



The Effects of Reference Group and Masculinity-Femininity on Mens Facial Skincare Usage
FIRIAL GHANNIA K, Rahmat Hidayat, S.Psi., M.Sc., Ph.D.
Universitas Gadjah Mada, 2022 | Diunduh dari <http://etd.repository.ugm.ac.id/>

UNIVERSITAS
GADJAH MADA

THE EFFECTS OF REFERENCE GROUP AND MASCULINITY-FEMININITY ON MEN'S FACIAL SKINCARE USAGE

UNDERGRADUATE THESIS



FIRIAL GHANNIA KHANZA

18/423143/PS/07524

INTERNATIONAL UNDERGRADUATE PROGRAM

FACULTY OF PSYCHOLOGY

UNIVERSITAS GADJAH MADA

YOGYAKARTA

2022