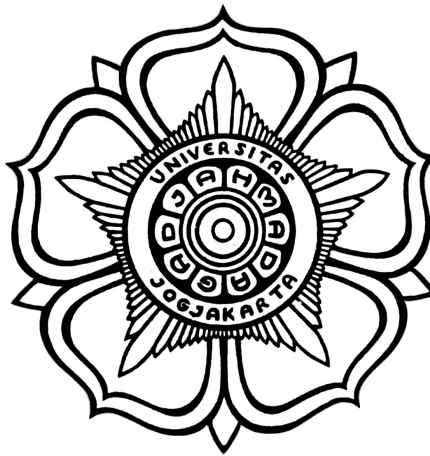


**SKRIPSI**

**ANALISIS PENGARUH SOSIAL MEDIA DAN *INFLUENCER* TERHADAP  
KEPERCAYAAN GENERASI Z DI INDONESIA TERKAIT  
PENYEBARAN INFORMASI COVID-19**



**Disusun Oleh :**

**Sheylla Ananda Puspitasari**

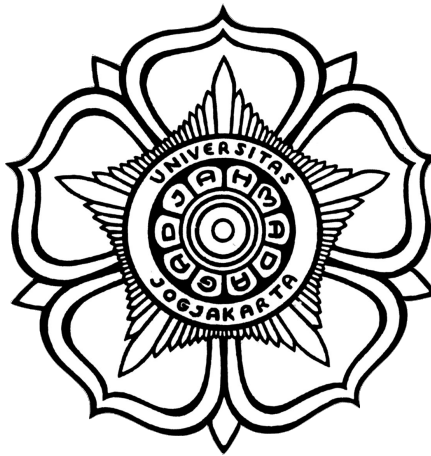
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**PROGRAM STUDI TEKNIK INDUSTRI  
DEPARTEMEN TEKNIK MESIN DAN INDUSTRI  
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**2022**

**ANALYSIS THE IMPACT OF SOCIAL MEDIA AND INFLUENCER ON  
THE TRUST OF GENERATION Z IN INDONESIA REGARDING THE  
DISTRIBUTION OF COVID-19 INFORMATION**

**THESIS**



**Arranged by :**

**Sheylla Ananda Puspitasari**

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