

**CONTENT MARKETING IN CREATING THE
AWARENESS OF THE INTERIOR DESIGN STUDIO
BUSINESS IN INDONESIA
(CASE STUDY OF FAS CREATIVE STUDIO)**

Thesis

to fulfill the requirement of
obtaining a master's degree

Master of Management Study Program



Filed by

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To

**FACULTY OF ECONOMICS AND BUSINESS
GADJAH MADA UNIVERSITY**

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Surat keterangan ini dibuat dan berlaku pada masa tanggap darurat covid 19 dan dapat dipergunakan sebagai pengganti lembar pengesahan dan persetujuan karya tulis akhir sebagai syarat yudisium dan wisuda pada program pascasarjana.

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The researcher realized that this research still has limitations. Therefore, criticisms and suggestions are welcome so that can be improvement objects in the future, especially for further research. Hopefully, this research can be useful for readers.

Jakarta, June 2022

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