

REFERENCES

- Acep, U. R. (2015). THE IMPORTANCE OF MASTERING FOREIGN LANGUAGES IN DEVELOPING HOSPITALITY AND TOURISM INDUSTRIES. *ournal of Business on Hospitality and Tourism (JBHOST) Vol 1, No 1, 2.*
- Anonim. (2017, Juni 7). *radarcirebon.com*. Retrieved February 15, 2022, from <https://www.radarcirebon.com/2017/06/07/majalengka-optimis-jadi-kota-wisata-dan-penerbangan/>
- ARDIANSYAH, D. (2020, September 8). *RMOLJABAR*. Retrieved February 15, 2022, from <https://www.rmoljabar.id/bupati-majalengka-potensi-wisata-dan-ekonomi-kreatif-harus-jadi-lokomotif-pembangunan-daerah/>
- ARYANTI, A. D. (2018). *A STUDY ON EFL TEACHERS' TEACHING METHOD IN ENGLISH CLASS SMP NEGERI 6 PURWOKERTO*. Purwokerto: Universitas Muhammadiyah Purwokerto.
- Aziz, K., Kustiono, & Lestari, W. (2019). Need Analysis for Development of a Cube and Beam Volume Assessment Instrument in Macromedia Flash Based Elementary Mathematics Learning. *Journal of Educational Research and Evaluation*, 100.
- Bagaskara, B. (2021, January 30). *detiknews*. Retrieved February 15, 2022, from <https://news.detik.com/berita-jawa-barat/d-5354362/majalengka-menggeliat-pamerkan-potensi-wisata>
- Bata, A. G. (2021). *THE IMPLEMENTATION OF CORPORATE COMMUNICATION AND INTERPERSONAL COMMUNICATION IN THE OFFICIAL INSTAGRAM ACCOUNT OF GRAND ASTON YOGYAKARTA HOTEL, GRAND MERCURE YOGYAKARTA HOTEL, AND SHERATON MUSTIKA YOGYAKARTA HOTEL*. Yogyakarta: Universitas Gadjah Mada.
- Damayanti, L. S. (2019). PERANAN KETERAMPILAN BERBAHASA INGGRIS DALAM INDUSTRI PARIWISATA. *JOURNEY Volume 2 Nomor 1, 72-78.*
- Darsi, R. (2017). *THE DIFFICULTIES OF LEARNING SPEAKING FACED BY THE STUDENTS OF INTERNATIONAL RELATIONS IN ESP PROGRAM AT UNIVERSITY OF MUHAMMADIYAH MALANG*. Malang: Universitas Muhammadiyah Malang.
- Dr. Joe Goldblatt, C. (2002). The Wiley Event Management Series. In C. Dr. Joe Goldblatt, & J. Schiptsova, *Special Events TWENTY-FIRST CENTURY GLOBAL EVENT MANAGEMENT* (pp. 30-58). New York: John Wiley & Sons, Inc.



- Haarhoff, D. R. (2019). Exploring the link between pleasant tourist experiences and linguistic competence: A case study of the Gariep Dam, Free State. *African Journal of Hospitality, Tourism and Leisure, Volume 8 (1)*, 1-14.
- HAFRIANA, N. (2019). *THE INFLUENCE OF DIRECT METHOD IN TEACHING VOCABULARY OF THE TENTH GRADE STUDENTS AT SMA NEGERI 11 KABUPATEN WAJO*. Makassar: Universitas Muhammadiyah Makassar.
- Handayani, S. (2016). PENTINGNYA KEMAMPUAN BERBAHASA INGGRIS SEBAGAI DALAM MENYONGSONG ASEAN COMMUNITY 2015. *Jurnal Profesi Pendidik Volume 3 Nomor 1*, 105.
- Hasugian, P. S. (2018). PERANCANGAN WEBSITE SEBAGAI MEDIA PROMOSI DAN INFORMASI. *Journal Of Informatic Pelita Nusantara Volume 3 No 1*, 83.
- Isyak, F. M., & Wijaksono, D. S. (2021). PROSES MANAJEMEN VIRTUAL EVENT DI MASA PANDEMI COVID-19 (STUDI KASUS THE 43RD JAZZ GOES TO CAMPUS VIRTUAL FESTIVAL UNIVERSITAS INDONESIA). *e-Proceeding of Management : Vol.8, No.6*, 8959-8967.
- kemenparekraf. (2019). Berita Kreatif Untuk Membangun Kolaborasi. *Kata Indonesia Volume 02*, 06-07.
- Khairina, E. D. (2020). *MANAGEMENT OF STATE GUEST VISIT RECEPTION AT REGIONAL GOVERNMENT OF YOGYAKARTA SPECIAL REGION*. Yogyakarta: Universitas Gadjah Mada.
- Laoh, M., Lagarensen, B. E., & Lumettu, A. (2016). PENTINGNYA PENGUASAAN BAHASA INGGRIS BAGI PRAMUSAJI. *Jurnal Hospitaliti dan Pariwisata Volume 3, Nomor 2*, 223.
- LIA, A. N. (2018). *PERSEPSI LANSIA TERHADAP PERAN KELUARGA DALAM PEMENUHAN KEBUTUHAN SPIRITUAL PADA LANSIA Di Posyandu Lansia Dusun Asem Kandang Desa Prajegan Kecamatan Sukorejo Kabupaten Ponorogo*. Ponorogo: Universitas Muhammadiyah Ponorogo.
- Maghfiroh, A. (2016). MODEL PEMBELAJARAN BAHASA ASING OLEH EKS-TENAGA KERJA INDONESIA KOREA DI LEMBAGA PENDIDIKAN BAHASA KOREA SARANGHEO. *Jurnal Dimensi Pendidikan dan Pembelajaran, 2-7*.
- Mihai-Bogdan, A., & Marius, M. (2018). PROMOTION AS A FORM OF COMMUNICATION OF THE MARKETING STRATEGY. *Land Forces Academy Review Vol. XXIII, No 4(92)*, 269.
- Mindadari, R. L. (2019). *PERSEPSI SUPORTER SRIWIJAYA FC PALEMBANG TERHADAP BERITA KEMATIAN SUPORTER PERSIJA JAKARTA*. Palembang: UIN Raden Fatah Palembang.



UNIVERSITAS
GADJAH MADA

EVENT MANAGEMENT OF "PAS BISING PROGRAM" ORGANIZED BY MAJALENGKA TOURISM AND CULTURAL OFFICE IN PROMOTING THE IMPORTANCE OF FOREIGN LANGUAGE LEARNING

ANGGUN LISNAWANTI, Cisy D Nugraha, S.S., M.A.

Universitas Gadjah Mada, 2022 | Diunduh dari <http://etd.repository.ugm.ac.id/>

Muldyagin, D. H. (2018). *The Correlation between the Interest in Practicing English Conversation and Speaking Fluency of English Department Students of Pasundan University*. Bandung: Universitas Pasundan.

MULIA, B. (2015, April 28). *MEDIAINDONESIA*. Retrieved February 15, 2022, from <https://mediaindonesia.com/nusantara/3131/menyongsong-lahirnya-kota-metropolitan-majalengka>

NABILLA. (2019). *THE IMPORTANCE OF ENGLISH SPEAKING IN TOURISM SECTOR IN ACCORDANCE WITH STAKEHOLDERS*. Banda Aceh: UNIVERSITAS ISLAM NEGERI AR-RANIRY BANDA ACEH.

Putra, J. E. (2021). *THE PHENOMENON OF PHUBBING BEHAVIOR AMONG ENGLISH LANGUAGE AND EDUCATION STUDENTS OF UNIVERSITY OF MUHAMMADIYAH MALANG*. Malang: Universitas Muhammadiyah Malang.

PUTRI, E. R. (2014). *THE IDENTIFICATION OF COMMON JARGON FOUND IN JAKARTA POST*. Palembang: Politeknik Negeri Sriwijaya.

Radiordk. (2020, September 23). *Berita Kampus: RDK UINJKT FM 107.9*. Retrieved Maret 15, 2022, from <http://rdk.fidkom.uinjkt.ac.id/index.php/2020/09/23/pentingnya-kuasai-bahasa-asing-bagi-mahasiswa/#:~:text=Di%20tengah%20derasnya%20arus%20globalisasi,pejuang%20karir%20menjadi%20lebih%20terbuka.>

RAMADHANI, I. (2012). *KEEFEKTIFAN PENGGUNAAN TEKNIK MIND MAP PADA PEMBELAJARAN KETERAMPILAN BERBICARA BAHASA JERMAN PESERTA DIDIK KELAS XI SMA NEGERI 1 IMOIRI BANTUL*. Yogyakarta: Universitas Negeri Yogyakarta.

Rijal, S., & Fatimah, S. (2019). Metode Pembelajaran Bahasa Asing (Jerman) dan Sekelumit Perkembangannya. *Jurnal Pendidikan Bahasa Asing dan Sastra Vol.3, No.1*, 46-51.

Royadi, D., Susiana, N., & Khumaida, F. A. (2019). Effectiveness Management of Qualitative Research in Writing Scientific Papers. *Aptisi Transactions On Management Vol 3, No. 1*, 85-89.

Santoso, I. (2014). PEMBELAJARAN BAHASA ASING DI INDONESIA: ANTARA GLOBALISASI DAN HEGEMONI. *bahasa & sastra, Vol. 14, No.1*, 2-3.

Setiawan, A. (2017). *PERANCANGAN WEBSITE SEBAGAI MEDIA PROMOSI BRAND ROLARALA*. Semarang: Universitas Negeri Semarang.

Sinta, D. K. (2017). *THE USE OF DIRECT METHOD TO TEACH INTEGRATED SKILLS DOR SUPER KIDS 5 STUDENT IN PURIKIDS YOGYAKARTA*. Yogyakarta: Universitas Sanata Dharma.



UNIVERSITAS
GADJAH MADA

EVENT MANAGEMENT OF "PAS BISING PROGRAM" ORGANIZED BY MAJALENGKA TOURISM AND CULTURAL OFFICE IN PROMOTING THE IMPORTANCE OF FOREIGN LANGUAGE LEARNING
ANGGUN LISNAWANTI, Cisy D Nugraha, S.S., M.A.

Universitas Gadjah Mada, 2022 | Diunduh dari <http://etd.repository.ugm.ac.id/>

Sitorus, N., & Silitonga, H. (2018). THE IMPLEMENTATION OF DIRECT METHOD TO IMPROVE STUDENTS' ABILITY IN SPEAKING. *ELTIN Journal, Volume 6/II*, 80.

Suherman, A. (2012). PEMBELAJARAN BAHASA ASING. *Jurnal Pendidikan Bahasa Arab*, 1-4.

Trigueros, R. (2017). Qualitative and Quantitative Research Instruments Research Tool. *International Journal*, 1-14.

Widyasari, F. E. (2016). PEMBELAJARAN BAHASA INGGRIS DENGAN MENGGUNAKAN METODE MULTIPLE INTELLIGENCES: STUDI KASUS DI SEKOLAH INTERNASIONAL. *JURNAL EDUTAMA, Vol 3, No. 1*, 32.

YULIANTI. (2019). *ANALISIS STRATEGI PROMOSI MELALUI PEMANFAATAN MEDIA SOSIAL INSTAGRAM DALAM MENINGKATKAN PENJUALAN PRODUK ONLINE SHOP DITINJAU DARI PERSPEKTIF EKONOMI ISLAM*. Lampung: UNIVERSITAS ISLAM NEGERI RADEN INTAN LAMPUNG.

Yunita, Y., & Pebrian, R. (2020). Metode Komunikatif dalam Pembelajaran Bahasa Arab Maharah Al-Kalam di Kelas Bahasa Center for Languages and Academic Development. *Jurnal Pendidikan Agama Islam Al-Thariqah vol5(2)*, 57-58.

Zahra, A. (2021, November 21). *Business Economy: IDN TIMES*. Retrieved March 15, 2022, from <https://www.idntimes.com/business/economy/ainal-zahra-1/10-jenis-media-promosi-online-dan-offline-untuk-bisnis-kamu/9>