

## INTISARI

Penelitian ini bertujuan mendeskripsikan nilai ergonomi pada *handbag* tempurung kelapa produksi siswa program SMK Mini di CV Mamhis Sejahtera Abadi. Penelitian dilakukan dengan *mix method* dan pengumpulan datanya melalui pengamatan langsung, wawancara, maupun dokumentasi terhadap kriya *handbag* tempurung kelapa. Jalan penelitian dilakukan selama enam bulan mulai November 2021 sampai April 2022 dengan objek penelitian sebanyak dua puluh dua karya *handbag* tempurung kelapa. Subjek penelitian *handbag* tempurung kelapa adalah pengguna sebanyak dua puluh sembilan orang dan triangulasi datanya melalui pendapat dua ahli desain. Data dianalisis oleh peneliti berdasarkan teori kreativitas Monroe Curtis Beardsley untuk desain dan teori estetika Edmund Burke Feldman sebagai pendukung untuk mewacanakan visualisasi bentuk *handbag* tempurung kelapa. Hasil penelitian menunjukkan bahwa nilai ergonomis terletak pada: (1) karya *major art* berupa desain *handbag* yang bentuknya terkait dengan fungsinya, teknik susunan potongan tempurung kelapa berdasarkan serat, warna, maupun pengkait tempurung kelapa. (2) *Minor art* berupa motif susunan potongan tempurung kelapa dilihat dari pemilihan serat tempurung kelapa, motif keseluruhan karya, serta pewarnaan. Kesimpulan peneliti mengenai visualisasi *handbag* tempurung kelapa bernilai ergonomis yaitu: (1) *Handbag* tempurung kelapa mengutamakan rasa keamanan pengguna. (2) *Handbag* tempurung kelapa memperhatikan kenyamanan pengguna. (3) *Handbag* tempurung kelapa memperlihatkan keluwesan. (4) *Handbag* tempurung kelapa memiliki nilai fungsi. Akhirnya, penelitian menimbulkan perspektif baru bahwa kriya *handbag* tempurung kelapa merupakan karya ergonomis estetis.

Kata kunci: ergonomis, *handbag*, tempurung kelapa.

## **ABSTRACT**

This study aims to describe the ergonomics value of the coconut shells handbags produced by the students of Mini Vocational High School in CV Mamhis Sejahtera Abadi. The research was conducted using a mix method and the data were collected through direct observation, interviews, and documentation of coconut shells handbags. The research was carried out for six months from November 2021 to April 2022 with the object of research as many as twenty-two coconut shell handbags. The research subjects for the coconut shell handbags were twenty-nine users and the data were triangulated with the opinions of two design experts. The data were analyzed by the researcher based on the creativity theory of Monroe Curtis Beardsley for the design and the aesthetic theory of Edmund Burke Feldman as a support for the discourse on visualizing the shape of the coconut shells handbags. The results showed that the ergonomic value lies in: (1) major art work in form of the handbag design whose shape is related to its function, the technique of arranging coconut shell pieces based on its fiber, color, and coconut shell hooks. (2) Minor art in form of arrangement pattern of pieces of coconut shells seen from the selection of coconut shells fibers, the overall motif, and coloring. The researcher's conclusion regarding the visualization of the coconut shells handbags which have ergonomic values, namely: (1) The coconut shells handbags prioritize the user's sense of security. (2) They pay attention to the comfort of the users. (3) They have flexibility. (4) They have functional value. Finally, the research raises a new perspective that the coconut shell craft is an aesthetic ergonomic craft work.

**Keywords:** ergonomic, handbag, coconut shell.