



DAFTAR PUSTAKA

- Arbi, Y. (2011). *Konsep Penyajian Museum*. Kementerian Pariwisata dan Ekonomi Kreatif.
- Areni, C. S., & Kim, D. (1993). The Influence of Background Music on Shopping Behavior: Classical Versus Top-Forty Music in a Wine Store. *Advances in Consumer Research*, 20, 336–340.
- Beliveau, J. (2015). *Audio Elements: Understanding Current Uses of Sound in Museum Exhibits*.
- Bonn, M. A., Joseph-mathews, S. M., Dai, M., Hayes, S., & Cave, J. (2007). Heritage / Cultural Attraction Atmospherics : Creating the Right Environment for the Heritage / Cultural Visitor. *Journal of Travel Research*, 45(February), 345–354. <https://doi.org/10.1177/0047287506295947>
- Brenner, B. (2016). *Does Music Matter to Museum Visitors: Understanding the Effect of Music in an Exhibit on the Visitor Experience*.
- Bruner, G. C. (1990). Music, Mood, and Marketing. *Journal of Marketing*, 9(October), 94–104. <https://doi.org/10.2307/1251762>
- Bubaris, N. (2014). Sound in museums – museums in sound. *Museum Management and Curatorship*, 29(4), 391–402. <https://doi.org/10.1080/09647775.2014.934049>
- Burghelea, M. R., Plaias, I., & El-Murad, J. (2015). The Effects of Music as an Atmospheric Variable on Consumer Behaviour in the Context of Retailing and Service Environments. *International Conference on Marketing and Business Development Journal*, 1(1), 377–392.
- Cabigas, J. (2018). *The Influence of Music on Online Shopping Behaviour*. King's University College.
- Cameron, M., Baker, J., & Peterson, M. (2013). Waiting for Service : The Effects of Music Volume and Gender. *Services Marketing Quarterly*, 34(4), 257–273. <https://doi.org/10.1080/15332969.2013.827009>
- Cervellin, G., & Lippi, G. (2011). From music-beat to heart-beat: A journey in the complex interactions between music, brain and heart. *European Journal of Internal Medicine*, 22(4), 371–374. <https://doi.org/10.1016/j.ejim.2011.02.019>
- Chatarina, I. (2014). *What Background Music Can Do*.
- Chen, C., & Tsai, C. (2015). The Influence of Background Music on the Visitor Museum Experience : A Case Study of the Laiho Memorial Museum ,



Taiwan The Influence of Background Music on the Visitor Museum Experience : A Case Study of the Laiho Memorial Museum , Taiwan. *Visitor Studies: Theory, Research, and Practice*, 18(2), 183–195.
<https://doi.org/10.1080/10645578.2015.1079098>

Chen, X. (2019). Surveying the music playback experience of museum audiences based on perceived quality and perceived value. *The Electronic Library*, 37(5), 878–892. <https://doi.org/10.1108/EL-03-2019-0061>

Dannenberg, R. B. (2010). Style in music. In S. Argamon, K. Burns, & S. Dubnov (Eds.), *The Structure of Style: Algorithmic Approaches to Understanding Manner and Meaning* (pp. 45–57). Springer. https://doi.org/10.1007/978-3-642-12337-5_3

de Jong, S. (2018). Sentimental Education. Sound and Silence at History Museums. *Museum and Society*, 16(1), 88–106.
<https://doi.org/10.29311/mas.v16i1.2537>

Egermann, H., Fernando, N., Chuen, L., & McAdams, S. (2015). Music induces universal emotion-related psychophysiological responses: comparing Canadian listeners to Congolese Pygmies. *Frontiers in Psychology*, 5(January), 1–9. <https://doi.org/10.3389/fpsyg.2014.01341>

Engelen, M. (2016). *The Influence of Music on Purchasing Behavior of Consumers in a Supermarket* [Wageningen University].
<https://library.wur.nl/WebQuery/groenekennis/2176969>

Feng, J. Q. (2012). Music in Terms of Science. *ArXiv: Popular Physics*.
<http://arxiv.org/abs/1209.3767>

Gabrielsson, A., & Lindstrom, E. (2010). THE ROLE OF STRUCTURE IN THE MUSICAL EXPRESSION O? EMOTIONS. In P. N. Juslin & J. A. Sloboda (Eds.), *Handbook of Music and Emotion: Theory, Research, Application* (1st ed.). Oxford University Press.

Grahn, J. A., & Brett, M. (2007). Rhythm in Motor Areas of the Brain. *Journal of Cognitive Neuroscience*, 19(5), 893–906.

Hasian, I., & Rinaldo, B. (2019). Analisis Media Kampanye Branding Augmented Reality di Museum Menggunakan Teori Desain Komunikasi Visual (Studi Kasus : Museum Perumusan Naskah Proklamasi). *Jurnal Magenta*, 3(01), 409–428.

Herrington, J. D. (1996). Effects of music in service environments : a field study. *The Journal of Services Marketing*, 10(2), 26–36.



Herrington, J. D., & Capella, L. M. (1994). Practical Applications of Music in Service Settings. *Journal of Services Marketing*, 8(3), 50–65.
<https://doi.org/10.1108/08876049410065615>

Hevner, K. (1937). The Affective Value of Pitch and Tempo in Music. *The American Journal of Psychology*, 49(4), 621–630.

Hui, M. K., Dube, L., & Chebat, J.-C. (1997). The Impact of Music on Consumers' Reactions to Waiting for Services. *Journal of Retailing*, 73(1), 87–104.

Hyun, H., Park, J., Ren, T., & Kim, H. (2018). The role of ambiances and aesthetics on millennials' museum visiting behavior. *Arts and the Market*, 8(2), 152–167. <https://doi.org/10.1108/aam-04-2017-0006>

Jakubowski, R. D. (2011). Museum soundscapes and their impact on visitor outcomes. *Dissertation Abstracts International, B: Sciences and Engineering*, 72(8), 5025.
<https://dspace.library.colostate.edu/handle/10217/47395>

Jaušovec, N., Jaušovec, K., & Gerlič, I. (2006). The influence of Mozart's music on brain activity in the process of learning. *Clinical Neurophysiology*, 117(12), 2703–2714. <https://doi.org/10.1016/j.clinph.2006.08.010>

Juslin, P. N. (2000). Cue Utilization in Communication of Emotion in Music Performance : Relating Performance to Perception. *Journal of Experimental Psychology, Human Perception, and Performance*, 26(6), 1797–1813.

Kang, E., & Lakshmanan, A. (2017). Role of executive attention in consumer learning with background music. *Journal of Consumer Psychology*, 27(1), 35–48. <https://doi.org/10.1016/j.jcps.2016.03.003>

Kent, D. (2006). *The Effect on Music on the Human Body and Mind*.
<http://digitalcommons.liberty.edu/cgi/viewcontent.cgi?article=1162&context=honors>

Kotler, P. (1973). Atmospherics as a Marketing Tool. *Journal of Retailing*, 4(Winter), 48–64.

Kottasz, R. (2006). Understanding the Influences of Atmospheric Cues on the Emotional Responses and Behaviours of Museum Visitors. *Journal of Nonprofit & Public Sector*, 5142(1–2), 95–121.
<https://doi.org/10.1300/J054v16n01>

Kristiono, N., & Wiratomo, G. H. (2017). *Pendidikan generasi muda dan bela negara*. Universitas Negeri Semarang.



- Loureiro, S. M. C., Roschk, H., & Lima, F. (2019). The role of background music in the visitors' experience of art exhibition: Music, Memory, and Art Appraisal. *International Journal of Arts Management*, 22(1), 4–24.
- Mintargo, W. (2001). *FUNGSI LAGU PERJUANGAN INDONESIA DALAM KONTEKS KEMERDEKAAN TAHUN 1945 - 1949*.
- Museum Perumusan Naskah Proklamasi. (2020). *Sejarah Museum Perumusan Naskah Proklamasi*. Museum Perumusan Naskah Proklamasi.
- Paramitasari, A. U. (2015). Studi Persepsi Masyarakat tentang Museum Ideal. *Prosiding Temu Ilmiah IPLBI*, 211–216.
- Prasetyo, A. (2013). PREFERENSI MUSIK DI KALANGAN REMAJA. *Promusika*, 1(1), 75–92.
- Putro, T. A. (2014). Analisis Dampak Faktor Lingkungan Fisik , Citra Museum , dan Emosi Pengunjung terhadap Keinginan Berperilaku (Studi pada Bagian Koleksi Nonbuku Perpustakaan Nasional RI UPT Perpustakaan Proklamator Bung Karno). *Jurnal Aplikasi Manajemen*, 12(11), 163–173.
- Saifuddina, S., & Nayati, W. (2020). Pengalaman Pengunjung Di Museum Sonobudoyo Dan Strategi Peningkatannya. *Prajnaparamita*, 9(1), 16–35. <https://doi.org/10.54519/prj.v9i1.7>
- Soh, K., Jayaraman, K., Choo, L., & Kiumarsi, S. (2015). THE IMPACT OF BACKGROUND MUSIC ON THE DURATION OF CONSUMER STAY AT STORES : AN EMPIRICAL STUDY IN MALAYSIA. *International Journal of Business and Society*, 16(2), 247–260.
- Susilo, Y. E. (1994). *Lagu-Lagu Perjuangan Indonesia Pada Masa Revolusi Fisik*. <http://www.jurnal.uii.ac.id/index.php/JEE/article/viewFile/4418/3906>
- Susino, M., & Schubert, E. (2019). Cultural stereotyping of emotional responses to music genre. *Psychology of Music*, 47(3), 342–357. <https://doi.org/10.1177/0305735618755886>
- Tan, S.-L., Pfördresher, P., & Harré, R. (2010). *Psychology of Music: From Sound to Significance*. Psychology Presss.
- Tanudirjo, D. A. (2009). Menuju Museum Yang Peduli Pengunjung Beberapa Gagasan Untuk Menata Kembali Permuseuman Indonesia. *Musea Buletin Seni Budaya I*, 9–13.
- Taylor, I. A., & Paperte, F. (1958). Current Theory and Research in the Effects of Music on Human Behavior. *The Journal of Aesthetics and Art Criticism*, 17(2), 251–258.



- Thaut, M. (2016). History and Research. In S. Hallam, I. Cross, & M. Thaut (Eds.), *The Oxford Handbook of MUSIC PSYCHOLOGY* (Second, pp. 893–904). Oxford University Press.
- Thompson, W. F., & Quinto, L. (2011). Music and Emotion: Psychological Considerations. In E. Schellekens & P. Goldie (Eds.), *The Aesthetic Mind: Philosophy and Psychology* (pp. 357–375). Oxford University Press.
<https://doi.org/10.1093/acprof>
- Thompson, W. F., Schellenberg, E. G., & Letnic, A. K. (2011). Fast and loud background music disrupts reading comprehension. *Psychology of Music*, 40(6), 700–708. <https://doi.org/10.1177/0305735611400173>
- Vaccaro, V., Yucetepe, V., Cohn, D., & Dunne, J. (2017). Pleasant Music's Relationship To Congruence, Consumer Behavioral Intentions, Unplanned Purchase, and Time Spent in Retail and Service Environments. *Journal of International Management Studies*, 17(2), 35–48.
<https://doi.org/10.18374/jims-17-2.5>
- Viehöver, C. (2006). The impact of information via audio guides on visitors ' satisfaction in museums . An empirical study at the exhibition “ Images of Jesus Christ .” *Strategic Management of Church Communications: New Challenges, New Directions*.
- Webb, R. (1993). The Relevance of the Consumer Research Literature to the Visitor Studies Field: The Case of Involvement. *Visitor Studies: Theory, Research, and Practice*, 6, 7–19.
- Webb, R. (1995). Music , mood , and museums : A review of the consumer literature on background music. *Visitor Studies: Theory, Research, and Practice, January*, 15–29. <https://doi.org/10.1080/10645579509512675>
- Wyatt, S. (2014). Music in the Museum : Intangible Influences. *Music in Art*, 39(1–2), 267–279.
- Yalch, R., & Spangenberg, E. (1990). Effects of Store Music on Shopping Behavior. *The Journal of Consumer Marketing*, 7(2), 55–63.
- Yi, F., & Kang, J. (2019). Effect of background and foreground music on satisfaction, behavior, and emotional responses in public spaces of shopping malls. *Applied Acoustics*, 145(October), 408–419.
<https://doi.org/10.1016/j.apacoust.2018.10.029>
- Yilmazer, S., & Orhan, C. (2019). Auditory Environment in the Museums : The Case of Erimtan Archaeology and Arts Museum. *Madrid Inter.Noise 2019 Noise Control for a Better Environment*, June.



Sumber Internet:

<https://www.liputan6.com/lifestyle/read/4037894/menghidupkan-sejarah-naskah-proklamasi-dengan-teknologi-ar-di-museum> (Diakses pada tanggal 18 April 2021)

<https://www.sijisolusidigital.com/Article/virtual-assistant-vita-pada-museum-perumusan-naskah-proklamasi-1> (Diakses pada tanggal 18 April 2021)

<https://kebudayaan.kemdikbud.go.id/mpnp/sejarah-berdirinya-museum-perumusan-naskah-proklamasi/> (Diakses pada tanggal 5 April 2022)