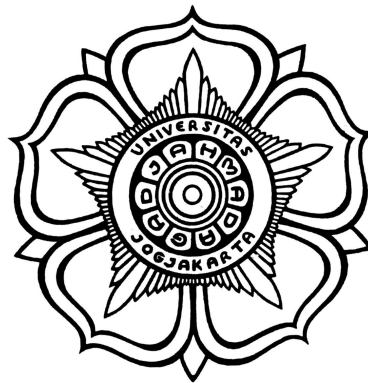


**FACTORS TO BOOST SALES OF FMCG PRODUCTS IN
E-COMMERCE (INTERNSHIP REPORT IN UNILEVER INDONESIA)**

Professional Report

To Fulfill the Requirements of Attaining Undergraduate Degree (S1)

Examined by Mme. Anne Rencares (Toulouse Business School) on August 25, 2022



Authored By:

Fatia Aisyah

18/422992/EK/21670

**DEPARTEMENT OF MANAGEMENT FACULTY OF ECONOMICS AND
BUSINESS UNIVERSITAS GADJAH MADA YOGYAKARTA**

2022