

**CONTENT MARKETING IN CREATING THE  
AWARENESS OF THE INTERIOR DESIGN STUDIO  
BUSINESS IN INDONESIA  
(CASE STUDY OF FAS CREATIVE STUDIO)**

**Thesis**

to fulfill the requirement of  
obtaining a master's degree

Master of Management Study Program



Filed by

**Ayu Syafira Rahman**

20/465201/PEK/26204

To

**FACULTY OF ECONOMICS AND BUSINESS  
GADJAH MADA UNIVERSITY**

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**Prepared and compiled by:**

**Ayu Syafira Rahman**

20/465201/PEK/26204

**Has been defended in front of The Board of Examiners**

**On July 2022**

**And declared to have passed the requirements**

**Examiners Team Composition**

**Examiner I**

**Examiner II**

**Bayu Aji Aritejo, S.E., M.M., M.Si., Ph.D.   Indah Fatmawati, Dr., S.E., M.Si.**

**Examiner III/Thesis Supervisor**

**Iin Mayasari, Dr., M.M., M.Si.**



## **SURAT KETERANGAN**

**No: 7552/UN1/FEB.1/AKM/TA/2022**

Wakil Dekan Bidang Akademik dan Kemahasiswaan Fakultas Ekonomika dan Bisnis  
Universitas Gadjah Mada menerangkan bahwa mahasiswa di bawah ini.

Nama: Ayu Syafira Rahman  
NIM: 20/465201/PEK/26204  
Program Studi: Magister Manajemen Kampus Jakarta  
Judul Karya Akhir: CONTENT MARKETING IN CREATING THE AWARENESS  
OF THE INTERIOR DESIGN STUDIO BUSINESS IN  
INDONESIA (CASE STUDY OF FAS CREATIVE STUDIO)  
Tanggal Ujian: 20 Juli 2022  
Pembimbing: Iin Mayasari, Dr., M.M., MSi.  
Penguji: Bayu Aji Aritejo, S.E., M.M., M.Si., Ph.D.  
Indah Fatmawati, Dr., S.E., M.Si.

telah mendapatkan persetujuan dari para pembimbing dan penguji tesis sehingga  
dinyatakan telah menyelesaikan revisi final pada tanggal 30 Juli 2022.

Surat keterangan ini dibuat dan berlaku pada masa tanggap darurat covid 19 dan dapat  
dipergunakan sebagai pengganti lembar pengesahan dan persetujuan karya tulis akhir  
sebagai syarat yudisium dan wisuda pada program pascasarjana.

Demikian surat keterangan ini dikeluarkan untuk dipergunakan sebagaimana mestinya.

3 Agustus 2022

Wakil Dekan

Bidang Akademik dan Kemahasiswaan



Bayu Sutikno, S.E., M.S.M., Ph.D.  
NIP. 197306081999031002

## **STATEMENT OF AUTHENTICITY OF THESIS WRITING or INDEPENDENT WRITING**

The undersigned I, stated that the thesis/the independent writing with the title:

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and submitted to be tested on July 20, 2022 is my own work.

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**Ayu Syafira Rahman**

Witness 1, as the supervisor of the thesis/independent writing concurrently a member of the thesis examiner team:

**Iin Mayasari, Dr., M.M., M.Si.**

Witness 2, as a member of the thesis examiner team:

**Bayu Aji Aritejo, S.E., M.M., M.Si., Ph.D.**

Witness 3, as a member of the thesis examiner team:

**Indah Fatmawati, Dr., S.E., M.Si.**

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The researcher realized that this research still has limitations. Therefore, criticisms and suggestions are welcome so that can be improvement objects in the future, especially for further research. Hopefully, this research can be useful for readers.

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Researcher  
Ayu Syafira Rahman