

DAFTAR PUSTAKA

- Arthur A. Thompson, M. A. (2020). *CRAFTING AND EXECUTING STRATEGY: The Quest for Competitive Advantage 22nd Ed.* New York: McGraw-Hill Education.
- Atwar Bajari, I. G. (2019). *Komunikasi Lingkungan dan Komunikasi Bencana di Indonesia.* Yogyakarta: Buku Litera Yogyakarta.
- Azwar Iskandar, K. A. (2021). Energi Terbarukan dan Ekonomi Syariah: Sinergitas Mewujudkan Sustainable Development. *Jurnal Sosial dan Budaya Syar-i*, 711-734.
- Badan Pusat Statistik . (2022). *STATISTIK INDONESIA 2022.* Jakarta: Badan Pusat Statistik .
- Badan Pusat Statistik. (2022, 05 09). *Pertumbuhan Ekonomi Indonesia Triwulan I-2022.* Retrieved from Badan Pusat Statistik: <https://www.bps.go.id/pressrelease/2022/05/09/1912/pertumbuhan-ekonomi-indonesia-triwulan-i-2022.html>
- Benson P. Shapiro, T. V. (1984, May 1). *How to Segment Industrial Markets .* Retrieved from Harvard Business Review: <https://hbr.org/1984/05/how-to-segment-industrial-markets>
- Dewan Energi Nasional. (2020). *Neraca Energi Nasional 2020.* Jakarta: Dewan Energi Nasional.
- Direktorat Statistik Kependudukan dan Ketenagakerjaan. (2020). *Potret Sensus Penduduk 2020 Menuju Satu Data Kependudukan Indonesia.* Jakarta: Badan Pusat Statistik.
- Fajar Nurrohman Haryadi, D. F. (2021). The Analysis of Residential Rooftop PV in Indonesia's Electricity Market. *Economies 9*: 192, 1-10.
- Haijun Wang, M. A. (2021). Green Innovation Practices and Its Impacts on Environmental and Organizational Performance. *Frontiers in Psychology Vol. 11*, 1-15.
- Hooley, Graham., Nicoulaud, Brigitte., Rudd, John M., Lee, Nick., (2020). *Marketing strategy & competitive positioning: Seventh edition.* Harlow: Pearson Education Limited.
- Hakuhodo Institute of Life and Living ASEAN. (2020). *The Rise of Conscious ASEANs: Why should you CARE?* Bangkok: Hakuhodo Institute of Life and Living ASEAN.
- International Bank for Reconstruction and Development / The World Bank. (2022). *Global Economic Prospects, June 2022.* Washington DC: World Bank Publications, The World Bank Group.
- International Monetary Fund. (2022). *World Economic Outlook (International Monetary Fund).* Washington DC: International Monetary Fund, Publication Services.
- (2018). *Kajian Analisis Dampak Insentif Fiskal.* Jakarta: Badan Kebijakan Fiskal Kementerian Keuangan.

- Kausar Suraiya Quraishi, D. S. (2019). ANALYSIS OF PURCHASE BEHAVIOR OF RESIDENTIAL SOLAR ROOFTOP PV ADOPTERS. *International Journal of Management Volume 10, Issue 5*, 28-37.
- Kotler, Philip., Keller, K. Lane., Brady, Mairead., Goodman, Malcolm., Hansen, Torben (2016). *Marketing Management, 15th edition*. Harlow: Pearson Education Limited.
- López-Fernández, A. M. (2020). Price sensitivity versus ethical consumption: a study of Millennial utilitarian consumer behavior. *Journal of Marketing Analytics*, 57-68.
- REN21. (2019). *Renewables 2019 Global Status Report*. Paris: REN21.
- REN21. (2021). *Renewables 2021 Global Status Report*. Paris: REN21.
- Sharma, S. S. (2010). The relationship between energy and economic growth: Empirical evidence from 66 countries. *Applied Energy Vol. 87*, 3565-3574.
- Sugiyono, A. (2012). OUTLOOK KELISTRIKAN INDONESIA 2010-2030: PROSPEK PEMANFAATAN ENERGI BARU DAN TERBARUKAN. *Prosiding Seminar Nasional Pengembangan Energi Nuklir V, 2012 Pusat Pengembangan Energi Nuklir Badan Tenaga Nuklir Nasional*, 87-94.
- Suharyati, S. H. (2019). *Outlook Energi Indonesia 2019*. Jakarta: Dewan Energi Nasional.
- Thasya Alifia Ramadhanty Poespito, J. G. (2020). Identifikasi Peluang dan Tantangan Pasar Energi Prosumer di Indonesia: Studi Residential Rooftop Solar PV Prosumers. *JURNAL SAINS DAN SENI ITS Vol. 9, No. 2*, 244-249.
- United Nations. (2022, January 1). *The Paris Agreement*. Retrieved from United Nations : <https://www.un.org/en/climatechange/paris-agreement>
- United Nations Global Marketplace. (2022, January 1). *About UNFCCC*. Retrieved from [www.ungm.org: https://www.ungm.org/Shared/KnowledgeCenter/Pages/UNFCCC](https://www.ungm.org/Shared/KnowledgeCenter/Pages/UNFCCC)
- Usman, E. (2020). *Bauran Energi Nasional 2020*. Jakarta: Dewan Energi Nasional.