



PRODUCT PRIORITIZATION STRATEGY ANALYSIS IN ICT COMPANY USING WEIGHTED SCORE AND QSPM STUDY AT PGNCOM

M DARHAN MAULUDI, Rangga Almahendra, Dr., S.T., M.M.

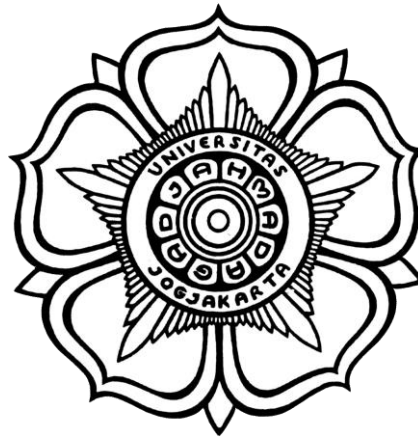
Universitas Gadjah Mada, 2022 | Diunduh dari <http://etd.repository.ugm.ac.id/>

PRODUCT PRIORITIZATION STRATEGY ANALYSIS IN ICT COMPANY USING WEIGHTED SCORE AND QSPM STUDY AT PGNCOM

Thesis

Submitted to partially fulfill the requirement to achieve Master's Degree

Management Study Program



Submitted by:

Muhammad Darhan Mauludi

20/465279/PEK/26282

To:

FAKULTAS EKONOMIKA DAN BISNIS

UNIVERSITAS GADJAH MADA

2022