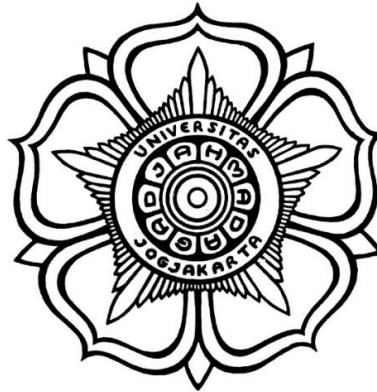


**THE EFFECTS OF COGNITIVE AND AFFECTIVE ONLINE IMPULSE
BUYING ON SHOPPING WELL-BEING (A CASE STUDY OF
E-MARKETPLACES IN INDONESIA)**

Thesis

To Partially Fulfil the Requirements for a Bachelor's Degree in the Undergraduate
Management Study Program



The revision version of the thesis
is officially approved.
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Dr. Sahid S. Nugroho, M.Sc.

Written by:

Kamila Nurmafira Kusumaningdyah

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FACULTY OF ECONOMICS AND BUSINESS
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