

INTISARI

Penelitian ini dilakukan dengan tujuan (1) mengetahui peran kelompok tani dalam pengembangan ekspor salak pondoh di Kapanewon Turi Kabupaten Sleman, (2) mengetahui faktor-faktor yang memengaruhi peran kelompok tani dalam pengembangan ekspor salak pondoh di Kapanewon Turi Kabupaten Sleman, dan (3) mengetahui pengaruh peran kelompok tani dalam pengembangan ekspor salak pondoh di Kapanewon Turi Kabupaten Sleman. Metode yang digunakan dalam penelitian ini adalah metode deskriptif dengan pendekatan kuantitatif. Pengambilan sampel kelompok tani dilakukan dengan metode *purposive sampling* dan diperoleh 4 kelompok tani. Dari masing-masing sampel kelompok tani diambil 10 sampel anggota kelompok secara acak, sehingga total sampel adalah 40 sampel anggota kelompok tani. Data dianalisis dengan menggunakan uji proporsi, regresi linear berganda, dan regresi linear sederhana. Hasil penelitian menunjukkan bahwa lebih dari 50% anggota kelompok tani menilai bahwa kelompok tani memiliki peran yang tinggi dalam pengembangan ekspor salak pondoh di Kapanewon Turi Kabupaten Sleman. Faktor-faktor yang memengaruhi peran kelompok tani dalam pengembangan ekspor salak pondoh adalah umur petani dan peran ketua kelompok tani. Umur petani dan peran ketua kelompok tani berpengaruh positif terhadap peran kelompok tani dalam pengembangan ekspor salak pondoh di Kapanewon Turi Kabupaten Sleman. Selanjutnya, peran kelompok tani berpengaruh positif terhadap pengembangan ekspor salak pondoh di Kapanewon Turi Kabupaten Sleman.

Kata Kunci: kelompok tani, pengembangan ekspor salak pondoh, peran kelompok tani

ABSTRACT

This research aims are (1) to know the role of farmer groups in the development of pondoh snake fruit export in Turi District Sleman Regency, (2) to know the factors that influence the role of farmer groups in the development of pondoh snake fruit export in Turi District Sleman Regency, and (3) to know the effect of farmer groups in the development of pondoh snake fruit export in Turi District Sleman Regency. Descriptive analysis with quantitative approach was used in this study as a basic method. The farmer groups were selected with purposive sampling and selected 4 farmer groups. From each farmer group sample was taken 10 members by simple random sampling, so that the total sample were 40 farmer group members. Data was analyzed by proportion test, multiple linear regression analysis, and simple linear regression analysis. The research results show that more than 50% farmers thought that farmer group can be catagorized as a high role in the development of pondoh snake fruit export in Turi District Sleman Regency. Factors that influenced the role farmer groups in the development of pondoh snake fruit export in Turi District Sleman Regency are the age of farmers and the role of farmer group leaders. The farmer's age and the role of farmer group leaders influence the farmer groups role positively in the development of pondoh snake fruit export in Turi District Sleman Regency. Furthermore, the role of farmer groups has a positive effect on the development of pondoh snake fruit export in Turi District Sleman Regency.

Keywords: farmer groups, development of pondoh snake fruit export, role of farmer groups