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Lampiran

A. Blueprint skala

1. Blueprint skala TPB

Variabel	Aitem	
Attitude	Saya risih dengan penggunaan produk perawatan wajah oleh laki-laki	Unfavorable
	Saya yakin produk perawatan wajah **tidak** memiliki efek samping	Unfavorable
	Saya paham produk mana yang aman dan tidak aman	Favorable
	Saya tidak percaya dengan iklan produk perawatan yang memiliki efek instan	Unfavorable
	Menggunakan produk perawatan wajah baik bagi saya	Favorable
	Saya suka merawat wajah saya	Favorable
	Saya merasa senang ketika menggunakan produk perawatan wajah	Favorable
	Penting bagi saya untuk menggunakan produk perawatan wajah dengan teratur	Favorable