

INTISARI

Penelitian ini bertujuan untuk mengidentifikasi bentuk dan fungsi tindak tutur memuji yang terdapat dalam dialog-dialog tokoh drama True Beauty (여신강림). Data penelitian berupa data lisan yang bersumber dari percakapan antar tokoh yang ada dalam drama. Data penelitian ini dikumpulkan dengan metode simak dan catat. Data yang telah diklasifikasi, dianalisis secara deskriptif kualitatif dengan teori Holmes (1986) dan Bruti (2006) tentang tindak tutur pujian. Oleh Bruti (2006) tindak tutur memuji menjadi 4 bentuk, yaitu berdasarkan sumbernya, berdasarkan ekspresinya, berdasarkan targetnya, dan berdasarkan ketulusannya. Selanjutnya data dianalisis berdasarkan fungsinya menggunakan teori Holmes (1986) yang membagi tindak tutur menjadi 5 jenis yaitu untuk memuji penampilan, kepribadian, kepemilikan, kemampuan dan kualitas. Dalam penelitian ini, (1) berdasarkan sumbernya, ditemukan initiative compliment dan reactive compliment. (2) Berdasarkan ekspresinya, yaitu explicit compliment dan implicit compliment. (3) Berdasarkan targetnya, mencakup direct compliment dan indirect compliment dan (4) berdasarkan ketulusannya, dibagi menjadi solicited compliment dan unsolicited compliment. Pada drama ini, tindak tutur memuji dengan bentuk initiative-explicit-direct-unsolicited serta tindak tutur memuji dengan fungsi memuji penampilan menjadi tuturan terbanyak yang digunakan dalam percakapan dalam drama True Beauty (여신강림).

Kata kunci: Tindak tutur memuji, bentuk memuji, fungsi memuji, drama True Beauty.

ABSTRACT

This study aims to identify the forms and functions of the speech acts of praise found in the dialogues of the drama characters of True Beauty (여신강림). The research data is in the form of oral data that comes from conversations between characters in the drama. The classified data were analyzed descriptively qualitatively with the theory of Holmes (1986) and Bruti (2006) regarding speech acts of praise. By Bruti (2006), speech acts of praise are divided into 4 forms, namely based on the source, based on the expression, based on the target, and based on the sincerity. Furthermore, the data was analyzed based on its function using the theory of Holmes (1986) which divides speech acts into 5 types, namely praising appearance, personality, possession, ability and quality. In this study, (1) based on the source found initiative compliment and reactive compliment. (2) Based on the expression, namely explicit compliment and implicit compliment. (3) Based on the target, it includes direct compliment and indirect compliment and (4) based on sincerity, it is divided into solicited compliment and unsolicited compliment. In this drama, the speech act of praising with the form of initiative-explicit-direct-unsolicited and the speech act of praising with the function of praising appearance are the most used speech in conversation in the drama True Beauty (여신강림).

Keywords: True Beauty, speech act of praising, praise, forms, function



초록

이 연구는 한국 드라마 <여신강림> 목적은 등장인물들의 대화에서 발견되는 칭찬연설행위의 형태와 기능을 분석하는 것이다. 본 연구 자료는 드라마의 대화에서 발췌한 문장 형태이다. 이 연구는 정성적이고 서술적인 연구 방법을 이용했다. 이 연구에서는 칭찬의 언어 행위(Speech Act of Praise)에 대한 Holmes(1986)와 Bruti(2006)의 이론을 사용했다. Bruti(2006) 이론은 칭찬의 말 행위를 4 가지 형태로 나누는데, 즉 표현, 원천, 대상에 근거하고, 성실한 정도에 근거한다. 이 자료는 Holmes(1986)의 이론을 이용하여 기능에 기초하여 분석될 것이다. Holmes의 이론은 외모, 능력, 소유권, 인성, 그리고 자신의 자질을 칭찬하는 다섯 가지 형태를 나뉜다. 이 드라마에서 자주적 칭찬-명시적 칭찬-직접 칭찬과-진정한 칭찬 칭찬형태로 가장 많이 사용되는 칭찬연설행위이다. 그리고 외모를 칭찬하는 기능으로 칭찬하는 행위는 한국 드라마 <여신강림>에서 대화에서 가장 많이 사용되는 연설행위이다.

주 제어: 여신강림, 칭찬연설행위, 칭찬, 칭찬연설 형태, 칭찬연설 기능