

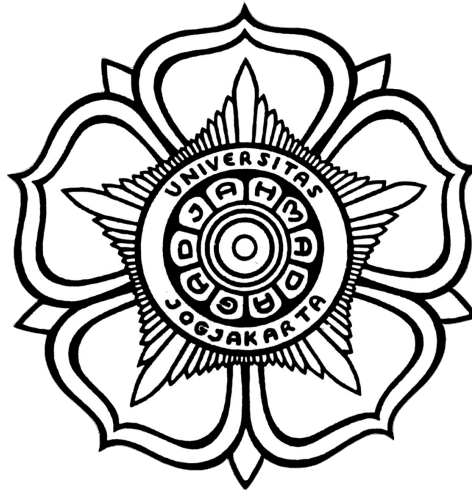
**EVALUATING THE EFFECTIVENESS OF STRATEGY IN
HOTEL COMPANY DURING THE COVID-19 PANDEMIC
(Case Study of Hotel Pacific Palace Batam)**

BACHELOR THESIS

As a fulfilment of the requirements to obtain Sarjana Ekonomi Degree

Undergraduate Accounting Program

Thesis Supervisor: Dian Kartika Rahajeng, S.E., M.Sc., Ph.D.



Final revision
approved.

25/07'22

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18/422954/EK/21632

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2022