

## Daftar Pustaka

- Ahn, T., Ekinci, Y., dan Li, G. (2013). Self-congruence, functional congruence, and destination choice. *Journal of Business Research*, 66(6), 719–723. <https://doi.org/10.1016/j.jbusres.2011.09.009>
- Ajzen, I., dan Fishbein, M. (1975). A Bayesian analysis of attribution processes. *Psychological Bulletin*, 82(2), 261–277. <https://doi.org/10.1037/h0076477>
- Andereck, K., McGehee, N. G., Lee, S., & Clemmons, D. (2011). Experience expectations of prospective volunteer tourists. *Journal of Travel Research*, 51(2), 130–141. <https://doi.org/10.1177/0047287511400610>
- Baron, R. M., dan Kenny, D. A. (1986). The moderator–mediator variable distinction in social psychological research: Conceptual, strategic, and statistical considerations. *Journal of Personality and Social Psychology*, 51(6), 1173–1182. <https://doi.org/10.1037/0022-3514.51.6.1173>
- Beerli, A., dan Martín, J. D. (2004). Factors influencing destination image. *Annals of Tourism Research*, 31(3), 657–681. <https://doi.org/10.1016/j.annals.2004.01.010>
- Brida, J. G., Pulina, M., dan Riaño, E. M. M. (2012). Measuring visitor experiences at a modern art museum and linkages to the destination community. *Journal of Heritage Tourism*, 7(4), 285–299. <https://doi.org/10.1080/1743873x.2012.709858>
- Broussard, S. C. (2004). The Relationship Between Classroom Motivation and Academic Achievement in Elementary-School-Aged Children. *Family and Consumer Sciences Research Journal*, 33(2), 106–120. <https://doi.org/10.1177/1077727x04269573>
- Brun, I., Rajaobelina, L., Ricard, L., dan Amiot, T. (2020). Examining the influence of the social dimension of customer experience on trust towards travel agencies: The role of experiential predisposition in a multichannel context. *Tourism Management Perspectives*, 34, 100668. <https://doi.org/10.1016/j.tmp.2020.100668>
- Burton, C., Louviere, J., dan Young, L. (2009). Retaining the visitor, enhancing the experience: identifying attributes of choice in repeat museum visitation. *International Journal of Nonprofit and Voluntary Sector Marketing*, 14(1), 21–34. <https://doi.org/10.1002/nvsm.351>
- Dana, I. W. (2021). Art Conservation for the Classical Masks at Sonobudoyo Museum, Yogyakarta. *Journal of Urban Society's Arts*, 8(1), 61–68. <https://doi.org/10.24821/jousa.v8i1.4629>
- Erikson, E., dan Erikson, J. (1981). On Generativity and Identity: From a Conversation with Erik and Joan Erikson. *Harvard Educational Review*, 51(2), 249–269. <https://doi.org/10.17763/haer.51.2.g211757u27732p67>

- Fornell, C., dan Larcker, D. F. (1981). Evaluating Structural Equation Models with Unobservable Variables and Measurement Error. *Journal of Marketing Research*, 18(1), 39. <https://doi.org/10.2307/3151312>
- Falk, J. H., dan Dierking, L. D. (1992). *The Museum Experience*. Washington, D.C.: Whalesback Books.
- Fornell, C., dan Larcker, D. F. (1981). Evaluating Structural Equation Models with Unobservable Variables and Measurement Error. *Journal of Marketing Research*, 18(1), 39. <https://doi.org/10.2307/3151312>
- Guay, F., Chanal, J., Ratelle, C. F., Marsh, H. W., Larose, S., dan Boivin, M. (2010). Intrinsic, identified, and controlled types of motivation for school subjects in young elementary school children. *British Journal of Educational Psychology*, 80(4), 711–735. <https://doi.org/10.1348/000709910x499084>
- Hsu, C. H. C., Cai, L. A., dan Mimi Li. (2009). Expectation, Motivation, and Attitude: A Tourist Behavioral Model. *Journal of Travel Research*, 49(3), 282–296. <https://doi.org/10.1177/0047287509349266>
- ICOM. (2007). Definition of a Museum. Diakses 23 Maret 2022, dari <http://icom.museum/the-vision/museum-definition/>
- Jiang, W. H., Li, Y. Q., Liu, C. H., dan Chang, Y. P. (2017). Validating a multidimensional perspective of brand equity on motivation, expectation, and behavioural intention: a practical examination of culinary tourism. *Asia Pacific Journal of Tourism Research*, 22(5), 524–539. <https://doi.org/10.1080/10941665.2017.1287106>
- Kharismawati Kamaludin, N., Priyo Purnomo, E., Salsabila, L., Teguh Fathani, A., dan Widhi Kawuryan, M. (2021). Analysis Strategy of Tourism Development During the Pandemic in Yogyakarta. *2021 The 11th International Conference on Information Communication and Management*. <https://doi.org/10.1145/3484399.3485667>
- Lacroix, C., dan Jolibert, A. (2015). Targeting Consumers Who Care about Future Generations. *Psychology dan Marketing*, 32(8), 783–794. <https://doi.org/10.1002/mar.20818>
- Lacroix, C., dan Jolibert, A. (2017). Mediatonal role of perceived personal legacy value between consumer agentic generativity and attitudes/buying intentions toward luxury brands. *Journal of Business Research*, 77, 203–211. <https://doi.org/10.1016/j.jbusres.2016.12.012>
- Lu, J., Hung, K., Wang, L., Schuett, M. A., dan Hu, L. (2016). Do perceptions of time affect outbound-travel motivations and intention? An investigation among Chinese seniors. *Tourism Management*, 53, 1–12. <https://doi.org/10.1016/j.tourman.2015.09.003>
- Luo, J. M., dan Ye, B. H. (2020). Role of generativity on tourists' experience expectation, motivation and visit intention in museums. *Journal of Hospitality and Tourism Management*, 43, 120–126. <https://doi.org/10.1016/j.jhtm.2020.03.002>
- Murray, E. J. (1964). *Motivation dan Emotion*. Pearson.

- Packer, J., dan Ballantyne, R. (2016). Conceptualizing the Visitor Experience: A Review of Literature and Development of a Multifaceted Model. *Visitor Studies*, 19(2), 128–143. <https://doi.org/10.1080/10645578.2016.1144023>
- Pekarik, A. (2003). Museum Consumerism. *Curator: The Museum Journal*, 46(1), 15–18. <https://doi.org/10.1111/j.2151-6952.2003.tb00073.x>
- Peterson, B. E., Smirles, K. A., dan Wentworth, P. A. (1997). Generativity and authoritarianism: Implications for personality, political involvement, and parenting. *Journal of Personality and Social Psychology*, 72(5), 1202–1216. <https://doi.org/10.1037/0022-3514.72.5.1202>
- Rodríguez Del Bosque, I., San Martín, H., Collado, J., dan del Mar García De Los Salmones, M. (2009). A framework for tourist expectations. *International Journal of Culture, Tourism and Hospitality Research*, 3(2), 139–147. <https://doi.org/10.1108/17506180910962140>
- Samparaya, F. C. (2018). *Yogyakarta, Kota Kebudayaan ASEAN Periode 2018 hingga 2020*. KOMPAS.Com. Diakses 24 Mei 2022, dari [https://travel.kompas.com/read/2018/10/30/104800427/yogyakarta-kota-kebudayaan-asean-periode-2018-hingga-2020#:~:text=JAKARTA%2C%20KOMPAS.com%20%E2%80%93%20Yogyakarta,24%2F10%2F2018\).](https://travel.kompas.com/read/2018/10/30/104800427/yogyakarta-kota-kebudayaan-asean-periode-2018-hingga-2020#:~:text=JAKARTA%2C%20KOMPAS.com%20%E2%80%93%20Yogyakarta,24%2F10%2F2018).)
- Schiffman, L. (2021). *Consumer Behavior, Global Edition* (12th ed.). Pearson-prentice Hall.
- Sekaran, U., dan Bougie, R. (2016). *Research Methods For Business: A Skill Building Approach* (7th ed.). Wiley.
- Sheeran, P. (2002). Intention—Behavior Relations: A Conceptual and Empirical Review. *European Review of Social Psychology*, 12(1), 1–36. <https://doi.org/10.1080/14792772143000003>
- Sheng, C. W., dan Chen, M. C. (2012). A study of experience expectations of museum visitors. *Tourism Management*, 33(1), 53–60. <https://doi.org/10.1016/j.tourman.2011.01.023>
- Shiel, C., Paço, A. D., dan Alves, H. (2020). Generativity, sustainable development and green consumer behaviour. *Journal of Cleaner Production*, 245, 118865. <https://doi.org/10.1016/j.jclepro.2019.118865>
- Smith, S., dan Costello, C. (2009). Segmenting Visitors to a Culinary Event: Motivations, Travel Behavior, and Expenditures. *Journal of Hospitality Marketing dan Management*, 18(1), 44–67. <https://doi.org/10.1080/19368620801989022>
- Stewart, A. J., & Vandewater, E. A. (1998). The course of generativity. *Generativity and Adult Development: How and Why We Care for the next Generation.*, 75–100. <https://doi.org/10.1037/10288-003>
- Su, L., Lian, Q., dan Huang, Y. (2020). How do tourists' attribution of destination social responsibility motives impact trust and intention to visit? The moderating role of destination reputation. *Tourism Management*, 77, 103970. <https://doi.org/10.1016/j.tourman.2019.103970>

- Tsui, D. (2015). A grassroots perspective on Yogyakarta's art world. *Journal of Southeast Asian Studies*, 46(3), 537–545.  
<https://doi.org/10.1017/s0022463415000375>
- UNESCO World Heritage Centre. (2017). *Historical City Centre of Yogyakarta - UNESCO World Heritage Centre*. Diakses 20 April 2022, dari  
<https://whc.unesco.org/en/tentativelists/6206/>
- Urien, B., dan Kilbourne, W. (2010). Generativity and self-enhancement values in eco-friendly behavioral intentions and environmentally responsible consumption behavior. *Psychology dan Marketing*, 28(1), 69–90.  
<https://doi.org/10.1002/mar.20381>
- Vroom, V. (1964). *Work and motivation*. New York, NY: Wiley.
- Wahyuni, S. (2018). *Yogyakarta named ASEAN City of Culture*. The Jakarta Post. Diakses 24 Mei 2022, dari  
<https://www.thejakartapost.com/life/2018/10/25/yogyakarta-named-asean-city-of-culture.html>
- Wang, X., Lin, X., dan Spencer, M. K. (2019). Exploring the effects of extrinsic motivation on consumer behaviors in social commerce: Revealing consumers' perceptions of social commerce benefits. *International Journal of Information Management*, 45, 163–175. <https://doi.org/10.1016/j.ijinfomgt.2018.11.010>
- Wells, V. K., Taheri, B., Gregory-Smith, D., dan Manika, D. (2016). The role of generativity and attitudes on employees home and Workplace Water and energy saving behaviours. *Tourism Management*, 56, 63–74.  
<https://doi.org/10.1016/j.tourman.2016.03.027>
- Zhang, H., Xu, F., Lu, L., dan Yu, P. (2016). The spatial agglomeration of museums, a case study in London. *Journal of Heritage Tourism*, 12(2), 172–190.  
<https://doi.org/10.1080/1743873x.2016.1167213>