

INTISARI

Penelitian ini mengkaji tindak tutur ekspresif dan nilai budaya pada film seri “Sianida”. Tujuan penelitian ini adalah mendeskripsikan jenis-jenis tuturan ekspresif, strategi tindak tutur tuturan ekspresif, faktor-faktor yang mempengaruhi tuturan ekspresif dan nilai budaya pada tuturan ekspresif pada film seri “Sianida”. Metode yang digunakan untuk penelitian ini adalah metode campuran, yakni penggabungan antara metode deskriptif kualitatif dan kuantitatif. Data diperoleh dengan cara menyimak, menyadap, dan mencatat tuturan ekspresif yang terdapat dalam dialog pada film seri “Sianida”. Selanjutnya, data yang sudah terkumpul dianalisis menggunakan metode deskriptif kualitatif berupa kalimat tuturan. Setelah dianalisis dengan metode deskriptif kualitatif data juga dianalisis dengan metode deskriptif kuantitatif untuk menghitung data antarsub kategori.

Berdasarkan hasil analisis ditemukan data tuturan ekspresif pada film seri “Sianida” sebanyak 181 data, yang terbagi menjadi 6 tuturan ekspresif, yakni meminta maaf, berterima kasih, berbela sungkawa sebanyak, menyambut, menolak, dan memberi ucapan selamat. Selanjutnya, pada strategi tindak tutur ditemukan 6 dari 8 jenis strategi tindak tutur pada tuturan ekspresif. Data tersebut terbagi menjadi tindak tutur eksplisit, langsung, literal, dan tersurat; tindak tutur implisit, langsung, literal, dan tersurat; tindak tutur implisit, tidak langsung, literal, dan tersurat; tindak tutur implisit, langsung, tidak literal, dan tersurat; tindak tutur eksplisit, langsung, literal, dan tersirat; dan tindak tutur implisit, langsung, literal, dan tersirat.

Kemudian, peneliti menemukan 6 faktor yang mempengaruhi tuturan ekspresif pada film seri “Sianida”, yakni keakraban penutur, jenis kelamin, usia penutur, status sosial, situasi tuturan dan kebudayaan. Para Tokoh pada film “Sianida” tersebut digambarkan sebagai masyarakat modern yang memiliki ciri-ciri memiliki tingkat mobilitas tinggi, mementingkan status sosial, dan tidak ingin terikat dengan budaya terdahulu.

Kata kunci: ekspresif, film, sosiopragmatik, tuturan

ABSTRACT

This study examined expressive speech acts and cultural values in the film series "Sianida". The purpose of this study was to describe the types of expressive speech acts, expressive speech act strategies, and the factors that influence expressive speech acts in the film series "Sianida". The method used for this study was a mixed method, which is a combination of qualitative and quantitative descriptive methods. Data were obtained by listening, tapping, and noting expressive utterances contained in the dialogues in the "Sianida" film series. Furthermore, data that had been collected were analyzed using a qualitative descriptive method in the form of speech sentences. After being analyzed by qualitative descriptive method, data were also analyzed by quantitative descriptive method to be calculated between sub categories.

Based on the results of the analysis, it was found that there were 181 data on expressive speech acts in the film series "Sianida", which were divided into 6 expressive speech acts, namely, apologizing, thanking, showing condolences, welcoming, rejecting, and congratulating. Furthermore, 6 out of 8 types of speech act strategies were found. Data were divided into explicit, direct, literal, and express speech acts; implicit, direct, literal, and express speech acts; implicit, indirect, literal, and express speech acts; implicit, direct, non-literal, and express speech acts; explicit, direct, literal, and implied speech acts; and implicit, direct, literal, and implied speech acts.

In addition, the researcher found 6 factors that influence expressive speech acts in the film series "Sianida," namely the closeness of the speakers, gender, age of the speakers, social status, speech situation, and culture. The culture in which the characters in the film series "Sianida" live is described as part of a modern society that has the characteristics of having a high level of mobility, attaching importance to social status, and not wanting to be tied to the old culture

Keywords: expressive, film, sociopragmatics, speech