

TABLE OF CONTENTS

THESIS RATIFICATION SHEET	1
STATEMENT	2
ABSTRACT	3
FOREWORD	4
CHAPTER 1	7
INTRODUCTION	7
1.1 Background	7
1.2 The 3 doctor influencers	11
1.3 Research question:	30
1.4 Research objectives:	30
1.5 Literature review:	31
1.6 Theoretical framework:	35
1.7 Research method:	37
1.8 Thesis Research Systematics:	39
CHAPTER 2	40
DESCRIPTION ON THE DISCOURSES ON THE COVID19 PANDEMIC IN HUNGARY	40
2.1 The first wave – stay at home	41
2.2 Second wave – wash your hands and wear a mask	47
2.3 When the numbers became meaningless	51
2.4 Summary and conclusions of the 2nd chapter	54
CHAPTER 3	58
DISCOURSE ON THE PANDEMIC ANTI-COVID ANTI VAXX IN HUNGARY	58

CHAPTER 4	129
CONCLUSION	129
4.1 How and with what kind of discourse these influencers target anti vaxxers and from what do they construct the reality they disseminate?	129
4.2 What are the main messages of these communicative events by the 3 doctor influencers?	132
4.3 What common discourses are in these communicative events with conspiracy theory ideologies?	134
4.4 Closing thoughts	137
BIBLIOGRAPHY	141