

References

- Ali, B., & Anwar, G. (2021). Porter's Generic Competitive Strategies and its influence on the Competitive Advantage. *International Journal of Advanced Engineering, Management and Science*, 7(6), 42-51.
- Badan Pusat Statistik. (2020). *Statistik Telekomunikasi Indonesia 2020*. Jakarta.
- Cambridge. (n.d.). Strategist. Retrieved May 11, 2022, from <https://dictionary.cambridge.org/dictionary/english/strategist>
- David, F. (1986). The strategic planning matrix-a quantitative approach. *Long Range Planning*, 19(5), 102-107.
- David, F. (2011). *Strategic management: concepts and cases / Fred R. David.— 13th ed.* Prentice Hall.
- Dewi, I. R. (2022, June 9). Data Terbaru! Berapa Pengguna Internet Indonesia 2022? Jakarta. Retrieved June 11, 2022, from <https://www.cnbcindonesia.com/tech/20220609153306-37-345740/data-terbaru-berapa-pengguna-internet-indonesia-2022>
- Hambrick, D., & Fiedrickson, J. (2005). Are you sure you have a strategy? *Academy of Management Executive*, 19(4), 51-62.
- Heizer, J., Render, B., & Munson, C. (2018). *Operations Management Sustainability and Supply Chain Management 12th edition*.
- Hitt, M., Ireland, R., & Hoskisson, R. (2016). *STRATEGIC MANAGEMENT Competitiveness & Globalization Concepts and Cases* (12 ed., Vol. 143). Cengage Learning.
- Jemadu, L., & Pasty, D. (2022, June 9). APJII: Jumlah Pengguna Internet Indonesia Tembus 220 Juta. Jakarta. Retrieved June 11, 2022, from <https://www.suara.com/tekno/2022/06/09/165613/apjii-jumlah-pengguna-internet-indonesia-tembus-220-juta>
- Kemkominfo. (n.d.). DAFTAR IZIN PENYELANGGARA TELEKOMUNIKASI. Jakarta. Retrieved June 30, 2022, from https://sippdihati.pelayananprimaditjenppi.go.id/informasi/data_penyelenggara_telekomunikasi
- Porter, M. (1979, April). How competitive forces shape strategy. 137-145.
- Porter, M. (1998). *Competitive Advantage Creating and Sustaining Superior Performance*. New York: The Free Press.

- Porter, M. (2008, January). THE FIVE COMPETITIVE FORCES THAT SHAPE STRATEGY. 78-93.
- Schindler, P. (2019). *Business Research Methods* (13 ed.). New York: Mc Graw Hill.
- Schindler, P. (2019). Chapter 4: The Business Research Process: An Overview. (13), 70-84. New York: McGraw-Hill/Irwin.
- Sostrin, J. (2015, June 13). Understanding ‘The Manager’s Dilemma’. Retrieved July 23, 2022, from <https://www.linkedin.com/pulse/understanding-managers-dilemma-jesse-sostrin-phd/>
- Suharwoto, G. (2020). *Tantangan Dunia Pendidikan di Era Digital*. Jakarta: Wantiknas.
- Thompson, A., Peteraf, M., Gamble, J., & Strickland, A. (2018). *Crafting and Executing Strategy: The Quest for Competitive Advantage* (21 ed., Vol. 28). New York: Mc Graw Hill.