

INTISARI

Penelitian ini bertujuan untuk menguraikan penyimpangan prinsip kerja sama dan prinsip kesopanan yang digunakan sebagai sarana penciptaan humor dalam acara komedi *Lapor Pak!* di Trans 7. Data diperoleh dari tayangan acara komedi *Lapor Pak!* episode 10—14 Januari 2022. Tahap penelitian ini terbagi menjadi tiga, yaitu tahap pengumpulan data, tahap analisis data, dan tahap pemaparan hasil analisis data. Teknik pengumpulan data dilakukan dengan cara teknik simak dan catat. Analisis data dalam penelitian ini dilakukan dengan menggunakan metode padan dengan teknik pilah unsur penentu. Hasil analisis data disajikan secara informal.

Hasil penelitian ini menunjukkan bahwa terdapat penyimpangan prinsip kerja sama dan prinsip kesopanan dalam setiap episode *Lapor Pak!* yang bertujuan untuk menimbulkan kelucuan. Penyimpangan prinsip kerja sama meliputi penyimpangan maksim kuantitas, maksim kualitas, maksim relevansi, dan maksim pelaksanaan. Sementara penyimpangan prinsip kesopanan yang dilakukan oleh para peserta tutur acara komedi *Lapor Pak!* meliputi penyimpangan maksim kebijaksanaan, maksim kemurahan, maksim penerimaan, maksim kerendahan hati, maksim kecocokan, dan maksim kesimpatisan.

Kata kunci: Penyimpangan, prinsip kerja sama, prinsip kesopanan, acara komedi *Lapor Pak!*

ABSTRACT

This study aims to describe the deviations from the principle of cooperation and principle of politeness used to create humor in the comedy show *Lapor Pak!* Trans 7. The study takes the data from the comedy show *Lapor Pak!* episode 10-14 January 2022. This study is conducted in three steps: data collection, data analysis, and presentation of the data analysis results. Data collection steps were carried out through the observing method and note-taking technique. Data analysis in this study uses the pragmatic matching method with the determining element sorting technique. The result of the data analysis is presented informally.

The results of this study indicate deviations from the principle of cooperation and the principle of politeness in every episode of *Lapor Pak!* which aims to create humor. Deviations from the principle of cooperation include deviations from the maxim quantity, maxim of quality, maxim of relevance, and maxim of implementation. Meanwhile, the deviation from the principle of politeness committed by the participants in the comedy shows *Lapor Pak!* including the deviation from the tact maxim, generosity maxim, approbation maxim, modesty maxim, agreement maxim, and sympathy maxim.

Keywords: Deviance, the principle of cooperation, the principle of politeness, comedy show *Lapor Pak!*