

ABSTRACT

This study aims to determine and analyse the differences between financial literacy, financial behaviour, financial attitude by type gender, study program, stamp and GPA Population used in this research is all students of the university's faculty of economics and business Gadjah Mada Stamp 2017 to 2019. The data used in This research is primary data and secondary data with sample technique stratified proportionate random sampling. The method used is the method descriptive analysis and analysed statistically using SPSS For windows. The results of this study indicate that there is no financial difference literacy, financial behaviour, financial attitude by gender, and study program, there are differences in financial literacy, financial behaviour, financial attitude based on stamps and GPA.

Keywords: financial literacy, financial behaviour, financial attitude, ANOVA, SPSS, descriptive analysis