



## **PENGARUH SIKAP DAN MOTIVASI MAHASISWA FAKULTAS PETERNAKAN UGM TERHADAP MINAT BERWIRAUSAHA**

Vidia Litasari

17/414849/PT/07538

### **INTISARI**

Penelitian ini bertujuan untuk mengetahui pengaruh variabel sikap dan motivasi mahasiswa Fakultas Peternakan Universitas Gadjah Mada (UGM) terhadap minat berwirausaha (Y). Penelitian dilakukan dengan metode survey. Populasi penelitian ini adalah mahasiswa aktif Fakultas Peternakan UGM angkatan 2018. Sampel diambil dengan metode *purposive sampling* dan penentuan jumlah responden menggunakan rumus Slovin sehingga diperoleh sampel sebanyak 72 mahasiswa. Uji validitas dengan menggunakan nilai *corrected-item correlation* dan untuk uji reliabilitas dengan menggunakan nilai *Cronbach Alpha*. Analisis data dilakukan dengan analisis deskriptif dan analisis Regresi Linier Berganda. Hasil penelitian menunjukkan bahwa sikap dan motivasi berpengaruh secara signifikan terhadap minat berwirausaha. Berdasarkan kategori analisis deskriptif pada variabel sikap berwirausaha termasuk ke dalam kriteria sedang dan variabel motivasi berwirausaha termasuk ke dalam kriteria tinggi. Sikap berpengaruh terhadap minat berwirausaha secara signifikan yang bernilai 0,000 ( $P < 0,01$ ) dan motivasi berpengaruh terhadap minat berwirausaha secara signifikan yang bernilai 0,023 ( $P < 0,05$ ). Variabel independen berkontribusi sebesar 48,0% berpengaruh terhadap minat berwirausaha mahasiswa.

Kata kunci: Minat, Motivasi, Sikap, Wirausaha



## **THE EFFECT OF ATTITUDE AND MOTIVATION STUDENTS FACULTY OF ANIMAL SCIENCE UGM ON INTEREST ENTREPRENEURSHIP**

Vidia Litasari  
17/414849/PT/07538

### **ABSTRACT**

This study aims to determine the effect of the attitude and motivation variables of the students of Faculty of Animal Science Universitas Gadjah Mada (UGM) on the interest in entrepreneurship (Y). The research was conducted by survey method. The population of this study were active students of the Faculty of Animal Science UGM class 2018. The sample was taken by a purposive sampling method and the number of respondents was determined using the Slovin formula so that a sample of 72 students was obtained. Test the validity using the corrected-item correlation value and for the reliability test using the Cronbach Alpha value. Data analysis was carried out by descriptive analysis and Multiple Linear Regression analysis. The results showed that attitudes and motivation significantly influence the interest in entrepreneurship. Based on the descriptive analysis category, the entrepreneurial attitude variable is included in the medium criteria and the entrepreneurial motivation variable is included in the high criteria. Attitude has a significant effect on interest in entrepreneurship which is worth 0,000 ( $P < 0,01$ ) and motivation has a significant effect on interest in entrepreneurship which is worth 0,023 ( $P < 0,05$ ). The independent variable contributed 48,0% to the student's interest in entrepreneurship.

Keyword : Interest, Motivation, Attitude, Entrepreneur