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Untuk memperoleh narasumber wawancara, saya melakukan observasi di dalam grup Facebook US BTS ARMY dan BTS ARMY USA. Di dalam grup tersebut, saya melihat unggahan-unggahan para penggemar mengenai Black Lives Matter dan rasisme di Amerika Serikat. Hal yang sama juga saya lakukan untuk mencari data konten yang terdapat di dalam Fandom. Kemudian saya menjangkau para penggemar yang mengunggah konten galang donasi dan mendukung aksi Black Lives Matter melalui Facebook Messenger. Wawancara saya lakukan setelah saya dengan narasumber telah bersepakat untuk mengadakan wawancara pada jadwal tertentu. Selain melalui grup Facebook, saya juga menjangkau salah satu akun twitter galang donasi ARMY (@oneinarmy) untuk saya wawancara. Namun pengelola akun juga menyarankan saya untuk mewawancarai salah satu aktivis yang menginisiasi gerakan #MatchAMillion, D.

Saya berhasil mewawancarai tiga narasumber, namun saya hanya menggunakan dua dari tiga wawancara yang terkumpul. Pertimbangan dari seleksi ini adalah ketepatan latar belakang narasumber dengan topik penelitian, serta metode wawancara. Narasumber saya yang pertama adalah H, seorang warga negara Amerika Serikat dengan latar belakang etnis Asia Selatan. H bekerja sebagai insinyur perangkat lunak di Amerika Serikat. Narasumber kedua adalah D, ia adalah seorang mahasiswi jurusan Psikologi dengan latar belakang kewarganegaraan Nigeria. Pada saat gerakan #MatchAMillion, D sedang menempuh studi di Amerika Serikat.

Berikut adalah pertanyaan-pertanyaan wawancara yang saya ajukan kepada para narasumber. Wawancara bersifat semi-terstruktur, sehingga saya juga secara fleksibel menanyakan pertanyaan lain yang saya anggap penting seiring berjalannya wawancara.

1. Can you tell me about yourself?
2. What motivates you to join BTS ARMY?
3. Do you have friends or colleagues who are BTS ARMY and participating inside Black Lives Matter? Please describe your relationship with them.
4. Can you tell me more about your participation in Black Lives Matter?
5. Why did you participate in Black Lives Matter?
6. There are previous Black Lives Matter movements before 2020, did you participate in those movements?
  - a. Why did you participate in the 2020 Black Lives Matter?
7. I'm not an ARMY, but do you have any BTS music suggestions for me?



Saya juga “bersepakat” dengan para narasumber untuk membagikan hasil dari penelitian saya di dalam Fandom setelah saya menuntaskan penelitian ini.