

ABSTRACT

This thesis analyzes voter participation in the Regent Election (Pilkada) with a case study of the 2020 Sukoharjo Regency Pilkada. In this thesis, researcher focus on finding the factor that affect the increase in voter turn-out (voter participation in exercising their right vote) in the 2020 Sukoharjo Regent Election during the COVID-19 pandemic.

This thesis aims to determine the factor that affect the increase in voter participation in the 2020 Sukoharjo Regent Election during the COVID-19 pandemic. In order to find out the cause, the researcher used the variable of voter participation as the dependent variable and voter behavior, the KPU as the organizer of the election, the election and the pandemic as the independent variables.

The method in this study uses a quantitative method with binary logistic regression analysis which is strengthened by other relevant techniques. The population of this study is all voters in the 2020 Sukoharjo Regent Election who are registered by KPU. From this population, 204 respondents were taken with a 7 percent margin of error.

Based on the results of this research, it was found that the "KPU as Election Organizer" variable through the indicator "Implementation of Health Protocols in the 2020 Sukoharjo Regent Election by KPU Sukoharjo" had the most significant effect compared to other variables. This indicates that the health protocol is one of the keys to the success of the 2020 Sukoharjo Regent Election. The implementation of a strict and disciplined health protocol by the KPU Sukoharjo has proven to have a positive and significant effect on voters turn-out.

Keywords: Regent Election, Voters Participation, Voters Turn-Out, Voter Behavior, Health Protocol Implementation