Processes of Deviancy. *Administrative Sciences*, 8(3), 23.
- Wright, S. (2005). "Culture in anthropology and organizational studies" dalam Wright, S. (peny.), *The Anthropology of Organizations*. New York & London: Routledge - Taylor & Francis Group.

### Sumber Internet

- \_\_\_\_\_. (1996, December 5) *Boeing Company To Settle Charges in Rockwell Acquisition..* Federal Trade Commission. <https://www.ftc.gov/news-events/news/press-releases/1996/12/boeing-company-settle-charges->.
- \_\_\_\_\_. (2001, May 10). *Boeing chooses Chicago*. CNN Money. <https://money.cnn.com/2001/05/10/companies/boeing/>.
- \_\_\_\_\_. (1 Agustus, 1996). Boeing buying Rockwell units. *CNN Money*. Diakses melalui: <https://money.cnn.com/1996/08/01/companies/boeingrockwell/>.
- \_\_\_\_\_. (2020, November 18). *Boeing Responds to FAA Approval to Resume 737 MAX Operations*. Boeing Media Room. <https://boeing.mediaroom.com/2020-11-18-Boeing-Responds-to-FAA-Approval-to-Resume-737-MAX-Operations>.
- \_\_\_\_\_. (30 Oktober, 1985). William M. Allen is Deat at 85: Led Boeing in Crucial Transition. *The New York Times*. Diakses melalui: <https://www.nytimes.com/1985/10/30/us/william-m-allen-is-deat-at-85-led-boeing-in-crucial-transition.html>.
- \_\_\_\_\_. *Boeing: Our Company*. (n.d.). <https://www.boeing.com/company/>.

- Amir, A. R., & Weiss, S. I. (5 September, 2022). *Boeing Company*. Encyclopedia Britannica. <https://www.britannica.com/topic/Boeing-Company>.
- Barboza, D. (2001, May 11). *Chicago, Offering Big Incentives, Will Be Boeing's New Home*. The New York Times. <https://www.nytimes.com/2001/05/11/business/chicago-offering-bigincentives-will-be-boeing-s-new-home.html>.
- Callahan, B. P. (2004, February 29). *So why does Harry Stonecipher think he can turn around Boeing?* Chicago Tribune. <https://www.chicagotribune.com/chi-0402290256feb29-story.html>.
- Chokshi, N. (2021, July 2). *Boeing 737 Max Is Cleared by F.A.A. to Resume Flights*. The New York Times. <https://www.nytimes.com/2020/11/18/business/boeing-737-max-faa.html>.
- Cole, J. (1998, December 13). *Ron Woodard: Not Bitter, But Incredulous At His Ouster*. The Seattle Times. <https://archive.seattletimes.com/archive/?date=19981213&slug=278878>
- Davies, D. (2021, November 29). *"Flying Blind" author says Boeing put profit ahead of safety with the 737 MAX*. NPR. <https://www.npr.org/2021/11/29/1059784424/flying-blind-author-says-boeing-put-profit-ahead-of-safety-with-the-737-max>.
- Devine, C., & Griffin, D. (2019, May 30). *First on CNN: Despite crashes, Boeing proposes no simulator training for 737 MAX pilots*. CNN. <https://edition.cnn.com/2019/05/30/politics/737-max-computer-simulator/index.html>.
- Edmondson, A. C. (2019, May 1). *Boeing and the Importance of Encouraging Employees to Speak Up*. Harvard Business Review. <https://hbr.org/2019/05/boeing-and-the-importance-of-encouraging-employees-to-speak-up>.
- Frost, N. (2020, January 3). *The 1997 merger that paved the way for the Boeing 737 Max crisis*. Quartz. <https://qz.com/1776080/how-the-mcdonnell-douglas-boeing-merger-led-to-the-737-max-crisis>.

- Gelles, D. (2019, October 28). *Boeing 737 Max: What's Happened After the 2 Deadly Crashes*. The New York Times. <https://www.nytimes.com/interactive/2019/business/boeing-737-crashes.htm>.
- Gelles, D. (2020, November 24). *Boeing's 737 Max Is a Saga of Capitalism Gone Awry*. The New York Times. <https://www.nytimes.com/2020/11/24/sunday-review/boeing-737-max.html>.
- Gelles, D., & Kitroeff, N. (2019, October 22). *Boeing Ousts Top Executive as 737 Max Crisis Swells*. The New York Times. <https://www.nytimes.com/2019/10/22/business/boeing-kevin-mcallister.html>.
- Gelles, D., & Kitroeff, N. (2019, October 23). *Boeing Pilot Complained of 'Egregious' Issue With 737 Max in 2016*. The New York Times. <https://www.nytimes.com/2019/10/18/business/boeing-flight-simulator-text-message.html>.
- Gelles, D., & Kitroeff, N. (2020, January 7). *Boeing and F.A.A. Faulted in Damning Report on 737 Max Certification*. The New York Times. <https://www.nytimes.com/2019/10/11/business/boeing-737-max.html>.
- Gelles, D., Kitroeff, N., Nicas, J., & Ruiz, R. R. (2019, March 23). *Boeing Was 'Go, Go, Go' to Beat Airbus With the 737 Max*. The New York Times. <https://www.nytimes.com/2019/03/23/business/boeing-737-max-crash.html>.
- Gertner, J. (2021, December 17). *When Boeing put profit over quality in the 737 Max, the result was tragedy*. The Washington Post. [https://www.washingtonpost.com/outlook/when-boeing-put-profit-over-quality-in-the-737-max-the-result-was-tragedy/2021/12/15/69adefde-5397-11ec-926717ae3bde2f26\\_story.html](https://www.washingtonpost.com/outlook/when-boeing-put-profit-over-quality-in-the-737-max-the-result-was-tragedy/2021/12/15/69adefde-5397-11ec-926717ae3bde2f26_story.html).
- Glanz, J., Creswell, J., Kaplan, T., & Wichter, Z. (2019, February 3). *After a Lion Air 737 Max Crashed in October, Questions About the Plane Arose*. The New York Times. <https://www.nytimes.com/2019/02/03/world/asia/lion-air-plane-crash-pilots.html>.

- Gratton, G. (2019). *Boeing 737 MAX: after two fatal crashes, an expert explains the issues*. The Conversation. <https://theconversation.com/boeing-737-max-after-two-fatal-crashes-an-expert-explains-the-issues-113833>.
- Greene, M. (2019). *Boeing is dragging down the US economy*. Financial Times. <https://www.ft.com/content/443d08fa-f1d0-11e9-a55a-30afa498db1b>.
- Helmore, E. (2019). *American Airlines union: blaming pilots for Boeing 737 Max crashes 'inexcusable'*. The Guardian. <https://www.theguardian.com/business/2019/may/23/boeing-737-max-crashes-american-airlines-pilots-union-mcas>.
- Isidore, C. (2001, March 21). *Boeing to fly from Seattle*. CNN Money. Diakses melalui: <https://money.cnn.com/2001/03/21/companies/boeing/>.
- Isidore, C. (2022, May 9). *Boeing is losing the plane race. So it packed up and left for Washington*. CNN. <https://edition.cnn.com/2022/05/09/business/boeing-headquarters-move/index.html>.
- Kaplan, T., Austen, I., & Gebrekidan, S. (2019, March 13). *Boeing Planes Are Grounded in U.S. After Days of Pressure*. The New York Times. <https://www.nytimes.com/2019/03/13/business/canada-737-max.html>.
- Kitroeff, N. (2019, September 26). *Boeing Underestimated Cockpit Chaos on 737 Max, N.T.S.B. Says*. The New York Times. <https://www.nytimes.com/2019/09/26/business/boeing-737-max-ntsb-mcas.html>.
- Kitroeff, N., & Gelles, D. (2019, April 20). *Claims of Shoddy Production Draw Scrutiny to a Second Boeing Jet*. The New York Times. <https://www.nytimes.com/2019/04/20/business/boeing-dreamliner-production-problems.html>.
- Kitroeff, N., & Gelles, D. (2019, October 30). *Boeing C.E.O. Knew About Pilot's Warnings Before Second Crash*. The New York Times. <https://www.nytimes.com/2019/10/29/business/boeing-ceo-hearing.html>.
- Kitroeff, N., & Gelles, D. (2020, January 6). *Before Deadly Crashes, Boeing Pushed for Law That Undercut Oversight*. The New York Times. <https://www.nytimes.com/2019/10/27/business/boeing-737-max-crashes.html>.

- Kitroeff, N., & Silver-Greenberg, J. (2019, June 28). *Boeing's Dreamliner Plant Is Said to Face Federal Inquiry*. The New York Times. <https://www.nytimes.com/2019/06/28/business/boeing-787-dreamliner-investigation.html?module=inline>.
- Kitroeff, N., Gelles, D., & Nicas, J. (2019, October 29). *Boeing 737 Max Safety System Was Vetoed, Engineer Says*. The New York Times. <https://www.nytimes.com/2019/10/02/business/boeing-737-max-crashes.html>.
- Langewiesche, W. (2021, July 2). *What Really Brought Down the Boeing 737 Max?* The New York Times. <https://www.nytimes.com/2019/09/18/magazine/boeing-737-max-crashes.html>.
- Lu, D., McCann, A., Wu, J., & Lai, R. K. K. (2019, March 13). *From 8,600 Flights to Zero: Grounding the Boeing 737 Max 8*. The New York Times. <https://www.nytimes.com/interactive/2019/03/11/world/boeing-737-max-which-airlines.html>.
- McDermid, J. 2020. *Boeing 737 Max: why was it grounded, what has been fixed and is it enough?* *The Conversation*. <https://theconversation.com/boeing-737-max-why-was-it-grounded-what-has-been-fixed-and-is-it-enough-150688>.
- Nicas, J., & Creswell, J. (2019, April 8). *Boeing's 737 Max: 1960s Design, 1990s Computing Power and Paper Manuals*. The New York Times. <https://www.nytimes.com/2019/04/08/business/boeing-737-max-.html>.
- Nicas, J., Kitroeff, N., Gelles, D., & Glanz, J. (2021, July 2). *Boeing Built Deadly Assumptions Into 737 Max, Blind to a Late Design Change*. The New York Times. <https://www.nytimes.com/2019/06/01/business/boeing-737-max-crash.html>.
- Nistanto, R. K. (2018). *Ini Fitur yang "Dirahasiakan" Boeing, Berkontribusi pada Kecelakaan Lion Air JT610?* Kompas.com. <https://tekno.kompas.com/read/2018/11/15/11110087/ini-fitur-yang-dirahasiakanboeing-berkontribusi-pada-kecelakaan-lion-air-jt610?page=all#page2>.



- Ovans, A. (2001, October). *Inside Boeing's Big Move*. Harvard Business Review. <https://hbr.org/2001/10/inside-boeings-big-move>.
- Putter, B. (2019). *What Boeing Has Taught Us About Not Neglecting Company Culture*. Forbes. <https://www.forbes.com/sites/brettonputter/2019/12/18/what-boeing-has-taught-us-about-not-neglecting-company-culture-culturegene/?sh=3149ac11496a>.
- Schaper, D. (2019, October 26). *Boeing's Cultural Shift*. NPR. <https://www.npr.org/2019/10/26/773675393/boeings-cultural-shift>.
- Shalton, V. (2023, January 2). *Ethiopia Releases Final Boeing 737 MAX Accident Report, U.S. Authorities Question Report*. AirlineGeeks. <https://airlinegeeks.com/2023/01/02/ethiopia-releases-final-boeing-737-max-accident-report-us-national-transport-and-safety-board-sees-significant-problems-with-the-report/>.
- Silviana, C., & Johnson, E. M. (2018, December 6). *"Our airplanes are safe," Boeing says as officials push training*. U.S. <https://www.reuters.com/article/us-indonesia-crash/our-airplanes-are-safe-boeing-says-as-officials-push-training-idUSKBN1O51QC>.
- Sink, J., & Johnsson, J. (2019, March 12). *Boeing CEO Assured Trump of 737 Safety in Call, Sources Say*. Bloomberg. <https://www.bloomberg.com/news/articles/2019-03-12/trump-says-planes-becoming-too-complex-amid-boeing-737-crisis?leadSource=uverify%20wall#xj4y7vzkg>.
- Stewart, E. (2019, March 13). *Boeing CEO Dennis Muilenburg's Trump call casts doubt on FAA's decision*. Vox. <https://www.vox.com/policy-and-politics/2019/3/13/18263719/boeing-ceo-dennis-muilenburg-trump-tweet-call>.
- Sucher, S.J. (2019, March 14). *How Boeing Should Have Responded to the 737 Max Safety Crisis*. Harvard Business Review. [https://hbr.org/2019/03/how-boeing-should-have-responded-to-the-737-max-safety-crisis?ab=at\\_art\\_art\\_1x4\\_s02](https://hbr.org/2019/03/how-boeing-should-have-responded-to-the-737-max-safety-crisis?ab=at_art_art_1x4_s02).



- Thrush, G. (2019, May 15). *F.A.A. Chief Defends Boeing Certification Process at House Hearing*. The New York Times. <https://www.nytimes.com/2019/05/15/us/politics/boeing-faa-congress.html>.
- Ulya, F. N. (2019). *Kecelakaan 737 MAX, KNKT: Pilot Tidak Dapat Banyak Informasi soal Fitur MCAS*. Kompas.com. <https://money.kompas.com/read/2019/10/25/183700626/kecelakaan-737-max-knkt--pilot-tidak-dapat-banyak-informasi-soal-fitur-mcas>.
- Verhovek, S. H., & Zuckerman, W. L. (2001, March 22). *Boeing, Jolting Seattle, Will Move Headquarters*. The New York Times. <https://www.nytimes.com/2001/03/22/us/boeing-jolting-seattle-will-move-headquarters.html>.
- Yglesias, M. (2019). *The emerging 737 Max scandal, explained*. Vox. <https://www.vox.com/business-and-finance/2019/3/29/18281270/737-max-faa-scandal-explained>.