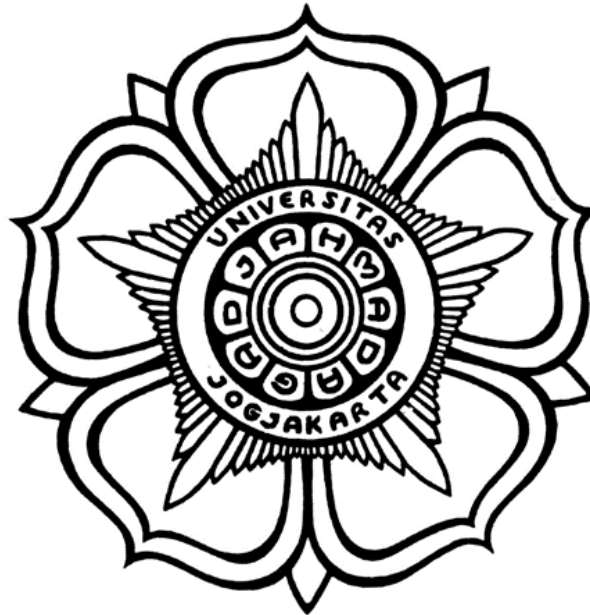


SKRIPSI

**PENGARUH PENGGUNAAN INSTAGRAM SEBAGAI MEDIA PROMOSI
TERHADAP MINAT BELI PRODUK OLAHAN PERTANIAN KAFE DJITOE
KOPI YOGYAKARTA**

***THE EFFECTS OF USING INSTAGRAM AS A PROMOTIONAL MEDIA
TOWARDS BUYING INTEREST OF PROCESSED AGRICULTURAL PRODUCTS
AT DJITOE KOPI CAFÉ YOGYAKARTA***



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