

BIBLIOGRAPHY

Alfarizi, Moh Khory. 2019. "Profil Bisnis Instagram Di Indonesia Terbanyak Di Asia Pasifik". *Tempo.Co*. <https://tekno.tempo.co/read/1182057/profil-bisnis-instagram-di-indonesia-terbanyak-di-asia-pasifik>.

Bart, Y., Shankar, V., Sultan, F., & Urban, G. L. (2005). Are the drivers and role of online trust the same for all Web sites and consumers? A large-scale exploratory empirical study. *Journal of Marketing*, 69(4), 133-152.

Bauer, R. A. 1960. "Consumer Behavior as Risk-Taking." In *Dynamic Marketing for a Changing World*, edited by R. S. Hancock, 389–398. Chicago, IL: America Marketing Association.

Beldad, A., De Jong, M. and Steehouder, M. (2010) How Shall I Trust the Faceless and the Intangible? A Literature Review on the Antecedents of Online Trust. *Computers in Human Behavior*, 26, 857-869.

Ben-Ner, A., & Halldorsson, F. (2010). Trusting and trustworthiness: What are they, how to measure them, and what affects them? *Journal of Economic Psychology*, 31(1), 64-79.

Cook, K. S., Snijders, C., Buskens, V., & Cheshire, C. (Eds.). (2009). *eTrust: Forming relationships in the online world*, Russell Sage Foundation, New York, NY.

Cox, D. F. 1967. *Risk-Taking and Information-Handling in Consumer Behavior*. Boston, MA: Harvard University Press

"Digital In Indonesia: All The Statistics You Need In 2021 — Datareportal – Global Digital Insights". 2021. *Datareportal – Global Digital Insights*. <https://datareportal.com/reports/digital-2021-indonesia#:~:text=The%20number%20of%20social%20media,total%20population%20in%20January%202021>.

Dollarhide, Maya. 2021. "What Is Social Commerce?". *Investopedia*. <https://www.investopedia.com/terms/s/social-commerce.asp>.

Ferreira, Nicole Martins. 2019. "Reselling Business: How To Make Money With A Reseller Business In 2020". *Id.Oberlo.Com*. <https://id.oberlo.com/blog/reseller-business>.

Kotler, P. (1973). Atmospherics as a Marketing Tool. *Journal of Retailing*, 49(4), 48-64

Lee, K., and S. Tan. 2003. "E-Retailing versus Physical Retailing: A Theoretical Model and Empirical Test of Consumer Choice." *Journal of Business Research* 56 (11): 877-885

Namamian, F., & Kamari, F. (2012). Trust in Electronic Commerce: A New Model for Building Online Trust in B2C. *International Journal of Operational Management, Marketing and Services*, 2(2), 72-81

Nasution, Reza A., and Angela S. Widjajanto. 2007 "Proses Pembentukan Kepercayaan Konsumen : Studi Kasus Pada Sebuah Usaha Kecil Menengah Percetakan Digital Di Bandung." *Journal of Technology Management*, vol. 6, no. 2.

"Pemilik Online Shop Wajib Tahu Jenis Pajak Ini - Maucash". 2020. *Maucash*. <https://maucash.id/pemilik-online-shop-wajib-tahu-jenis-pajak-ini>.

Riegelsberger, J., & Sasse, A. (2001). Trustbuilders and trustbusters - The role of trust cues in interfaces to e-commerce applications, in B. Schmid, K. Stanoevska-Slabeva, and V. Tschammer (eds.), *Towards the E-Society: E-commerce, E-business, and E-government* (17-30). Norwell: Kluwer Academic Publishers.

Sunil, Priya. 2021. "China, Japan And Singapore Among Top Markets For APAC Business Expansions". *Humanresourcesonline.Net*. <https://www.humanresourcesonline.net/china-japan-and-singapore-among-top-markets-for-apac-business-expansions>.

Tanvoska, H. 2021. "Instagram: Users By Country | Statista". *Statista*. <https://www.statista.com/statistics/578364/countries-with-most-instagram-users/>.

Tashandra, Nabilla. 2018. "80 Persen Konsumen Belanja Online Orang Muda Dan Wanita Halaman All - Kompas.Com". *KOMPAS.Com*. <https://lifestyle.kompas.com/read/2018/03/22/155001820/80-persen-konsumen-belanja-online-orang-muda-dan-wanita?page=all>.

Yoon, S. (2002). The antecedents and consequences of trust in online-purchase decisions. *Journal of Interactive Marketing*, 16(2), 47-63.