

## Abstract

*Coronavirus Disease is currently an ongoing subject of scientific discussion. In late 2019, the virus spread throughout the world rapidly. Every country has various policies and regulations per each condition to overcome the virus. The Ministry of Communication along with the Ministry of Health, with several State-Owned Enterprises, developed a cyber-surveillance application, PeduliLindungi. Trace and track were mainly the objectives of the application. Later, the expansion of its application was supported by many stakeholders. PeduliLindungi application now has various functions, including integrating users' proof of vaccines, and is required for travelling in town and abroad. Based on a desk study and content analysis method by gathering secondary data from eligible sources, it concluded that this research analyses how the implementation of the PeduliLindungi application as public service innovation under Mark Moore's strategic triangle framework. As a public service innovation, the PeduliLindungi application has evolved to be one responsive service due to its urgency. According to Mark Moore's strategic triangle framework, PeduliLindungi faces criticism from its users yet manages to become a product of public service innovation that the public values by advancing its utility for the public. Ultimately, with further research, development, and sufficient action, the expansion of the PeduliLindungi application is inevitable.*

**Keywords: public service innovation, digital surveillance application, Pedulilindungi, strategic triangle**