

## DAFTAR PUSTAKA

- Anderson, K., and Clevenger, T., 1963, *A Summary of Experimental Research in Etos. Speech Monographs.*
- Andreassen, C. S., Pallesen, S., and Griffiths, M. D., 2017, The Relationship Between Addictive Use Of Social Media, Narcissism, And Self-Esteem: Findings From A Large National Survey. *Addictive behaviors*, Vol.64, pp.287–293.
- Apuke, O. D., and Omar, B., 2020, Fake News And COVID-19 : Modelling The Predictors Of Fake News Sharing Among Social Media Users. *Telematics and Informatics*, pp.101–475.
- Aubert, B. A., and Kelsey, B. L., 2000, The Illusion of Trust and Performance. *Scientific Series of Cirano*, Vol.3, pp.1–13.
- Bagus, L., 1996, *Kamus Filsafat*. Jakarta: PT. Gramedia Pustaka Utama.
- Bahri, S., and Zamzam, F., 2021, *Model Penelitian Kuantitatif Berbasis SEM-AMOS Pengujian Dan Pengukuran* (1st ed., Vol. 1). Yogyakarta: Deeppublish.
- Baker, M. J., and Churchill Jr, G. A., 1977, The Impact of Physically Attractive. *Journal of Marketing Research*, Vol.14, No.4, pp.538–555.
- Banwell, L., Ray, K., Coulson, G., Urquhart, C., Lonsdale, R., Armstrong, C., Thomas, R., Spink, S., Yeoman, A., Fenton, R., and Rowley, J., 2004, Providing Access To Electronic Information Resources In Further Education. *British Journal of Educational Technology (BJET)*, Vol.35, No.5, pp.607–616.
- Barnett, T. A., O’Loughlin, J., Sabiston, C. M., Karp, I., Bélanger, M., Hulst, A., and Lambert, M., 2010, Teens And Screens: The Influence Of Screen Time On Adiposity In Adolescents. *American Journal of Epidemiology*, Vol.172, No.3, pp.255–262.
- Batubara, I., Nur, K., Lubis, A., and Arianto, N., 2021, The Effectiveness of Learning Using Social Media during the Covid 19 Pandemic in Higher Education. *Budapest*

*International Research and Critics Institute (BIRCI-Journal): Humanities and Social Sciences*, Vol.4, No.2, pp.2177–2183.

Bencsik, A., Csikos, G., and Juhaz, T., 2016, Y and Z Generations at Workplaces. *Journal of Competitiveness*, Vol.8, No.3, pp.90–106.

Bentler, P., and Chou, C.-P., 1987, Practical Issues in Structural Equation Modeling. *Sociological Methods & Research*, Vol.16, .

Boerman, S. C., Kruikemeier, S., and Zuiderveen Borgesius, F. J., 2017, Online Behavioral Advertising: A Literature Review and Research Agenda. *Journal of Advertising*, Vol.46, No.3, pp.363–376.

Boyd, D. M., and Ellison, N. B., 2007, Social Network Sites: Definition, History, And Scholarship. *Journal of Computer-mediated Communication*, Vol.13, No.1, pp.210–230.

Bryl, S., 2014, Twitter Sentiment Analysis With R. *AnalyzeCore.com*. Retrieved from <http://analyzecore.com/2014/04/28/twittersentiment-analysis/>.

Byrne, B. M., 2010, *Structural Equational Modeling with AMOS blue book*. Taylor and Francis Group, LLC.

Chin, W., and Marcoulides, G., 1998, The Partial Least Squares Approach to Structural Equation Modeling. *Modern Methods for Business Research*, Vol.8, .

Chin, W. W., Marcellin, B. L., and Newsted, P. R., 2003, A Partial Least Squares Latent Variable Modeling Approach For Measuring Interaction Effects: Results From A Monte Carlo Simulation Study And An Electronic-Mail Emotion/Adoption Study. *Information Systems Research*, Vol.14, No.2,.

Chiodo, F., Bruijns, S. C. M., Rodriguez, E., Li, R. J. E., Molinaro, A., Silipo, A., Di Lorenzo, F., Garcia-Rivera, D., Valdes-Balbin, Y., Verez-Bencomo, V., and van Kooyk, Y., 2020, Novel ACE2-Independent Carbohydrate-Binding of SARS-CoV-2 Spike Protein to Host Lectins and Lung Microbiota. *bioRxiv*.

Cooper, D. R., Emory, and William, 1995, *Business Research Methods*. Richard D Irwin, Inc.

Daugherty, T., and Hoffman, E., 2014, eWOM and The Importance of Capturing

- Consumer Attention Within Social Media. *Journal of Marketing Communication*, Vol.20, No.1–2, pp.82–102.
- Dijck, J., 2013, *The Culture of Connectivity: A Critical History of Social Media*. Oxford University Press.
- Dion, K., Berscheid, E., and Walster, E., 1972, What is beautiful is good. *Journal of Personality and Social Psychology*, Vol.24, No.3, pp.285–290.
- Djafarova, E. ., and Rushworth, C., 2017, Exploring The Credibility Of Online Celebrities' Instagram Profiles In Influencing The Purchase Decisions Of Young Female User. *Computers in Human Behavior*, Vol.68, pp.1–7.
- Djafarova, E., and Trofimenko, O., 2019, Instafamous' – Credibility And Self-Presentation Of Micro-Celebrities On Social Media. *Information, Communication & Society*, Vol.22, No.10, pp.1432–1446.
- Donni, J. P., 2017, *Perilaku Konsumen dalam Bisnis Kontemporer*. Bandung: Alfabeta.
- Evans, N. J., Phua, J., Lim, J., and Jun, H., 2017, Disclosing Instagram Influencer Advertising: The Effects of Disclosure Language on Advertising Recognition, Attitudes, and Behavioral Intent. *Journal of Interactive Advertising*, Vol.17, No.2, pp.138–149.
- Evelina, L. W., and Handayani, F., 2018, Penggunaan Digital Influencer dalam Promosi Produk. Studi Kasus Akun Instagram @bylizzieparra. *Warta ISKI*, Vol.1, No.01, pp.71.
- Fang, Y.-H., Chiu, C.-M., and Wang, E., 2011, Understanding Customers' Satisfaction and Repurchase Intentions: An Integration of IS Success Model, Trust, and Justice. *Internet Research*, Vol.21, .
- Garson, G. D., 2016, *Partial Least Squares (PLS-SEM). 2016 Edition*. Retrieved from [www.statisticalassociates.com](http://www.statisticalassociates.com)
- Gawron, M.; Strzelecki, A. Consumers' Adoption and Use of E-Currencies in Virtual Markets in the Context of an Online Game. *J. Theor. Appl. Electron. Commer. Res.* **2021**, *16*, 71.
- Ghozali, I., 2013, *Aplikasi Analisis Multivariate dengan Program SPSS*. Semarang:

Universitas Diponegoro.

Ghozali, I., and Hengky, L., 2015, *Partial Least Square. Konsep, Teknik Dan Aplikasi Menggunakan Program Smart PLS 3.0 . 2nd edition*. Semarang: Badan Penerbit Universitas Diponegoro.

Giffin, K., 1967, The Contribution Of Studies Of Source Credibility To A Theory Of Interpersonal Trust In The Communication Process. *Psychological Bulletin*, Vol.68, No.2, pp.104–120.

Gilly, M. C., Graham, J. L., and Wolfinbarger, M. F., 1998, A Dyadic Study of Interpersonal Information Search. *Journal of the Academy of Marketing Science*, Vol.26, pp.83–100.

Hair, J., Black, W., Babin, B., and Anderson, R., 2010, *Multivariate Data Analysis: A Global Perspective*.

Hairunisa, N., and Amalia, H., 2020, Review: Penyakit Virus Corona Baru 2019 (COVID-19)". *Jurnal Biomedika dan Kesehatan*, Vol.3, No.2, pp.90–100.

Hajili, M. N., 2014, A Study Of The Impact Of Social Media On Consumers. *International Journal of Market Research*, Vol.56, No.3, pp.387–404.

Hasma, H., Musfirah, M., and Rusmalawati, R., 2021, Implementation of Health Protocol Policy in Covid-19 Prevention". *Jurnal Ilmiah Kesehatan Sandi Husada*, Vol.10, No.2, pp.356–363.

Henseler, J., Ringle, C. M., and Sarstedt, M., 2015, A New Criterion For Assessing Discriminant Validity In Variance-Based Structural Equation Modeling. *Journal of the Academy of Marketing Science*, Vol.43, No.1, pp.115–135.

Hoelter, J. W., 1983, The Analysis of Covariance Structures: Goodness-of-Fit Indices. *Sociological Methods & Research*, Vol.11, pp.325–344.

Hovland, C. I., Janis, I. L., and Kelley, H. H., 1968, *Communication And Persuasion*. Connecticut. USA: New Haven and London Yale University Perss.

Howe, N., and Strauss, W., 1991, *Generations: The History Of America's Future 1584-2069*.

Hussain, S. T., Lei, S., Akram, T., Haider, M. J., Hussain, S. H., and Ali, M., 2018,

- Kurt Lewin's Change Model: A Critical Review Of The Role Of Leadership And Employee Involvement In Organizational Change. *Journal of Innovation & Knowledge*, Vol.3, No.3, pp.123–127.
- Hutapea, B. (2017). *PERSEPSI TERHADAP DAYA TARIK FISIK MODEL IKLAN DI TELEVISI DAN CITRA TUBUH PADA REMAJA PUTRI Bonar Hutapea*. 61–80.
- Index, G. W., 2021, Social Media by Generation.
- Indrawati, F., 2018, Pengaruh Kualitas Produk Terhadap Loyalitas Pelanggan Dengan Kepuasan Pelanggan Sebagai Variabel Intervening Di Cincau Station Surabaya. *AGORA*, Vol.6, No.2, pp.1–5.
- Innova, E. I., 2016, Motif dan Kepuasan Pengguna Instagram di Komunitas Instameet Indonesia. *Jurnal E- Komunikasi*, Vol.4, No.1, pp.1–11. Retrieved from <http://publication.petra.ac.id/index.php>
- Islam, M. S., Sarkar, T., Khan, S. H., Mostofa Kamal, A.-H., Hasan, S. M. M., Kabir, A., Yeasmin, D., Islam, M. A., Amin Chowdhury, K. I., Anwar, K. S., Chughtai, A. A., and Seale, H., 2020, COVID-19-Related Infodemic and Its Impact on Public Health: A Global Social Media Analysis. *The American journal of tropical medicine and hygiene*, Vol.103, No.4, pp.1621–1629.
- Johnson, T. J., and Kaye, B. K., 2004, Wag The Blog: How Reliance On Traditional Media And The Internet Influence Credibility Perceptions Of Weblogs Among Blog Users. *Journalism & Mass Communication Quarterly*, Vol.81, No.3, pp.622–642.
- Joseph, W., 1982, The Credibility of Physically Attractive Communicators: A Review. *Journal of Advertising*, Vol.11, pp.15–24.
- Junawan, H., and Laugu, N., 2020, Eksistensi Media Sosial , Youtube , Instagram dan Whatsapp Ditengah Pandemi Covid-19 Dikalangan Masyarakat Virtual Indonesia. *Baitul Ulum: Jurnal Ilmu Perpustakaan dan Informasi*, Vol.4, No.1, pp.41–57.
- Jurkiewicz, C. L., 2000, Generation X and the Public Employee. *Public Personnel Management*, Vol.29, No.1, pp.55.

- Kaplan, A. M., and Haenlein, M., 2011, Social Media: Back To The Roots And Back To The Future. *Journal of Systems and Information Technology*, Vol.14, No.2, pp.101–104.
- Karnowski, V., Leonhard, L., and Kümpel, A. S., 2018, Why Users Share the News: A Theory of Reasoned Action-Based Study on the Antecedents of News-Sharing Behavior. *Communication Research Reports*, Vol.35, No.2, pp.91–100.
- Karyotis, V., and Khouzani, M. H. R., 2016, *Malware Diffusion Models for Modern Complex Networks: Theory and Applications*. Morgan Kaufmann Publisher.
- Kim, D. Y., and Kim, H.-Y., 2021, Trust Me, Trust Me Not: A Nuanced View Of Influencer Marketing On Social Media. *Journal of Business Research*, Vol.134, pp.223–232.
- Kline, R. B., 2005, *Principles and Practice of Structural Equation Modeling. 2nd Editio*. The Guilford Press, New York.
- Kock, N., 2015, Common Method Bias In PLS-SEM: A Full Collinearity Assessment Approach. *International Journal of e-Collaboration*, Vol.11, No.4, pp.1–10.
- Kotler, P., 2017, *Marketing 4.0: Moving From Traditional To Digital*. Hoboken, NJ: Wiley.
- Kusumasondjaja, S., 2018, The Roles Of Message Appeals And Orientation On Social Media Brand Communication Effectiveness: An Evidence From Indonesia'. *Asia Pacific Journal of Marketing and Logistic*, Vol.30, No.4, pp.1135–1158.
- Lancaster, L. C., and Stillman, D., 2002, *When Generations Collide. Who They Are. Why They Clash. How to Solve the Generational Puzzle at Work*. New York: Collins Business.
- Lazarsfeld, P., and Merton, R. K., 1954, *Friendship as a Social Process: A Substantive and Methodological Analysis In: Berger, M., Abel, T. and Charles, H., Eds., Freedom and Control in Modern Society*. Van Nostrand, New York.
- Lee, C. S., Ma, L., and Goh, D. H.-L., 2011, Why Do People Share News in Social Media? In N. Zhong, V. Callaghan, A. A. Ghorbani, & B. Hu (Eds.), *Active Media Technology* (pp. 129–140). Berlin, Heidelberg: Springer Berlin Heidelberg.

- Lyons, S., 2004, *An Exploration Of Generational Values In Life And At Work*. Carleton University. Retrieved from <http://ezproxy.um.edu.my/docview/305203456?accountid=28930>
- Ma, W. W. K., and Chan, A., 2014, Knowledge Sharing And Social Media: Altruism, Perceived Online Attachment Motivation, And Perceived Online Relationship Commitment. *Computers in Human Behavior*, Vol.39, pp.51–58.
- Maharani, A. D., 2010, *Analisis Pengaruh Kepercayaan dan Kepuasan terhadap Loyalitas Nasabah Tabungan Bank Mega Semarang*. Universitas Diponegoro.
- Mahendra, B., 2017, *Eksistensi Sosial Remaja dalam Instagram (Sebuah Perspektif Komunikasi)*. Jurnal Visi Komunikasi.
- Mäntymäki, M., and Islam, A. K. M. N., 2016, The Janus Face Of Facebook: Positive And Negative Sides Of Social Networking Site Use. *Computers in Human Behavior*, Vol.61, pp.14–26.
- Martínez-Costa, M. –P., Serrano-Puche, J., Portilla, I., and Sánchez-Blanco, C., 2019, Young Adults’ Interaction With Online News And Advertising. *Interaction with Online News. Media Education Research Journal*, Vol.59, No.XXVII, pp.19–28.
- Mayer, R. C., Davis, J. H., and Schoorman, F. D., 1995, An Integrative Model of Organizational Trust. *The Academy of Management Review*, Vol.20, No.3, pp.709–734.
- Mcguire, R. A., 1968, Theory for Social Work Practice. *SAGE*, Vol.49, No.1, pp.46–47.
- Mislove, A., Lehmann, S., Ahn, Y.-Y., Onnela, J.-P., and Rosenquist, J., 2021, Understanding the Demographics of Twitter Users. *Proceedings of the International AAAI Conference*, Vol.5, No.1, pp.554–557. Retrieved from <https://ojs.aaai.org/index.php/ICWSM/article/view/14168>(Accessed:16February 2022)
- Molleda, J., 2010, Authenticity And The Construct’s Dimensions In Public Relations And Communication Research. *Journal of Communication Management*, Vol.14, No.3, pp.223–236.



- Morgan, R. M., and Shelby, H., 1994, The Commitment-Trust Theory of Relationship Marketing. *Journal of Marketing*. Vol, Vol.58, No.3, pp.20– 38.
- Nathaniel, F., 2020, Tingkat Kepercayaan pada Negara: Modal Penting Penanganan COVID19. Retrieved from <https://tirto.id/tingkat-kepercayaan-pada-negara-modal-penting-penanganan-covid-19-eJVn>.
- Patma, T. S., Wardana, L. W., Wibowo, A., Shandy, B., and Akbarina, F., 2021, The impact of social media marketing for Indonesian SMEs sustainability : Lesson from Covid-19 pandemic The impact of social media marketing for Indonesian SMEs sustainability : Lesson from Covid-19 pandemic. *Cogent Business & Management*, Vol.8, No.1,.
- Plume, C., and Slade, E., 2018, Sharing of Sponsored Advertisements on Social Media: A Uses and Gratifications Perspective. *Information Systems Frontiers*, Vol.20, .
- Prakosa, G. A., Ciptomulyono, U., and Achmadi, F., 2017, Pengaruh Kualitas Produk Dan Kualitas Layanan Terhadap Kepuasan Dan Loyalitas Pengguna KASMDI KBS. *Bisma*, Vol.11, No.3, pp.283–296.
- Prensky, M., 2001, Digital Natives, Digital Immigrants. *On The Horizon*, Vol.9, No.5, pp.1–6.
- Purnomo, S., Utami, I. W., & Gill, A. A. (2022). The Impact of Organizational Socialization and Career Development on Intention to Change Work in Public Companies in Pakistan. *Jurnal Manajemen Bisnis*, 13(1), 108–120. <https://doi.org/10.18196/mb.v13i1.14102>
- Ridings, C. M., Gefen, D., and Arinze, B., 2002, Some Antecedents and Effect of Trust in Virtual Communities. *Journal of Strategic Information Systems*, Vol.11, pp.271–295.
- Sago, B., 2015, The Influence of Social Media Message Sources on Millennial Generation Consumers. *International Journal of Integrated Marketing Communications*, Vol.2, No.2,.
- Santín, M., & Rubira, R. (2014). Promotional practices in news programs: The case of Spanish public television. *International Journal of Communication*, 8(1), 810–



828.

Sarwono, J., 2011, *Buku Pintar IBM SPSS Statistics 19 (Cara Operasi, Prosedur Analisis Data dan Interpretasi)*. Jakarta: PT.Elex Media Komputindo.

Sassenberg, K., Ellemers, N., and Scheepers, D., 2012, The Attraction Of Social Power: The Influence Of Construing Power As An Opportunity Versus Responsibility. *Journal of Experimental Social Psychology*, Vol.48, No.2, pp.550–555.

Sekaran, U., and Bougie, R., 2016, *Research Methods for Business: A Skill-Building Approach. 7th Edition*. Wiley & Sons, West Sussex.

Senft, T. M., 2013, Microcelebrity and the Branded Self. *A Companion to New Media Dynamics* (pp. 346–354).

Sheldon, P., and Newman, M., 2019, Instagram and American Teens: Understanding Motives for Its Use and Relationship to Excessive Reassurance-Seeking and Interpersonal Rejection. *The Journal of Social Media in Society*, Vol.8, No.1, pp.1–16.

Shmueli, G., Sarstedt, M., Hair, J. F., Cheah, J.-H., Ting, H., Vaithilingam, S., and Ringle, C. M., 2019, Predictive Model Assessment in PLS-SEM: Guidelines For Using PLS predict. *European Journal of Marketing*, Vol.53, No.11, pp.2322–2347.

Sihombing, S. O. (2017). Predicting intention to share news through social media: An empirical analysis in Indonesian youth context. *Business and Economic Horizons*, 13(4), 468–477. <https://doi.org/10.15208/beh.2017.32>

Snyder, M., and Rothbart, M., 1971, Communicator Attractiveness And Opinion Change. *Canadian Journal of Behavioural Science / Revue canadienne des sciences du comportement*, Vol.3, No.4, pp.377–387.

Sugiharto, S., and Ramadhana, M., 2020, PENGARUH KREDIBILITAS INFLUENCER TERHADAP SIKAP PADA MEREK (Studi pada Mahasiswa Fakultas Komunikasi dan Bisnis Universitas Telkom. *Jurnal Ilmu Politik Dan Komunikasi*, Vol.VIII, No.2,.

- Tafesse, W., and Wood, B. P., 2020, Followers' Engagement With Instagram Influencers: The Role Of Influencers' Content And Engagement Strategy. *Journal of Retailing and Consumer Services*, Vol.58, pp.102303.
- Talaverna, M., 2015, 10 Reasons Why Influencer Marketing is the Next Big Thing. Retrieved from <http://www.adweek.com/digital/10-reasons-why-influencer>
- Talwar, S., Dhir, A., Singh, D., Virk, G. S., and Salo, J., 2020, Sharing Of Fake News On Social Media: Application Of The Honeycomb Framework And The Third-Person Effect Hypothesis. *Journal of Retailing and Consumer Services*, Vol.57, pp.102–197.
- Tandoc, E. C., Lim, Z. W., and Ling, R., 2018, Defining “Fake News.” *Digital Journalism*, Vol.6, No.2, pp.137–153.
- Thanh, N. N., Huu Tung, P., Hoai Thu, N., Dinh Kien, P., & Anh Nguyet, N. (2021). Factors affecting the share of fake news about Covid-19 outbreak on social networks in Vietnam. *Journal of Liberty and International Affairs*, 7(3), 179-195. <https://doi.org/10.47305/JLIA2137179t>
- Theses, C. M. C. S., Jia, I., & Jia, I. (2022). *Scholarship @ Claremont Source Credibility and Persuasive Communication : Effects on Social Media Influencers , Influencer Marketing , and Consumer Attitude Change By.*
- Thompson, M. N., Chin, M. Y., and Kring, M., 2019, Examining Mental Health Practitioners' Perceptions Of Clients Based On Social Class And Sexual Orientation. *Psychotherapy*, Vol.56, No.2, pp.217–228.
- Tosepu, Y. A., 2018, *Media Baru Dalam Komunikasi Politik (Komunikasi Politik di Dunia Virtual)*. Surabaya: Surabaya: CV. Jakad. Retrieved from <https://books.google.co.id/books?id=tF>
- Tung, L. L., Tan, P. L. J., Chia, P. J. T., Koh, Y. L., and Yeo, H. L., 2001, An Empirical Investigation of Virtual Communities and Trust. *Proceedings of Twenty-Second International Conference on Information Systems* (pp. 307– 319).
- Tuzahra, F. (2021). Reading Online: Evaluation of Online Sources Credibility. *Journal of Research on Language Education*, 2(1), 32.

<https://doi.org/10.33365/jorle.v2i1.1007>

- Veirman, M., Cauberghe, V., and Hudders, L., 2017, Marketing Through Instagram Influencers: The Impact Of Number Of Followers And Product Divergence On Brand Attitude. *International Journal of Advertising*, Vol.36, No.5, pp.798–828.
- Watts, D., and Dodds, P., 2007, Influentials, Networks, and Public Opinion Formation. *JOURNAL OF CONSUMER RESEARCH*, pp.441–458.
- Weller, K., and Kinder-Kurlanda, K. E., 2015, *Uncovering The Challenges In Collection, Sharing And Documentation: The Hidden Data Of Social Media Research?*, *AAAI Workshop*.
- Widhiarso, W., 2010a, *Uji Linieritas Hubungan*. Retrieved from [http://widhiarso.staff.ugm.ac.id/files/widhiarso\\_2010\\_-\\_uji\\_linieritas\\_hubungan.pdf](http://widhiarso.staff.ugm.ac.id/files/widhiarso_2010_-_uji_linieritas_hubungan.pdf)
- Widhiarso, W., 2010b, Praktek Model Persamaan Struktural (SEM) Melalui Program Amos, pp.1–11.
- Yuniarto, D., Khozinaturrohman, H. N., Binti, A., and Rahman, A., 2021, Effectiveness of Covid-19 Information through Social Media based on Public Intention. *Jurnal UIN Jakarta*, Vol.4, No.March, pp.37–44.
- Zuhdi., Suharjo, B., and Sumarno, H., 2016, Perbandingan Pendugaan Parameter Koefisien Struktural Model Melalui SEM Dan PLS-SEM. *Journal of Mathematics and Its Applications*, Vol.15, No.2, pp.11–22.