

ABSTRACT

TESLA'S ELECTRIC CARS AND GREEN ENERGY: A POLITICAL CONTESTATION OF ECONOMIC DEVELOPMENT OVER ECOLOGICAL SUSTAINABILITY

Development is inevitable however, the urgencies of dire climate change have pushed radical and unrefined ideas into distribution. The basic tenant of renewable energy and electric vehicle is the future's solution with high cost of infrastructure that is only exclusive for developed nation. Furthermore, the pivot towards renewable energy and electric vehicles raises many political, development and ecological controversies. Tesla as the flag bearer of green movement is ill-equipped and discouraging the movement for monetary benefit through the practice of Green Washing. As a major and influential company in the energy, technology, automotive and transport industry Tesla have only financially profited and worsen ecological sustainability statusesque.

Majorities approve and are in favour of Tesla as a company due to its noble ambition in redeeming climate crisis through its persuasive products. However, Tesla is too good to be true; henceforth of its chaos in supporting unethical mining, production catastrophe, accidents and many more issues. It is paramount to comprehend the company as the devil's advocate. This writing is highlighting Tesla's flaws as a constructive lesson in embarking sustainable development. Analysing from lenses of international political economic development in form of its inconsistencies in regard to sustainability. Further looking at Tesla as its influence in the social, political and market realm.

Keywords: *Tesla, Greenwashing, Sustainability, Controversies, Inconsistencies, Development*